

Michele Capuani

Curriculum Vitae

Architect and Designer

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Index of CV

1. Academics
2. Other Positions Held
3. Research
4. Consulting
5. Recent Publications
6. Design Professional Activity

1. Academics

2014/present – Contract Professor at the Faculty of Design at Politecnico di Milano

Course leader at postgraduate program Product and Service System Design.

2009/2012 – Dean at IED, Istituto Europeo di Design Group.

In this position he has directed the development of all the new undergraduate programs of IED in Italy and Spain in a full ECTS format. As a result of the job of his team, 12 undergraduate programs have been recognized as BA programs by AFAM in Italy and 8 by MAER in Spain. He has started the new school of management in IED Italy, Spain and Brasil with 3 undergraduate programs. He has coordinated the development of syllabi for the production of IED programs abroad : at the moment 5 IED programs are given in China, Honk Kong and Taiwan. He has redesigned the IED master segment, signing a strategic agreement with Cà Foscari University for the production of Master Programs in Design & Management.

2005/2007 - Director of Master Course in Transportation design at Domus Academy

He has started up the master program involving industrial partners as well as public institutions. The syllabus has been approved and recognized by Wales University

2006 – Consultant for Domus Academy and Naniyang Polytechnic in Singapore

for the start up of post graduate double degree education program in design, visual communication and fashion.

1998/2004 – Contract Professor at the Faculty of Design at Politecnico di Milano

He has run the design workshop of first year with a special focus on design thinking methodology

2003 - Consulting the University of Siena for the creation of University Pole of Val d'Elsa.

Designed and promoted the startup of a campus based on design methodologies for an University that does not run any specific programs in design.

1998/2000 - Director of IED Research Centre

He has directed and developed several collaborations with institutions and companies all over the world, writing projects, fund raising and managing research activities.

1996/2000 - Coordinator of summer advanced design courses of Istituto Europeo di Design

The program "the roots of Italian design" at its top included 7 summer programs and 120 students coming from all over the world with scholarship given by Italian regional and local governments.

1990/1995 - Contract Professor at Industrial Design Dpt. of Istituto Europeo di Design

Technology of Materials

1988 - Contract Professor at the Industrial Design Course of Calgary University, Canada

1986/1990 - Assistant professor at Industrial Design Course, Politecnico di Milano

Visiting Lecturer at :

2013 - Istituto Poliarte, Ancona, Italy

2013 - Istituto Adriano Olivetti School of Management

2012-Cà Foscari University, Venezia

2011- IADE, Lisboa

2011-ESAG, Paris –

2010-Kunstfack, Lund

2004-National Institute of Design, Ahmedabad (India)

2004-Nanyang Polytechnic (Singapore)

1999, 2003, 2004-Temasek Polytechnic and Nanyang Technical University(Syngapore)

2003-Fundaciòn DUOC, Santiago del Cile (Cile)

2000-Scuola di Design Toulouse Lautrec, Lima (Perù)-

2002, 2011-Hochschule fur Gestaltung und Kunst Zurich (CH)

1998-Wolverhampton University, school of glass design (UK)

1992-University of arts and design (UIAH), Helsinki (Finland)

2. Other Positions Held

2014/present - Founder and Board Member of LAMU

Libera Accademia del Movimento Utile (LAMU) is a foundation based in Santiago di Compostela that aims to encourage, fund and divulgates projects related to the practice of sports, with a particular focus on groups of disabled people, to prevent social diseases and improve the quality of life

2004/2008 - Member of Cumulus Executive Board n°2 (worldwide association of design universities)

He has strongly supported the role of Italian design in the most relevant international design education association, promoting several design competitions and students exchange programs.

2007 – Honorary Member of the Scientific Board of ESAG

(Ecole Superior des Artes Graphique) in Paris, France.

2005/2009 – Member of the Board of the Academy of Forms, Hellefors (Sweden)

In this position he has started and supported the relations between Italian and Swedish organizations among design

2005/2006 – Member of the Board of MACEF fair in Milano.

