

CHIARA COLOMBI

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Resume **PhD, Associate Professor in Fashion Design at Politecnico di Milano, Milan, Italy**

She is part of the "Design and Cultures" research section and Faculty Member of the School of Design, Politecnico di Milano, where she teaches in the Fashion Design Program.

She is the academic coordinator of FIT in Milan, Fashion Institute of Technology Campus Abroad program in partnership with Politecnico di Milano – Design dept. and the academic coordinator of Politecnico di Milano – Scuola del Design and Jefferson (Philadelphia University + Thomas Jefferson University) International M.Sc in Fashion Design Joint Program.

She is faculty member of International Master in Luxury Management at MIP - School of Management and other institutions of higher learning.

She was awarded Twentieth ADI Compasso d'Oro Award - Young Design in 2004 and was Visiting Researcher at Fashion Institute of Technology, New York in 2007.

She is the Editorial Director of the book series "Fashion in Process", Mandragora Editrice, Firenze and member of the Editorial Advisory Board of the Research Journal of Textile and Apparel, published by Emerald.

As co-founder and member of Fashion in process, Research Lab at the Design dept. of POLIMI (<https://fashioninprocess.com>), Her research interests concern knowledge creation processes, codification of meta-design research praxis and development of merchandising systems in "culture intensive" industries, with a specific focus on the fashion sector.

In particular, in the last years she has been working on the innovation processes for fashion fashion-tech sectors, acting as POLIMI scientific coordinator of "Education4Fashion-Tech: Interdisciplinary Curriculum for Fashion in the Digital Era", a 3-year Strategic Partnership for Higher Education led by University of Borås and co-funded by the Erasmus+ Programme of the European Union (<https://www.e4ft.eu/>), as Project Manager of "DeFINE – Developing a Fashion-Tech Innovation Network for Europe", a 3-year collaborative project co-funded by the COSME programme of the European Commission (<https://www.define-network.eu/>), as scientific coordinator of "FTAlliance. Weaving Universities and Companies to Co-create Fashion-Tech Future", a 3-year Knowledge Alliance project co-funded by the Erasmus+ Programme of the European Union.

She has also been working on developing new sustainable solutions for the fashion sectors, acting as POLIMI scientific co-coordinator of "FashionSEEDS. Fashion Societal, Economic & Environmental Design-led Sustainability", a 3-year Strategic Partnership for Higher Education led by UAL - London College of Fashion and co-funded by the Erasmus+ Programme of the European Union, and as POLIMI scientific coordinator of the research study "Mapping sustainable fashion opportunities for SMEs" led by UAL - London College of Fashion and commissioned by the European Commission – DGGrowth (https://ec.europa.eu/growth/content/study-mapping-sustainable-fashion-opportunities-smes_en). In May 2020 she will co-chair the Forth In Pursuit of Luxury Conference – Luxury in the Age of Technology

(<https://www.inpursuitofluxury.com/conferences/>) in collaboration with University of Hertfordshire She is author of international publications and consultant in didactic and research activities for Italian and foreign institutions and companies.

QUALIFICATION HIGHLIGHTS

Fifteen years of experience in the Design department at Politecnico di Milano (Italy) developing and conducting

- academic research, teaching key undergraduates and graduates courses in fashion design;
- consultancies for universities and professional schools for curriculum development;
- consultancy-research projects and ad hoc training seminars and workshops for professionals in the fashion industry.
- planning and marketing programs, projects, exhibitions and events.

Critical and creative thinking, analytical research, problem solving, organizational and communications skills.

