

Rossella Salerno CV

Becoming Doctor of Research in “*Survey and representation of Buildings and Environment*” in 1991 with a thesis on the **representation of landscape**. Researcher since 1992 now is Full Professor of Theory and Techniques of Representation in the School of Architecture, Urbanism and Built Environment of the Politecnico di Milano. The outputs of her research have been published in essays and volumes closely linked to the field of representation although related to interdisciplinary approaches to architecture and environment. Her scientific contributions are mostly on **Representation of the territory, Cultural Landscapes, Urban Simulation**. She has taken part in several international and national research programs.

Head of the Phd Program in “Territorial and Design Government” of the Politecnico di Milano (2010-2016). She is currently taking part in “Urban Planning Design and Policy” PHd Program at Politecnico di Milano. She is member of the advisory board in several architectural reviews and series of books.

Main educational exchanges with the DESS at the École d’Architecture de Versailles, the Université Lyon III, the École d’Architecture de Lyon, the École d’Architecture de Paris-La Villette, the École d’Architecture de Grenoble, Universidade Technica de Lisboa, Bauhaus Weimar Universität, Escuela Técnica Superior de Arquitectura ETSA Madrid, TU Delft.

Activities and Research Projects about Landscapes

Alpinescapes

Pilot Action in the Interreg Project Italy - Switzerland: “*Il Paesaggio Culturale Alpino su Wikipedia*” in partnership with SUPSI Lugano, Comunità Montana della Valsassina (Lc) Wikimedia Foundation: Database analysis on alpine cultural landscape subject present in the territory, paying particular attention to geo-localized information potentially collected in a whole integrated system to be used on-line (2013-2015).

International Phd Summer School Heritage and Design - Mantua

Architectural Preservation, Design and Planning in World Heritage Cities and Landscapes
PhD Scientific Committee Member (2013, 2014, 2015).

“**In-form-land. Forming/Informing about cultural landscapes**”, Committee Chair of International Seminar, Politecnico di Milano, 2009

“**Paesaggi Culturali/Cultural Landscapes. Representations Experiences Outlooks**”, Committee Chair International Seminar in Milan, Politecnico di Milano, 2007

International Research Project “**Le paysage federateur. Pour une gestion durable de territoire**”, Université de Lyon III and École d’Architecture de Lyon, Scientific Committee Member, (2005-2006).

Master “**Sistemi museali nel territorio per la conservazione e la valorizzazione dei patrimoni diffusi**”, Politecnico di Milano, Scientific Committee Member, (2004-2005).

Scientific Organization of Conferences and Seminars (selection)

2018, 40th UID International Conference *Rappresentazione/Materiale/Immateriale*, Drawing as (in)tangible representation, Milan 13-15 September, Politecnico di Milano.

2017, 4th GDRI *Translating Ambiances*, 12-14 June, organized with Barbara Piga, Eugenio Morello, École d’Architecture de Nantes and École d’Architecture de Grenoble.

2015, International Research Seminar *Walk-Scapes. Ongoing Research on Augmented Reality solutions for the Built Environment*, in cooperation with Barbara Piga, Eugenio Morello and Ecole Centrale des Nantes, 10-11 March, Politecnico di Milano.

2015, International Seminar, *New Urban Languages. Tales and Images of Spatial Justice*, Call for Papers organized with D. Villa and Roberto Rocco, June 24-26 June 2015, TU Delft, Faculty of Architecture, Department of Urbanism.

2014, International Seminar, *New Urban Languages. Re-thinking Urban Ideology in Post-ideological Times*, Call for Papers organized with D. Villa and Javier Ruiz Sanchez, Universidad Politécnica de Madrid, Escuela Técnica Superior de Arquitectura.

2013, International Seminar, *New Urban Languages. Re-Imaging The City After The Knowledgebase Turn*, Seminario internazionale con Call for Papers organized (with D. Villa) in the Department of Architecture and Urban Studies, 19 - 21 giugno 2013.