2001/2004 –Member of Cumulus Executive Board n°1 (european association of design universities)

He has been one of the active founders of Cumulus, bridging the association from the nature of promotion of exchange programs to the role of strategic decision maker in European design policies.

3. Research

2015 – TVS Industries – Research Program Leader

In cooperation with 4 universities (Basel, Stuttgart, Helsinki, Kolding), management of a research on kitchen tools and food manipulation

2015/2016 – BMW Designworks – CreativeLab

Research project on accessories & mobility, in cooperation with Stone Island

2013/2014 – BMW Designworks – CreativeLab

Research project on fashion & mobility, in cooperation with Napapijri

2012/2013 – BMW Designworks – CreativeLab

Research project on food & mobility, in cooperation with Guzzini

2004/2005 - Researcher for Domus Academy Research Centre

Hyundai and Kia Research and Training Programs in the field of semantics application for automotive

2003 - Author of a project of technological innovation for the VI° framework program of European Commission

based on a research program for ergonomics and safety in collective transport industry (Università di Siena, Breda, Volvo Trucks)

2003/2004 - Consultant to the Consortium of Travertine in Rapolano researching new processes and application for the industry of Travertino

2003/2004 - Consultant to the chamber of commerce of Trento

for the development of research programs for local SME in the field of Stone

2001/2002 – Consultant of SEBRAE (Association of Brazilian SME)

for a research of a design based methodology for Brazilian micro enterprises

1998/2000 - Director of IED Research Centre

He has directed and developed several collaborations for research with institutions and companies all over the world.

2001/2003 - Consultant to EuroBIC (Local Government of Siena Tuscany)

for strategic design for local SME.

2000 - Consultant to the Regional Government of Canton du Valais (CH)

researching design strategies supporting local SME (in the position of CRIED director)

4. Consulting

2013/present – Consultant of Rosa Group – Strategic Design

Development of several projects based on sports and wellbeing services, in partnership with institutions (Padiglione Italia at expo 2015, City of Milano, CONI) sponsored by major companies (Vodafone, Nike, Consorzio Grana Padano, Novartis, Garmin etc.)

- 2012/present** – Consultant of Editrice Compositori (Ottagono magazine)
for a contents development agenda, including research and innovation programs for creative industries based on scholarships for talented graduate students
- 2012/2014** – Consultant of San Marino Government for the start up of a research and innovation center.
The Local Government aims to redesign the free university of San Marino addressing the local faculty of Design to serve the industrial districts of Emilia Romagna region.
- 2011** – Consultant of Cooperativa Ceramica Imola for design education programs
3 years program of design competitions
- 2011** – Consultant of Unopiù for design management
Design competitions, internships and products development
- 2005/2006** – Consultant for design initiatives at MACEF fair in Milano,
- 1999** – Consultant to the Regional Government of Canary Islands for the opening of Centro Canario de Diseno Integrado.

5. Recent Publications (2013)

- The Value of Nothing - Ottagono Design Magazine 257
- New Geography of Creative Industry - Ottagono Design Magazine 259
- Design in the crowdsourcing era _ Ottagono Design Magazine 261
- The consequences of memetics- Ottagono Design Magazine 263
- Semantics of the future - Ottagono Design Magazine 266
- Who owns the future ? – Ottagono Design Magazine 258
- Eulogy to complexity - Ottagono Design Magazine 268
- Il palcoscenico e lo spettacolo – Corriere della Sera 30/11/2013
- Un nuovo modo di vivere la casa – Corriere della Sera 13/12/2013
- Traghetare verso il futuro – Corriere della Sera 12/01/2014

6. Design Professional activity

1991 – Founder of Capuani & Fasoli Architetti Associati [sacf], an design firm based in Milano and operating in architectural and product design, employing 6 full time designers in 2013.

Product design, main projects

1998/present - design director of Piazza

Design of more than 200 products in the field of kitchen tools and hotel equipments , exhibitions and retail tools

2001/2009 – design director of Virutex Ilko

Design of more than 100 products in the field of kitchenware, tableware, house cleaning

2004/2007 – Caravans International

Design of Interiors for Motorhomes