

## **DERRICK DE KERCKHOVE**

### **Curriculum Vitae 2018 (shorter version)**

#### **Degrees**

- Doctorat du 3e cycle (Sociology of Art), 1979, Université de Tours
- PhD: (French Language & Literature), 1974, University of Toronto
- M.A. (French Language & Literature), 1966, University of Toronto
- B.A. (Classics & French Literature), 1963, University of Ottawa

#### **Honorary degrees and honours**

- 2010 Honorary Professor at the Universidad de Mendoza, Argentina
- Since 1998 Forum Fellow, World Economic Forum, Davos
- 2004 Laurea Honoris Causa, Università di Urbino, Italy
- Since 1995 Member of the Club of Rome
- 1998 Doctor Honoris Causa Universidad de Salsa, Argentina
- 1995 Decoration from the French Government: "Palme Académiques"

#### **Most relevant Employment**

- 2009 – Present: Journalist, Scientific Director, Media Duemila/Osservatorio TuttiMedia (Rome)
- 2016 – Present: Visiting Professor POLIMI
- 1990-2012 Full Professor Dept. of French, University of Toronto
- 2009-2014 Professor (ordinario), Faculty of Sociology, Università Federico II (Naples, Italy)
- 2009-2016 Director Research Line in Digital Culture, IN3/UOC, Barcelona
- 2004-2009 Grant Rientro dei cervelli, Naples, Università Federico II.
- 1991-2008 Director McLuhan Program of Culture and Technology (MPCT), University of Toronto
- 2004 and 2008 Papamarkou Chair in Technology and Education, Library of Congress, Washington, D.C.
- 1978-91 Associate Professor, Department of French, University of Toronto;
- 1976 Tenure and 1978 Assistant Professor, University of Toronto;
- 1967-75 Lecturer University of Toronto;
- 1963-67 Teaching Assistant, Universities of Ottawa and Toronto;
- Seasonal appointments for teaching and research periods in: Université de Nice (period of six months Spring/Summer 87 and alternate 1-2 month appointments, Spring terms, every year, 1989-2000); Istituto Universitario Suor Orsola Benincasa, and Istituto Universitario Studi Orientali, Naples (2001-2004); University Federico II, Naples, Italy (April-June 2006); University of Ancona (Feb-March 2004).

#### **Positions in the university**

Associate Researcher at the Centre for Culture and Technology (1972-79); Assistant Director, Graduate Centre for the Study of Drama (1976-79); Treasurer for the Program of Cinema Studies (1978-79); Director, Culture and Technology Seminar, St. Michael's College (1981-82); Coordinator of the TYSE (Third Year Studies Elsewhere programme), Department of French (1981-82); Director, TYSE Program of French Studies at the Université de Provence (Aix-en-Provence) for the University of Toronto (1982-83).

#### **Positions outside the University**

Canadian representative of the Canada-Italy Business Council for ICT (1994-5); Laboral Center of Art (Gijon, Spain 1996-2008); Member of the Advisory Board in the McLuhan Global Research Network (1997-2208); Member of the board of Expression Center for New Media (Oaklands Cal.); Treasurer, Association of Literary Translators of Canada (1981-82); Member National Funding for Media Arts Section, Canada Council (1988); Member of the Steering Committee of University of Toronto and Waterloo University Cooperative on Information Technology (1987-89); Evaluation Committee for Visual and Media Arts section of Ontario Arts Council (1989); Advisor, Ontario Pavilion at Seville Expo '92, and *Canada in Space exhibition* at the Toronto Broadcast Centre for CBC; Consultant for the development of Ontario's Francophone cultural policies (1997-8). Canadian Media Watch; Evaluator (2001) Canadian Innovation Fund (over \$20 million in awards for e.g. UQAM/Concordia and Québec's FCAR, Montréal); (2002-3). Consultant, Department of External Affairs, Canadian Government; (2003); Supervisor Planetary Collegium, Univ. of Plymouth (Milano node 2003-today); Advisor (2008-9) Univ. Oberta de Catalunya; Founding member of Universal Margin (2008). Scientific Director, Mediaduemila, Rome (2008-2012). Member of the scientific committee for the Forum of Cultures (Naples, 2011-2012).