AREAS OF EXPERTISE

Design Research Methods
Trend Research, Metadesign and New Product/Service Development
Fashion Design Processes
Merchandising and Consumer Science
Design and Humanities

EDUCATION

2008 **PhD in Industrial Design - Politecnico di Milano, Italy**

Title of thesis: Methods and approaches for knowledge creation and visualization as design orienting process in fashion design - GPA: 4

2003 **Master Degree in Industrial Design - Major: Fashion Management - Politecnico di Milano - Design Faculty - Milan, Italy**

Magna cum Laude (equivalent of GPA: 4 with honor)

ACADEMIC AND ADMINISTRATIVE APPOINTMENTS

- since 2020* Member of the Design dept. - POLIMI Scientific Committee
Member of the Design dept. - POLIMI Third Mission working group
- since 2019* Member of the Design School - POLIMI Professors-Students Committee
Editorial Board Member for Research Journal of Textile and Apparel, Emerald Publishing, Bingley, UK
- since 2018* Academic Coordinator of FIT in Milan, Fashion Institute of Technology Campus Abroad program in partnership with Politecnico di Milano – School of Design
- since 2017* Academic Coordinator of Politecnico di Milano – Design School and Jefferson (Philadelphia University + Thomas Jefferson University) International M.Sc in Fashion Design Joint Program
- 2013-2016* Lecturer. University of Houston, HDCS dept Houston, TX, USA
- since 2013* Editorial Director for “FASHION IN PROCESS” Book Series, Mandragora Publisher, Firenze, Italy
- 2008-2015* Assistant Professor. Design Dept. Politecnico di Milano, Italy
 - 2008* Lecturer. International Specialised Skills Institute Victorian Government Design Fellowship (A\$ 10,000.00) - Melbourne, Australia -
 - 2007* Visiting researcher. Fashion Institute of Technology (FIT). NYC, NY, USA
- 2005-2008* PhD candidate. Design Dept. Politecnico di Milano, Italy
 - 2004* Research Fellow. Design Dept. Politecnico di Milano, Italy

- Develop and conduct Fashion Design Curriculum for universities and professional schools and Training Seminars and Workshops for professional association in Italy and abroad (US, Brazil, Lebanon, India, China, Senegal, Mexico, Egypt, Argentina)
- Direct new design curriculum start-up projects and training programs, analyzing the context of reference, planning activities, defining infrastructural requirements, recruiting and training the faculty, managing services contractors, supervising and evaluating results for further implementation
- Prepare research proposal to obtain grants from Italian Government and local agencies, European Community and private foundation sponsors
- Initiate and develop collaborations with design companies for design workshops and courses, research activities, competitions and internships
- Plan and participate in directing national and international research meetings and seminars with universities, companies and associations to brainstorm research topic and explore possible collaboration
- Support international relationships with foreign universities, developing contacts and collaboration proposals
- Participate in research and consultancy activities and projects to promote innovation and new knowledge with regards to design research methods, trend research, fashion design processes and merchandising systems, new product/service development.
- Organize and participate in organizing special events and exhibitions to promote programs, research activities and specific projects
- Produce and participate in producing visual presentation and brief, coordinated image, press kit
- Manage budgets and cost reporting
- Present and promote programs, courses and research activities in national and international events and conferences and to visiting representatives and committees
- Link students to the job market, supporting the selections for internships (Supervisor of Fashion Design Program Internships – 350 internships/year)

- Promote and Tutor Erasmus Mobility Program for Middle East Academic Partners (i.e. Shenkar. Engineering-Design.Art, Tel Aviv; Bezalel Academy of Arts and Design, Jerusalem; American University of Science and Technology, Beirut)
- Promote and select fashion student for Erasmus+ Trainingship Program
- Supervise MA thesis (Fashion and Product-Service System Program)
- Member of the scientific coordination board of the Humanities and Design Laboratory, start-up research laboratory - DESIGN Dept. - Politecnico di Milano, Italy (since 2011)
- Member of the Evaluation Committee for the selection of Lecturers and Teaching Assistants for Design det. – Politecnico di Milano