2012, Coordinator of the Phd School Politecnico di Milano, Course "*Innovative Technologies in Urban Mapping*", April - June 2012

2009, International Conference, "*In-form-land. Forming/Informing about cultural landscapes*", Milan 24 Jun

2007, International Conference, "*Paesaggi culturali/Cultural Landscapes. Rappresentazioni Esperienze Prospettive*", Milan 3-4 December

2006, Member of the Scientific Committee of the Conference "Codici del disegno di paesaggio" del Convegno Codici del Disegno di Progetto, Lecco 30-31 March

Participation at International Conferences and Seminars (selection)

2018 ETSA A Coruña, October 2nd, Master en Deseño Arquitectonico, Seminar *Cultural Landscape in Practice*, (invited)

2018 August, 40th ICGG Milan, Welcome Address to participants

2018, June, Florence, *Symposium of Representation Scientific Area for the development of multi-disciplinary International programs*

2017, Milano, July, 5th INTBAU Meeting, *Putting Tradition into practice: Heritage, Place, Design*

2016, Innsbruck, September, XXVI Permanent European Conference for the Study of the Rural landscape

2014-2016, Invited speaker at VIU Venice International University in the seminars coordinated by. A. De Rosa *Forms of Representation between East and West*

2014, CNRS GDRI *Ambiances en traduction/Translating Ambiances*, Graduate School of Architecture of Nantes, France, 9-12 September 2014

2014, Achieving Impact – Socio-Economic Sciences & Humanities (SSH9 In Horizon 2020 Conference And Information Day & Brokerage 26 & 27 February 2014 | Athens

2013, Invited speaker at the Seminar Urban Planning in Times of Crisis, International Workshop at the Bauhaus-University Weimar, 6. – 7. December 2013

2012, Track Chair at Conference, *Ambivalent Landscape*, Technical University of Lisbon, December

2012, Keynote speaker at Conference "*The Media of the Metapolis*", Weimar Universitat, May

2011, EFLA Regional Congress 2011, "*Mind the Gap. Landscapes for a New Era*", November, Tallinn, Estonia

2010, Riga e Liepaja, Latvia, 23-27 August, introduces and coordinates the Special Session "*In Form Land*" in XXIV Permanent European Conference for the Study of the Rural landscape

2009, First European Conference of the Local Implementation of European Landscape Convention, Nove Hradý, South Bohemia, 27-30 may 2009

2008, Lisbona, September, XXIII Permanent European Conference for the Study of the Rural landscape

2007, ENSA de Grenoble, Aedification – Villes Grand Territoires, Programmes pédagogique 2006-07, Invited to take part in Module «Représentation», February

2006, Conference Public and private spaces in Italian culture, Society of Italian Studies, London, Friday 21 and Saturday 22 April

2005, École d'Architecture et Faculté de Philosophie de Lyon, April 2005, Seminar: *Paysage en question*, invited.

2004, École d'Architecture de Paris-La-Villette, June 2004, Seminar *Le pittoresque aux limites du modern*, invited.

2003, École d'Architecture et Faculté de Philosophie de Lyon, November 2003, Seminar *Paysages, modes d'emploi. Pour une théorie générale du paysage*, invited.

2002, Maison franco-japonaise, Institut franco-japonais de Tokyo, January 2002, Seminar: *Le moment contemporain de la fabrique du paysage*, invited

2001, Ecole d'architecture de Versailles, DESS «Jardins historiques, Patrimoine et Paysage», Aprile 2001, invited.

Papers (selection)

R. Salerno (2018), *Far-Sightedness vs. Emergency: A Matter for "Not Outstanding" European Cultural Landscapes*, in *Buildings* 2018, 8, 39, pp. 1- 8.

R. Salerno (2018), *Disegnare l'immagine urbana*, in *Territorio* 84, pp. 111-121

R. Salerno, *Enhancing Not-outstanding Cultural Landscapes in a European Perspective: a Challenge for Digitization*, Proceedings of 5th INTBAU International Annual Event, Springer, Cham, pp. 54-59.

R. Salerno (2018), *Representation/ Material / Immaterial: Topic Interpretation and Applied Purposes*, Proceedings UID 2018, Gangemi Editore, Roma, pp. 23-27

R. Salerno (2017), *Visualizing the Urban. Tools for Interpreting and Representing Milan Change*, in Mendes M. et al. (eds), *Architecture and the Social Sciences*, Spinger Verlag, Basel

B. E. Piga, R. Salerno (eds) (2017), *Urban Design and Representation. Techniques and technologies*, Spinger Verlag, Basel

R. Salerno (2016), *Digital Technologies for “Minor” Cultural Landscapes Knowledge: Sharing Values in Heritage and Tourism Perspective*, in *Handbook of Research on Emerging Technologies for Digital Preservation and Information Modeling* (a cura di A. Ippolito, M. Cigola) IGI Global

A. Contin, P. Paolini, R. Salerno (eds) (2014), *Innovative Technologies in Urban Mapping. Built Space and Mental Space*, Springer Verlag, Basel

R. Salerno, D. Villa (eds) (2013), *New Urban Languages. Re-Imaging the City After the Knowledge based Turn*, in *Planum. The Journal of Urbanism*, n. 27, voll. 2