### **Research Interests**

My long-standing scientific interests converge on techno-psychology, a research field that I have created to understand the connections between technology, language and language-driven psychological development. This field opens lines of research into (1) the interactive relationships between cultural artefacts and the human body, especially the central nervous system, for example, the impact of writing systems on the brain and its cognitive strategies (neuro-cultural research and psycho-technology), or the cognitive impact of using screens to mediate information-processing; (2) the study of concepts and uses of time, space and self as they relate to the impact of modern technologies on personal and social psychology (media cultural research); (3) research on new art forms and concepts that take into consideration the global scale and trigger awareness about this scale of experience (Art-ICT-Global Art); (4) data design to promote the development of collaborative software for education purposes with different research teams (since 1995); and finally (5) new interpretations of McLuhan's contributions that can be applied to digital culture. All these sub-branches have found materialization into books, articles, data- design developments, work with students, organization of conferences, art exhibitions and research proposals carried out with the support of international multidisciplinary groups.

### **Research records with funding track - Funding ID (FID)**

- 2011-12 McLuhan Galaxy project (with researchers Miranda de Almeida, C. and Ciastellardi, M.) Development of seminars, organization of an international conference, publications of proceedings, papers, Journal McLuhan Studies, presentations of papers in international conferences (Toronto, Barcelona, Roma, Naples, Rotterdam, Peru, Buenos Aires, Belo Horizonte, etc.) **FID: Different sources 79,000 euros.**
- 2011-12 Software Wall (with Ciastellardi, M.) Video platform for education aims (UOC, **FID: 10,000 euros**);
- 2010 Software Knowledge Cartographies (with Quagiotto, M., developer, and Ciastellardi, M.), application of a social network software for Science and academic development in the IN3/UOC;
- 2009 Global Art Research Project (with Miranda de Almeida, C.) University Oberta de Catalunya with University of Naples and Centre régional d'art contemporain de la Villa Arson, Nice (**FID: 30,000 euros**);
- 2009-2010 WiredBook&Universal Margin, UOC Extense (with UM). Research Project to develop an e-learning hybrid system (analog+ digital environments Qr-codes) (UOC);

- 2009 WiredBook& Electronic Margin (Universal Margin), (BEAZ, Spain, FID: 10,000 Euros);
- 2008-09 Thinktag.org (with Guarriello, G. and Paini, G.) collaborative software (FID: 50,000 Euros);
- 2007-08 Hypersession (with Group Canary), collaborative education software (FID: \$25,000).
- 2004-2007 Individual Program "Rientro dei cervelli", Ministry of Education, Italy. To create a research group and publish a manual on the sociology of digital culture (FID: 60,000 Euros);
- 1999-2001 Canadian Millennium Scholarship Fund for Special Merit Award winners (FID: \$220,000);
- 1999-2008 McLuhan Program FID: \$215,000 and other Canadian and intern projects around FID: 250,000\$
- 1997-2000 Autonomous Ministry of Education of Madeira, FID: 2,500,000\$ to equip and train pedagogically in Internet proficiency 8 pilot schools in Madeira and Porto Santo (with KPMG management company);
- 1985-88 Connaught Foundation Development Grant (with Lynd Ferguson and David Olson as Co-Investigators) for research and development at the McLuhan Program (FID: a three-year grant of \$205,000);
- Grants BSO, Alias, Rogers and other sources for McLuhan Program (FID: \$450,000 + \$60,00 + \$150,000);