TEACHING EXPERIENCE

- Universita Cattolica del Sacro Cuore, Milan, Italy*
 since 2018 **The Fashion Market: Structure, Players and Success Factors - International Curriculum**
- Harvard University, Boston, USA*
 2018 **DATA-SHACK PROGRAM – Harvard-Politecnico di Milano Joint Program on Data Science**
 Involved Institutions:
 Institute for Applied Computational Science (IACS) at Harvard’s John A. Paulson School of Engineering and Applied Sciences (SEAS)
 Electronics, Information and Bioengineering Dept – Politecnico di Milano
 Design Dept. – Politecnico di Milano
- PhD School Politecnico di Milano – Milan, Italy*
 Since 2019 **Design Research Prototyping**
 2014 **Nurturing Design Sciences with Humanistic Knowledge - Lifestyles and Innovation Trajectories**
- MIP - Politecnico di Milano School of Management - Milan, Italy*
 since 2014 **International Master in Luxury Management**
- TEC de Monterrey - Guadalajara, Mexico*
 2013 **Brand Management and Product Strategy in Fashion Workshop**
- University of Houston - College of Technology - Human Development and Consumer Science dept*
 2012-2016 HDCS 4397 **Global Trend Research and Product Development** (2013 Spring semester) – 3 credits
 HDCS 3303 **Retailing and Consumer Science** (2013-2014-2015-2016 Fall semester and 2014-2015-2016 Fall semester) - 3 credits
 HDCS 4302 **Apparel Analysis** (2014-2015 Fall semester) - 3 credits
 HDCS 4303 **Merchandising Systems** (2015-2016 Spring semester and 2015-2016 Fall semester) - 3 credits
- SENAI - Campina Grande, Porto Alegre and Rio de Janeiro, Brasil*
 2008-2011 **Design Method and Fashion Design Processes Workshop**
- Assintecal – Porto Alegre, Brasil*
 2008-2011 **Fashion Design Processes and Trend Research Workshops**

- 2008-2014 Milano Fashion Institute Consortium (MFI) - Milan, Italy
 “**Merchandising and Pricing**” and “**Product Design & Development**” courses in Fashion Project Management - Brand and Product Innovation Master
- since 2007 Fashion Institute of Technology (FIT) - NYC @ POLIMI
 2007-2012 - **Fashion Metadesign** Studio
 - Team Leader for **Knitwear and Sportswear Design** workshops in collaboration with companies
- since 2018 School of Design - Politecnico di Milano - Milan, Italy
 2004-2011 **Introducing Metadesign** - MOOC
 Team Leader **Trend Research and New Product Concept Development** workshops in collaboration with companies - Fashion Design Program (ex. Marcoliani, Art Hair Studios, RETROSUPERFUTURE, Furla S.p.A.; Diesel S.p.A.; PHCY Industry; Freddy S.p.A.; SLAM S.p.A.; Warner Bros Italia; Timberland Italia; Eurojersey S.p.A.; Reebok Italia; Moreschi S.p.A.; ETRO S.p.A.; Benetton Group, Sartoria Vico Knitwear, Workers Knitting Mills, Verger, Chérie’s Flakes, 2357)
 since 2004 - **Fashion Metadesign** Studio - Fashion Design Program
- 2004-2006 Multidisciplinary Specialization Courses @ various Educational Institutions
Fashion System, Trend Research, an Metadesign Processes in i.e. New Tech-style Design@MIND Network – Politecnico di Milano; Master in Trasportation and Automobile Design – Politecnico di Milano; Research and Industrial Production in Textile and Garment Sector - Eurobic Abruzzo Molise; SILSIS MI - Università degli Studi di Milano; Product Manager in Fashion - CarpiFormazione)
- 2003-2004 Creative Academy - Milan, Italy
 - **Strategic Design** workshops in collaboration with companies in Strategic Design Master
 - **Design workshops** in collaboration with companies in Master of Arts in Design

