

CURRICULUM VITAE - VERONICA CHIDO

PERSONAL INFORMATION

Veronica Chiodo born in Como, April 9th, 1989.

Address: via Donatori di Sangue 16/B, 22070 Carbonate (Como) (IT)

Mobile: +39 3286910799; E-mail: chiodoveronica@gmail.com; veronica.chiodo@polimi.it

Veronica Chiodo has graduated in Social Economy with honours at Alma Mater Studiorum - University of Bologna.

She hold a Ph.D. in Management Engineering from Politecnico di Milano.

EDUCATION

- 15.04.2017– 30.06.2017

Visiting PhD Student, *Centre for Social Investment*, University of Heidelberg, Heidelberg

- 01.02.2017 – 15.04.2017

Visiting PhD Student, *Centre for Enterprise and Economic Development Research*, Middlesex University, London

- 01.11.2015 – 11.06.2019

Ph.D. in Management Engineering, *Politecnico di Milano*, Department of Management, Economics and Industrial Engineering, Milan

Thesis Project: MANAGING THE HYBRIDITY TRADE-OFF. An empirical analysis of Impact Venturing in Italy
The dissertation consists of a collection of four papers that address different types of managerial challenges emerging from hybridity. The red thread of the collection is the analysis of how the firm's managerial challenges translate when the organization embraces a hybrid paradigm, which blends the generation of social and commercial value. Specifically, the issue is investigated in two domains of strategic choices for the company, growth and access to finance. the objective of the Ph.D. research is to understand how growth and access to finance are affected by the co-existence of the commercial logic and the driver of increasing the positive benefits they create for the society. The research problem is investigated in the empirical setting of the Italian Impact Venturing. A mixed methodology based on statistical techniques and thematic analysis is employed to analyze the data due to the exploratory nature of the topic.

Supervisor: Prof. Mario Calderini

- **Master of Arts Degree in Social Economy, 110/110 with honours.** *School of Economics, Management and Statistics* (Alma Mater Studiorum - University di Bologna), Forlì (IT), 2014

Thesis Project: Impact Investing and Social Entrepreneurship: the case of India

Supervisor: Prof. Giulio Ecchia

- **Bachelor of Arts Degree in Economics and Management of Arts, Culture and Entertainment, 110/110 with honours.** *Università Cattolica del Sacro Cuore*, Milan, 2011

Thesis Project: Fundraising and donations of individuals: three theatres' experiences compared

Supervisor: Prof. Giacomo Magnani

ACADEMIC ACTIVITIES

- 22.06.2019 – 25.06.2019

Workshop leader, *OPEF Fondazione ONLUS and CGM Group*, Social Enterprise Open Camp – Gender Smart Investing.

- 05.10.2015 – **on going**

Teaching Assistant, *Politecnico di Milano*, Department of Management, Economics and Industrial Engineering

Teaching activities in the following courses:

- “Economia e organizzazione aziendale”, Prof. Mario Calderini, Bachelor in Management Engineering [a.y. 2015/2016, 2016/2017].
- “Social Innovation”, Prof. Mario Calderini, M.Sc. in Management Engineering [a.y. 2015/2016, 2016/2017, 2017/2018, 2018/2019, 2019/2020].
- “Economia e organizzazione aziendale”, Prof. Irene Bengo, Bachelor in Computer Engineering [a.y. 2018/2019]

- 16.07.2015 – 30.10. 2015

Research Fellow – Research Group TIRESIA - *Technology and Innovation REsearch on Social Impact*,

Politecnico di Milano, Department of Management, Economics and Industrial Engineering

Researching on the development of a framework supporting the financial decision making of Smart Communities.

Main Projects:

- Feasibility study of a social impact investment vehicles for Italiacamp S.r.l.;
- Data gathering and drafting of the first Italian report on social impact finance “Social Impact Investing in Italy: A First Outlook”.

- 16.06.2014 – 15.07.2015

Research Fellow – Research Group TIRESIA - *Technology and Innovation REsearch on Social Impact*,

Politecnico di Milano, Department of Management, Economics and Industrial Engineering

Researching on social innovation, social business and impact investing.

Main Project:

- Consultancy for the Ministry of Economic Development in developing the guidelines for the social impact certification process of Start-up Innovative a vocazione sociale (social tech start ups).

- 28.09.2013 – 28.11.2013

Alma Mater Studiorum University Program: Thesis Abroad Scholarship, Bangalore (India)

Master Thesis’ research project: data gathering through interviews for the development of the case study on Impact Investing Indian market.