### Most important publications

"*A Theory of Greek Tragedy*", in *Substance* (University of Wisconsin Press, Vol. 9, No. 4, Issue 29, pp. 23-36, 1980, 20 Quotes); *Understanding 1984* (UNESCO publications, 1984); *McLuhan e la metamorfosi dell'uomo*, de Kerckhove, D. & Iannucci, A. (eds.) (Roma: Bulzoni, 1984); *The Alphabet and the Brain*, de Kerckhove, D. & Lumsden, C.J. (eds) (New York: Springer Verlag, 1988, 40 Quotes); *La civilization video-chrétienne* (Paris: Retz, 1990) Translated in Italian (Milano: Feltrinelli, 1995); *Les transinteractifs* (Paris: VNB, 1990); *Brainframes: Technology, Mind and Business* (Bosch & Keuning, 1991, 139 Quotes); *The skin of culture* (Toronto: Somerville, Canadian Best Seller 1995, 716 Quotes\*); *Connected Intelligence* (Toronto: Somerville, 1997, 514 Quotes\*, translated in French, Dutch, Italian, Spanish, Brazilian Portuguese, Japanese, Chinese, Polish, Ukrainian, Korean, and Slovenian); *L'Ettica civile alla fine del XX século* (1998), Koslowski P., de Kerckhove, D., Alexander, J. Herrera, M. (*Revista Española de Sociología*, Reis, nº 85, 1999); *The Architecture of Intelligence* (2000), first published in Dutch (Den Haag, SMO, 2000), English (2001), Italian and German (2001). Translations into Spanish (2002), Portuguese (2003) and Japanese (2004). - D. de Kerckhove (ed.), *La Conquista del tempo*, Editori Riuniti, 2003. - Mark Federman, D. de Kerckhove, *McLuhan for Managers, New Tools for New hinking*, Viking, 2003. - Peter Eisenman, D. de Kerckhove, Antonino Saggio, *The Zurich Manifesto* (Furio Barzon, ed.), Testo&image, 2004. - D. de Kerckhove, Antonio Tursi, *Dopo la democrazia*, Apogeo, 2006. Vincenzo Susca, D. de Kerckhove, *Transpolitica, ricreazioni delle culture digitali*, Apogeo, 2008. Derrick de Kerckhove, *L'uomo letterato*, 2009. Derrick de Kerckhove, Cristina Miranda (eds.), *The Point of being*, Cambridge Scholar Press, 2014. Derrick de Kerckhove, *Psicologie connettive*, Milano: Egea, 2015. Derrick de Kerckhove, *La rete ci renderà stupidi?*, Castelvecchi, 2016.

### 1(b) 10-Year-Track-Record

#### Articles in referred journals

de Kerckhove, D. (2011) *The Augmented Mind* (40KBooks)

de Kerckhove, D. (2010) «Avatar = Pinocchio 2.0 o "El fin de la sociedad del espectáculo"», in Alsina P. (coord.) *Digithum*, Nº 12. UOC, pp. 8-13 (1 Quotation)

- de Kerckhove, D.; Imbesi, L., Sterling, B.; Norman, D. (2010) "Technology, Crisis and Interaction Design: conversation with Bruce Sterling, Donald Norman and Derrick de Kerckhove", in Imbesi, L. (ed.) *MediaTropes*, Vol. II, No. 2. <http://www.mediatropes.com/index.php/Mediatropes/article/view/11950> [consulted: 30/03/12]
- de Kerckhove, D.; Miranda de Almeida, C.; Ciastellardi, M. (2010) "The World as Wide Web: following codes to access knowledge-lands", in *Conference Proceedings Experiencing Design, Behaving Media*, University of Plymouth, Journal *Technoetic Arts*, Intellect, Vol. 8, N° 2, Nov. 1, pp. 173-179 (7)
- de Kerckhove, D.; Miranda de Almeida, C.; Ciastellardi, M. (2009) "Design, Knowledge and Augmented Realities", in Zinn, C.; Chu, H.; Callaos, N.; Yingling, Y. *Proceedings. International Institute of Informatics and Systemics (IIS)*, IMETI, Orlando, USA, pp. 142-145 (with stable team)
- de Kerckhove, D.; Miranda de Almeida, C.; Ciastellardi, M. (2009) "The Space between. Designing Bottom-up Knowledge in an Interconnected Society", in *Design Connexity Proceedings 8th European Academy of Design Conference* <http://scholar.google.es/scholar?hl=es&q=The+Space+between> [cons.: 27/11/09] (with stable team).
- de Kerckhove, D. (2005) *Los sesgos de la electricidad, Opening Lecture University Oberta de Catalunya 2005/6*. <http://www.uoc.edu/inaugural05/esp/kerckhove.pdf> [consulted 31/03/12].
- de Kerckhove, D. (2004) "Sobre la Acceleración Cultural", in Martínez, F.; Prendes, M.P. (coord.) *Nuevas Tecnologías y Educación*, Pearson, Madrid, pp. 3-14 (8 Quotes).
- de Kerckhove, D. (2003) "Texto, contexto e hipertexto: três condições da linguagem, três condições da mente", in *Revista Famecos*, n° 22, December, pp 7-12 (8 Quotes).
- de Kerckhove, D. (2003) "Network Art and Virtual Communities", *Parallel*, 6 November 1995, [http://www.va.com.au/parallel/x2/journal/derrick\\_dk/ddk.html](http://www.va.com.au/parallel/x2/journal/derrick_dk/ddk.html) (11 Quotes) [consulted: 30/03/12]
- de Kerckhove, D. (2002) "Towards Connected Intelligence", in Vittadini, N. (ed.) *Dialoghi in Rete. Comunicazioni Sociali*, 2002, Vol 24, n°1, pp 130-132 (1 Quote).
- de Kerckhove, D. (2001) *The architecture of Intelligence* (Milano: Testo&imagine (95 Quotes).