RESEARCH EXPERIENCE

- Politecnico di Milano - Milan, Italy**
- since 2020 - **FTalliance. Weaving Universities and Companies to Co-create Fashion-tech Future Talents** (funded by Erasmus+ 2019 Knowledge Alliance)
 - since 2018 - **Fashion SEEDS: Fashion Societal, Economic & Environmental Design-led Sustainability** (funded by Erasmus+ 2018 Key Action 203 Strategic Partnerships for Higher Education)
 - since 2018 - **FISHSkin - Developing Fish Skin as a Sustainable Raw Material for the Fashion Industry** (funded by H2020-MSCA-RISE-2018)
 - since 2018 - **DeFINE- Developing a Fashion-tech Innovation Network for Europe** (funded by EASME COSME)
 - 2018-2019 - **BEMYPLACE – Interactive spaces and responsive design objects** (funded by Lombardy Region)
 - since 2018 - **DIGIMOOD for CCI Digital Modules of Didactic for Cultural And Creative Industry** (funded by EU Media and Data Audiovisual Industry & Media Support Programmes)
 - 2017-2019 - **FaST - Fashion Sensing Technology** (funded by Smart Fashion & Design Grant by Lombardy Region)
 - since 2017 - **EDU4FASHION-TECH. Interdisciplinary Curriculum for Fashion in the Digital Era** (funded by UE Erasmus Plus KA2 Strategic Partnership HEI)
 - 2015-2016 - **TREND_HUB Highly User Based Trend Activity Center. Permanent Lab** funded by Basic Research Funds of Politecnico di Milano
 - 2013-2016 - **BUZZWORD. Sensing Fashion Brands Through Social Networks** (funded by Alta Scuola Politecnica)
 - 2012-2016 - **UNVEALING CREATIVITY FOR INNOVATION IN EU** - Multi-disciplinary project on the significance of creativity and cultural and creative industries in Europe - 7th Framework Programme of the European Commission (Socio-economic Sciences and Humanities).
 - 2012-2014 - **IDEA – Inter Disciplinary Education Agenda. An Essential Driver for Innovation–** Tempus Eu Program (funded by European Community)
 - 2012-2014 - **SMART-K – ICT modular system to innovate the creative and productive processes in knitwear sector** (in collaboration with University of Milan and 4 SMEs – Funded by Italian government)
 - since 2012 - **Design Re.Lab – Design Reload Laboratory. Social Innovation and New Sustainable Design Languages** (self-funded)
 - since 2011 - **HumanitiesDesignLab – Research Laboratory on relationship between Design and Humanities** (funded by Design. Dept – Politecnico di Milano)
 - 2006-2010 - **Eurojersey S.p.A. – B2B market mapping and development of a new research products system and trends presentation tools**
 - 2004-2006 - **Fashionplus. Innovation for Italian Knitwear SMEs** (funded by Emilia Romagna Region, Italy)
 - 2004-2006 - **Cross Fertilization for Innovation: New Design Tools and Strategies to support the Italian Fashion System Competitiveness** (funded by Italian Ministry of University and Education)
 - 2004-2006 - **TR&NDs Lab, Trend Research & New Design Solutions Laboratory**
Development of theoretical research on research methods in oriented design sectors (funded by European Community)