SPECIALIZED TRAINING

- 22.06.2016 – 25.06.2016

Participant in 5th EMES International PhD Summer School, *Glasgow Caledonian University* in partnership with the Yunus Centre for Social Business and Health (GCU-YC), Glasgow

- 08.07.2013 – 13.07.2013

Participant in ESSE (European Summer School on Social Economy) 2013, 3rd Edition “Social

Entrepreneurship in a Global Context”, Scuola di Economia, Management e Statistica (Alma Mater Studiorum- Università di Bologna), Forlì (IT)

WORK EXPERIENCE

- 01.09.2018 – 30.09.2019

Advisor to UBI Comunità, UBI Banca, Bergamo

Development of an infrastructure for the ex-ante assessment and ex-post measurement of the social impact generated by the activities of the investees.

- 01.05.2018 – 31.12.2019

Advisor to SEFEA IMPACT SGR, SEFEA IMPACT SGR, Milan

Consultancy activity in the creation of a Social Impact (equity) Fund and its social impact measurement system.

- 01.10.2017 – on going

Project Manager and Researcher of the network of universities awarded within the project “SOCIAL IMPACT FINANCE –UNA RETE PER LA RICERCA” financed by the Italian Ministry of Education, University and Research.

The aim of the project is to implement a joint research project to promote a coordinate study of Social Impact Finance in the Italian market.

- 01.01.2017 – 31.12.2019

Researcher in the project “Social Impact Measurement of PerMicro S.p.A.”.

The aim of the project is to develop an ad hoc methodology to measure the social impact generated by PerMicro, quantifying outputs and evaluating outcomes and impacts for the time span from 2009 to 2018 and delivery a capacity building activity to the PerMicro management staff.

- 01.01.2016 – on going

Managing director of the TIRESIA Observatory on Social Impact Finance,

<http://www.tiresia.polimi.it/polichange/>

The aim of the observatory is to elaborate original interpretations about the actual dynamics of the ecosystem of social impact finance and social business. So far, it has published two outlooks (in 2016 and 2018) about the state of art of the social impact investments market in Italy.

- 14.05.2014 – 28.10.2014

Scientific Support Staff – G8 Social Impact Investment Taskforce, Presidency of the Council of Ministers, Rome

Coordination activities of working Groups; support activities in developing the report “La finanza che include: gli investimenti ad impatto per una nuova economia”.

- 08.01.2014 –12.05.2014

Internship Administration Division, Fondazione Progetto Arca, Milan

Administrative activities; economic and social reporting; contacts with public sector.

LAUNGUAGE AND ICT SKILLS

- English Inglese: C1; TOEFL iBT certification with the score of 98/120

PUBLICATIONS

INTERNATIONAL JOURNALS

- CALDERINI, M., CHIODO, V. & MICHELUCCI F. V. (2018). The Social Impact Investment Race: Towards an Interpretative Framework, *European Business Review*, 30(1), pp. 66-81.
- ARENA, M., BENGO, I., CALDERINI, M. & CHIODO, V. (2018). Unlocking finance for social tech start-ups: Is there a new opportunity space? *Technological Forecasting and Social Change*, 127, 154-165.
- ARENA, M., BENGO, I., CALDERINI, M., & CHIODO, V. (2016). Social Impact Bonds: Blockbuster or Flash in A Pan? *International Journal of Public Administration*, 39 (12), 927-939. DOI:10.1080/01900692.2015.1057852
- ARENA, M., BENGO, I., CALDERINI, M., & CHIODO V. (2015). Social Impact Bond: New Finance or New Procurement? *Journal of Finance and Risk Perspectives*, Volume 4 (4), ACRN Oxford, ISSN 2305-7394.

NATIONAL JOURNALS/BOOK

- CALDERINI, M., CHIODO, V., GERLI, F. (2019). *L'esperienza dei Cantieri ViceVersa: L'incontro tra domanda e offerta come chiave per rafforzare l'ecosistema dell'impatto sociale in Italia*. In: AA.VV. Cantieri Viceversa - Network finanziari per il terzo settore. Milano: Lupetti Editore.
- CHIODO, V., GERLI, F. (2017). Domanda e offerta di capitali per l'impatto sociale: una lettura ecosistemica del mercato italiano. *Rivista Impresa Sociale*, Vol. 10.
- CHIODO, V., MICHELUCCI, F.V. (2016). Rifugiati, i social impact bond per l'accoglienza, *Novà - IL SOLE 24 ORE*. <http://nova.ilsole24ore.com/progetti/rifugiati-i-social-impact-bond-per-laccoglienza/>
- CHIODO, V., MICHELUCCI, F.V. (2015). Impact investing: un'opportunità da cogliere per gli istituzionali e il retail, *MondoAlternative*, Vol. 146, October 2015.
- CALDERINI, M., & CHIODO, V. (2014). La finanza sociale: l'impatto sulla dinamica domanda-offerta. *Rivista Impresa Sociale*, Vol. 4.
- CALDERINI, M., CHIODO, V. (2014), Fattori chiave di successo di una campagna di Crowdfunding: brief literary, Microfinanza, Anno 2- numero 4, *Ente Nazionale per il Microcredito*, ISSN 2282-099X.

Milano, 26/09/2019