## 2. Research monographs, chapters in collective volumes and any translations

### Solo and translated research monographs

- de Kerckhove, D. (ed.) (2003) *La Conquista del tempo Società e democrazia nell'età della rete* (Editori Riuniti)
- de Kerckhove, D. (2001) *The Architecture of Intelligence* (Birkhauser) (translated in Dutch -SMO, 2001-; Italian, -Testo&Immagine, 2001-; German -Birkhauser, 2001-) (95 Quotes) / With Eisenman, P.; Saggio, A. in Furio Barzon (ed.) (2004) *The Zurich Manifesto* (Spring) (translations into Italian, German, English, Slovenian)

### Co-authored research monographs

- With Claude De Vos (2012-in press) *Écrit-écran*, Paris: L'Harmattan/ / With Buffardi, A. (2011) *Il sapere digitale* (Napoli: Liguori) / With Maj, A.; Derdy, M. (2009) *Kody McLuhana* / With Leeker, M.; Schmidt, K. (eds.) (2008) *McLuhan neu lesen* / With Susca, V. (2008) *Transpolitica* (8 Quotes) Roma: Apogeo editori / Editor with Susca, V. (eds) (2006) *Dopo la democrazia* / With Federman, M. (2003) *McLuhan for Managers, New Tools for New Thinking* (Penguin books)

### Chapters in collective volumes

- In Caronia, A., Tursi, A. (ed.) (2010) *Filosofie di Avatar* In Granieri, G. (2010) *Linguaggi digitali per il turismo* / In Savonardo, L. (2010) *Sociologia della musica* / In Bazzichelli T. (2009) *Networking* / In Guardiani, F. (ed.) (2010) *What's Next* / In De Biase, F. (ed.) (2008) *L'arte dello spettatore* / In Mezza, M.; Pellegrini, R. (2008) *Gli uomini dietro gli specchi* / In Caramaschi, G.

(2008) *I confini della comunicazione* / In D'Ambrosio, M. (ed.) (2007) *Media Corpi Saperi* / In de Kerckhove, D.; Tursi, A. (eds) (2006) *Dopo la democrazia?* / de Kerckhove, D. (2006) "Quel gouvernement à l'ère des réseaux?" / In Gagliardi, P. (ed.) (2006) *Dialoghi San Giorgio* / In Abruzzese, A.; Susca, V. (ed.) (2006) *Immaginari postdemocratic* / In Amodio, I; Buffardi, A.; Savonardo, L. (eds.) (2005) *La cultura interattiva* / In Tursi, A. (ed.) (2005) *Mediazioni* / With Viseu, A., In UNESCO (2004) *World Report on Building Knowledge Societies* / In Fischer, H. (ed.) (2003) *Les défis du Cybermonde*.