DESIGN PRACTICE AND CONSULTANCIES

- since 2012 **Politecnico di Milano - Milan, Italy**
- *I was a Sari* – charity project for developing and supporting start-up micro in fashion sector in collaboration with CORP India and Sui&Dhaga NGOs to support women from Mumbai slums
- 2013-2016 **University of Houston - College of Technology - Human Development and Consumer Science dept**
- Cross-channel Shopping Experience @ Target*
- Milano Fashion Institute Consortium (MFI) - Milan, Italy**
(all funded and supported projects)
- 2013 - *Marni* – E-commerce website and interface reengineering and customer experience redesign
- *Icoolhunt.com* – Usability redesign and Consulting services catalogue
- 2012 - *TXT* – Web 2.0 based services/integrated platforms for fashion companies and PLM processes
- *Brums - Preca Brummel* – homewear collection (special project based on textile leftovers)
 - *Sartoria Napoletana* – brand identity, collection's architecture and communication design
 - *Ports* – brand identity, collection's architecture and retail design for Ports Pure, new woman bridge brand
 - *Mantero* – New research services based on the company's historical archive for the fashion textile industry
 - *Logan* – brand identity and collection's architecture, iconic product, brand extension into accessories
- 2011 - *Corneliani* – brand identity, collection's architecture and retail design for a brand new young formal collection
- *Serafini* – collection's architecture fine tuning, and visual merchandising design
 - *Antonia Excelsior* – sales staff training book, customer services' offer and communication strategy
 - *RED Valentino* – brand identity, collection's architecture fine tuning and retail design
 - *Felisi* – brand identity, collection's architecture, special projects and communication design
 - *Byblos* – brand identity, collection's architecture fine tuning and retail design
- 2010 - *Love Therapy* – brand identity, collection's architecture and special projects
- *Reda* – brand identity and collection's architecture for a brand new fine woollen sportswear collection
 - *Dondup* – brand identity and collection's architecture for a brand extension into accessories
- 2009 - *La Martina Shoes* – business reengineering, collection's architecture and visual merchandising design
- *Henry Cotton's* – brand identity, collection's architecture and communication design
- Politecnico di Milano - Milan, Italy**
- 2008-2011 - *SENAI Brasil* – business reengineering and design activities definition (funded and supported project)
- 2009-2010 - *ABIT - APEX Brasil* – design driven activities development
- 2006-2008 - *ASSINTECAL Brasil* – in company training courses (funded and supported projects)
- *AUST Beirut* – fashion design course – curriculum development (funded project by Italian University Ministry)
 - *ASSINTECAL Brasil* – Shoes Collection Design
- 2007 - *Poli.shop* – Politecnico di Milano Merchandising Collections (apparel, accessories, stationary and promotional products)
- *Indesit Company* – trend research and design directions development for new product concepts
- 2006 - for EuroLuce 2008, Milan Furniture Fair
- *L'Oreal DPP Italia* – trend research and design directions development for new shop solutions (funded and supported project)

- 2005-2006 - *ING Direct* – trend research and design directions development for new selling products (funded and supported project)
- 2005 - *Asticarta S.p.A.* – trend research and design solutions for a new collection of bags
 - *Campina Grande Shoes Design Center* – Shoes Collection Design
- 2003 - *Nova Friburgo Underwear District, Brazil* – communication services to support district competitiveness

HONORS

- 2008 **Victorian Government Design Fellowship 2008 “Milano in Melbourne”** – ISS Institute, Melbourne, Australia
\$10,000 Australian for Education and Training Activities
- 2005 **PhD Fellowship** – Politecnico di Milano, Italy
€ 45.000,00 for Research activities
- 2004 **Twentieth ADI Compasso d’Oro Award - Young Design** with “IXILON, Corpo d’arte/fatto”
“A design based on a profound study of the body culture. Sensitive, encouraging, imaginative, resulting very sophisticated graphic design.” (The Jury)

PUBLICATIONS

PAPERS IN PEER REVIEWED PROCEEDINGS

Bertola, P., Colombi, C., Vacca, F. (2017). **Buzzword. Sensing Fashion Brands through Social Networks**. In: 14th Asian Textile Conference. Disruptive Innovations for Textiles and the Supply Chain. Proceedings Volume I. pp. 83-87, Hong Kong: The Hong Kong Polytechnic University. ISBN: 978-988-13999-2-2

Bertola, P., Colombi, C., Iannilli, V., Vacca, F. (2017). **Connecting Identities. How traditional fashion know-how promotes social innovation**. In: Sharing Cultures 2017. Proceedings of 5th International Conference on Intangible Heritage. pp. 69-76, Barcelos: Green Line Institute for sustainable development. ISBN: 978-989-8734-24-2