### **3. Invited presentations to peer-reviewed, internationally established conferences and advanced schools**

Keynote speaker at about 25-30 major international conferences and advanced schools per year on the average. Here a few examples: (2009-11) 9 seminars at the Internet Interdisciplinary Institute UOC); (2011) keynote speaker in more than 15 academic conferences on McLuhan International Conferences that celebrated McLuhan's centenary in 2011 (Toronto Univ.; UOC, Barcelona, La Sapienza, Roma, Univ. Federico II Naples, Lima, Peterborough, Trent University, among others); Coordinator with Marcum D. (2008) *Series of seminars Digital Natives* at the Library of Congress Washington DC; NABA Milano (yearly); Fest, Creativity Florence (yearly); Ars Electronica, Linz (yearly, since 1990); Univ. Udine; Sonic Acts XIII, Amsterdam; Möbius, Lugano; Un. Firenze; SIANA '09, Nanchang, China; Certesa Simulada, Barcelona; Realidad Multiplicada, Barcelona; Faculdade da Cidade, Rio de Janeiro; Redes Sociales, Univ. Nat. Rosario; Univ. Córdoba; Conf ISEN; Buenos Aires; Conference Connected Intelligence, Charlottetown; Conf. Digital Culture, Seoul; Hong-Kong; Seoul; Univ. Urbino; Univ. La Sapienza; Venice Biennale; Madison Council Symposium, Library of Congress; Bibliothèque Nationale de France; Univ. of Florence; Miller Lecture, Univ. Urbana-Champagne; "Media as psychotechnologies", Rome; Congrès des Sciences Sociales et Humaines, Toronto; La Grande Bibliothèque, Montreal; Strasbourg; Università Statale, Milano (for creation research line in techno-psychology).

### **4. Organisation of International conferences in the field of the applicant**

(1990-2012) Member Scientific committee, organiser Symposium Ars Electronica, Linz Austria; (2010-11) Scientific and Organizer Committee in International Conferences to celebrate McLuhan's centenary (Barcelona IN3/UOC, University of Naples, La Sapienza Roma, University of Toronto, Univ. of Bari; (2010/9/8, for 3 years) Festival of Creativity Firenze; (2005) The mobile culture in art, Korea, NABI; (2009-10) 2 years Global Art, online videoconference between Barcelona, Nice and Naples; (1980 until 2008) Principal Coordinator of Seminars in McLuhan Program of Culture and Technology MPCT; (2010-98) Strategic Arts initiative Project.

### **5. International Prizes/Awards/Academy memberships**

- 2008: Premio della conoscenza, City of Turin, Italy
- 2003: Award for excellence in communications research, Ericsson Enterprise, Rome
- 2002: 39th Annual Prize in Communications, World Communications Laboratory in Gemona (Italy)
- 1973 Recipient of the Award for Experiments in Communications at the XIIth Biennial Sao Paulo, Brazil

### **6. Major contributions to early careers of excellent researchers**

As Director of McLuhan Program of Culture and Technology I oriented the work of more than 150 Research Fellows. I highly influenced the development of excellent researchers in media and art: David Rokeby (Canadian Award Artist) and Maurice Benayoun (French Awarded Artist); Anna Maj (Vice-presid. Media Inst., Katowice); Marlene Moser (Brock Univ.); Felix Stalder

(Vienna Univ.); Reto Geiser (Rice School of Architecture); Ana Viseu (Ass. Prof. York Univ.); Takeshi Kadobayashi (Ass. Prof. Kansai Univ.); Xie JinWen (Dept. Media Communications Gvt China); Paulina Starzynska (Premedium Marketing Nieruchomości, Warsaw); Cristina Miranda de Almeida (Visiting Researcher IN3, Profess. UPV/EHU); Matteo Ciastellardi (Exec. Dir. Int. Journal McLuhan Studies, Researcher IN3); and Adrian Guzman; Silvia Passalacqua; Gianluca Baccanico; Anabel Quan-Haase; Sharon Sutherland.

### **7. Examples of leadership in industrial innovation**

(2001) Member Canada Chairs for Innovation Foundation/ (2002-3) Advisor Depart. of External Affairs to develop Canada and Modernity, Cité des sciences et de l'industrie (Paris), for 400 years of France-Canada relations / (2003) Canadian representative, Canada-Italy Business Council for ICT Canada-Italy trade, Dep. of External Affairs and Ministero delle attività produttive / *McLuhan for Managers: New Tools for New Thinking*; (1990-2) Consultant, Ontario Pavilion Seville Expo '92; Toronto CBC Broadcast Centre; Member of Canadian Media Watch; (2002-3) Member of selection committee, Canada Chairs and Canadian Innovation Foundation; (1994-5) Consultant, Ontario Science Centre; (1995) co-curator, Power Plant Gallery, Toronto; (2010-12) Advisory Board, Institute European of Design (IED).