P. Bertola, C. Colombi, F. Vacca (2017). **From Product to Process In Fashion: Reading A Disciplinary Evolution Through The Metadesign Approach**. In: ICERI2017. 10th International Conference of Education, Research and Innovation. pp. 3554-3561, Seville: IATED Academy. ISBN: 978-84-697-6957-7

Colombi, C., Iannilli, V. (2017). **Smart-Phones, Smart Shops. Innovating Fashion Retailing Through M-commerce**. In: 14th Asian Textile Conference. Disruptive Innovations for Textiles and the Supply Chain. Proceedings Volume I. pp. 231-235, Hong Kong: The Hong Kong Polytechnic University. ISBN: 978-988-13999-2-2

M. Celi, C. Colombi (2017). **Innovating trend research practice through a data driven-approach: a blended experience within the design field**. In: ICERI 2017 Proceedings. pp. 6580-6588, Seville: IATED Academy. ISBN: 978-84-697-6957-7

Colombi, C., Sakr, C. (2017). **Crowd Couture. Innovating the Design Process in Fashion through Web 2.0**. In: ATC14 - 14th Asian Textile Conference: Disruptive Innovations for Textiles and the Supply Chain Proceedings. vol. I, pp. 14-17, Hong Kong: The Hong Kong Polytechnic University. ISBN: 978-988-13999-2-2

Augello, M., Bertola, P., Colombi, C., Iannilli, V., Vacca, F. (2016). **Design Research and Sense-making In Culture Intensive Industries: Driving Innovation Through a Design Reading of Cultural Evolutions**. In: The Value of Design Research. Proceedings of the 11th International Conference of the European Academy of Design. pp. 1-10, Sheffield: Sheffield Hallam University. ISBN: 978-1-84387-393-8

Stewart B.L., Colombi C. (2015). **Observation, Reflection, And Synthesis: Pedagogical Tools for Teaching Visual Merchandising Online**. In: EDULEARN15 Proceedings. pp. 2499-2506, IATED Academy. ISBN: 978-84-606-8243-1

Colombi C., Lupo E. (2015). **Culture-Driven Meta-Products: Prototypes to Support a Culture-Intensive Design Practice**. In: The Virtuous Circle Design Culture and Experimentation. Proceedings of the Cumulus Conference. pp. 27-40, McGraw Hill Education. ISBN: 9788838694059

Colombi, C.; Lupo, E. (2014). **Bridging Innovation Between Humanities and Design: New Cognitive and Relational Processes**. In: De Moraes, D.; Dias, R.A.; Sales, R.B.C.(Eds.). Diversity: design/ humanities. Proceedings of Fourth International Forum of Design as a Process. E-book. Barbacena: EdUEMG. pp. 482-494. ISBN: 978-85-62578-33-5

Colombi, C.; Vacca, F. (2014). **Archetypical. Sharing values through a design experience**. In: De Moraes, D.; Dias, R.A.; Sales, R.B.C. (Eds.). Diversity: design/ humanities. Proceedings of Fourth International Forum of Design as a Process. E-book. Barbacena: EdUEMG. pp. 571-582. ISBN: 978-85-62578-33-5

Bertola, P.; Colombi, C.; Vacca, F. (2012), **Multidisciplinary Education as A Unique Model to Support Innovation in the Fashion Industry: The Case of Milano Fashion Institute**. In: Jachna, T., Lam, Y.Y., Tzvetanova Yung, S. (Eds). Incorporating Disciplinary Dynamics Into Design Education. DesignEd Asia Conference 2012. The Hong Kong Polytechnic University - School of Design, Hong Kong. pp.158-174. ISBN 9789881672124

Colombi, C. (2011), ***Fashion in Process. Designing the Design Process***. In: Anais Congresso internacional de pesquisa em design. Lisbon (Portugal). ISSN 2175-0289

Colombi, C. (2011). ***SENAI Design Future. From Know-How to Know-Why to Innovate Brazilian Design Culture***. Abstract in Maciak, J.; Perez-Simon, I.; Talopp, C. Cumulus Working Papers Paris–Sèvres 27/11 CUMULUS WORKING PAPERS. ISSN 1795-1879

Colombi, C.; Simonelli, G. (2005). ***Design Research in the Fashion Sector: Decision-Making Support Methods and Instruments in Design***. In *Joining Forces - Papers from International Conference on Design Research*. University of Art and Design Helsinki. ISBN 9515581931

Bertola, P.; Conti, G.; Colombi, C. (2005). ***Fashion and Design – Methods and Tools for Design of “Possible Worlds***. In *International Symposium on Fashion Marketing and Management Research*, London College of Fashion, London (UK). ISBN 9781903455012

ACADEMIC JOURNAL (PEER REVIEWED)

Colombi, C. (Guest Editors) (2018). ***Fashion-tech: Reshaping Fashion Products, Processes and Markets Through Digital Technologies***, Research Journal of Textile and Apparel Special Issue, 22(4), Emerald Publishing

Bertola, P.; Colombi, C. (Guest Editors) (2014). ***Fashion Practice. Fashion Made in Italy Special Issue***, Bloomsbury Publishing Plc, London (UK), November 2014, pp. 175-200. ISBN 9781474213486 and ISSN 1756-9370 (print); 1756-9389 (online)

ARTICLES IN INTERNATIONAL SCIENTIFIC MAGAZINES (PEER REVIEWED)

Stewart, B. L.; Colombi, C. (2019). ***A Reflective Practice-Based Framework for Teaching Visual Merchandising via Online Course Pedagogy***. In *The International Journal of Design Education*, 13(3), pp. 51 – 66, ISSN: 2325-128X

Bertola, P.; Colombi, C.; Iannilli, V.; Penati, A.; Vacca, F. (2018). ***The Algebra of Design***. In *Diid. Disegno Industriale Industrial Design*, 66/2018, pp.138-145. ISSN: 1594-8528

Colombi, C.; Kim, P.; Wyatt, N. (2018). ***Fashion Retailing “Tech-Gagement”: Engagement Fueled By New Technology***. In *Research Journal of Textile and Apparel*, 22(4): pp. 390-406. ISSN: 1560-6074

Bertola, P., Vacca, F., Colombi, C., Iannilli, V., Augello, Matteo (2016). ***The Cultural Dimension of Design Driven Innovation. A Perspective from the Fashion Industry***. In *The Design Journal*, vol. 19:2, p. 237-251, ISSN: 1460-6925, doi: <http://dx.doi.org/10.1080/14606925.2016.1129174>

Bertola, P.; Colombi, C. (2014). ***Re-Branding Made in Italy: a Design Driven Reading***. In Bertola, P.; Colombi, C. (Guest Editors), *Fashion Practice. Fashion Made in Italy Special Issue*, Bloomsbury Publishing Plc, London (UK), November 2014, pp. 175-200. ISBN 9781474213486 and ISSN 1756-9370 (print); 1756-9389 (online)

Bertola, P.; Colombi, C.; Vacca, F. (2014), ***Design.Re.Lab: How Fashion Design Can Stimulate Social Innovation and New Sustainable Design***. In *The International Journal of Design in Society*, Vol. 7, No. 4, CGPublisher. pp. 47-61. ISSN 2325-1328

Bertola, P.; Colombi, C.; Vacca, F. (2014). ***I was a Sari. Social innovation and new sustainable-design languages***. In *ZoneModa Journal*, vol.4

Bertola, P.; Colombi, C.; Vacca, F. **Emerging Paradigms in the New Multidisciplinary Educational Arena: the case of Milano Fashion Institute** CGPublisher

Colombi, C. (2012). **Pattern to Products, Pattern Through Products. Traditional Tools and Process Innovation in Textile Design**. In Tan J. (ed. by), *Innovative Textiles and Fashion that Incorporate Modern Technology with Traditional Creative Methods*, Research Journal of Textile and Apparel Special Issue, ISSN 1560-6074

Colombi, C. (2011). **Design Research in Fashion: from Trends to Design Directions**. In *Redige*, vol.2, n.1. ISSN 2179-1619

Colombi, C., (2011). **Made in (which) Italy?** In *ZoneModa Journal*, vol. 2, pp.56-59, Pendragon, Bologna. ISBN 9788865981061

BOOKS

Black, S.; Williams, D.; Burcikova, M.; Vecchi, A.; Norton, Z.; Colombi, C.; D'Itria, Erminia; Brennan, G.; Lyon, F.; Clutier-Léauté, D.; Ruelle-Akl, N. (2019), **Support Report Mapping Sustainable Fashion Opportunities for SMES**, Publications Office of the European Union, ISBN 978-92-79-99648-1

Bertola P., Colombi C., Vacca F. (2018). **FASHIONabilities. Pianificare e gestire i processi di progettazione del prodotto moda**. Firenze: Mandragora, ISBN: 9788874613878

Bertola, P.; Colombi, C. (ed.by) (2010). **MetaModa. Percorsi di ricerca per il design del prodotto moda**, Maggioli Editore, Santarcangelo di Romagna (RN). ISBN 9788838744440

Collina, L.; Colombi, C.; Tolino, U. (2008). **Merchandesign - Il progetto di identità**, Maggioli Editore. ISBN 9788838741616

Bertola, P.; Colombi, C. (eds) (2008). **Ricerca e design per il prodotto moda**, Edizioni POLI.design, Milano. ISBN 9788887981940

Colombi, C. (2008). **Corpo d'arte/fatto**. Maggioli Editore, Santarcangelo di Romagna (RN). ISBN 978838741603

ESSAYS IN BOOKS

Colombi, C. (2019). **Corpi Aumentati. Scenari Indossabili Contemporanei**. In Iannilli, V.M., Spagnoli, A., Smart Living Between Cultures and Practices. Una Prospettiva Design Oriented, Mandragora Editore, pp: 48-57, ISBN: 9788874614967

Bertola, P.; Colombi, C., (2018). **Milan Fashion System Fueled by Internationalization Didactic Experiences**. In de Sousa Vianna, R.; Laranjeira, D. A., Internacionalização do ensino superior: concepções e experiências, EdUEMG pp: 140-150, ISBN: 9788554780104

Colombi, C., Zindato, D. (2017). **Design Scenarios and Anticipation**. In Poli R. (a cura di), Handbook of Anticipation. p. 1-22, Springer, ISBN: 978-3-319-31737-3

Bertola, P., Colombi, C., Vacca, F., (2017). **Managing the Creative Process**. In: Rigaud-Lacresse, E., Pini, F. M. (eds). New Luxury Management. Creating and Managing Sustainable Value Across the Organization. p. 159-188, Palgrave Macmillan, ISBN: 978-3-319-41726-4, doi: 10.1007/978-3-319-41727-1

Colombi, C., Vacca, F., (2016). **Modelling New Approaches In Education: Processes And Toolkits**. In. Vacca, F., Warshavski, T. (eds), Interdisciplinary Research And Education Agenda A Design Driven Perspective. p. 88-101, Florence, Italy: Mandragora, ISBN: 978-88-7461-304-5

Colombi, C., Vacca, F., (2016). **Il futuro presente nel progetto di Moda: l'archivio come strumento di anticipazione**. In: (a cura di): Flaviano Celaschi Elena Formia Ines Tolic, ZoneModa Journal 6. Futuri Possibili – Possible Futures. p. 38-46, Bologna: Pendragon, ISBN: 9788865988831

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