

Elena Enrica Giunta



✉ elena.giunta@polimi.it

🌐 <https://polimi.academia.edu/ElenaEnricaGiunta>



CURRENT POSITION

Contract professor at Design School, Politecnico di Milano
Co-coordinator and Professor in UID Master, Consorzio POLI.design

RESEARCH EXPERIENCE

Research fellow

@ Design department (ex IN.D.A.CO), Politecnico di Milano – via Durando 38/a Milano

On-going project

Miur PRIN 2010-2011: “Metabolismo urbano”

FONDO GIOVANI RICERCATORI (bando interno): “GIDE (Group of International Design Education) verso Expo 2015”

Jan 2013/ June 2014

Bando 5x1000 junior 2011 (PoliMI): “Milano città ospitale”

■ Project management, A/R workshop, papers and conferences on topic

[link](https://www.facebook.com/MilanoCittaOspitale) <https://www.facebook.com/MilanoCittaOspitale>

Stakeholders: Comune di Milano, ALER, dept. of Cultural and Environmental Heritage - Università Statale, Consorzio Frasi Prossimo (MI).

March 2011/ May 2012

Bando 5x1000 junior 2010 (PoliMI): “Contemporary Authentic Milano”

■ Project management, A/R workshop, papers and conferences on topic

[link](http://archivio.contemporaryauthentic.com) <http://archivio.contemporaryauthentic.com>

Stakeholders: Fondazione Cologni per i Mestieri d'Arte, Politecnico di Hong Kong, Università della Catalogna – Barcellona.

June 2010/ Sept 2012

Miur PRIN 2010-2011: “Il design del patrimonio culturale fra storia memoria e conoscenza. L'immateriale, il virtuale, l'interattivo come materia di progetto nel tempo della crisi.”

■ A/R workshop + paper

[link](http://designforculturalheritage.files.wordpress.com/2010/05/prin_positionpaper_11maggio2010.pdf) http://designforculturalheritage.files.wordpress.com/2010/05/prin_positionpaper_11maggio2010.pdf

Stakeholders: research coordinated by INDACO dept. (Design for Cultural Heritage group of research), Politecnico di Milano; Science of Architecture dept. – DSA, Università degli Studi di Genova; dept. of Discipline della Comunicazione, Università di Bologna; Università di Palermo.

2005 / 2006

Miur PRIN 2004-2006: “d.CULT. Il design per la valorizzazione dei Beni Culturali. Strategie, strumenti e metodologie di progetto”

■ A/R workshop: “M.O.Ma” – design workshop for the enhancement of Oltrepò mantovano area; the action research intervention is part of a wider programme (O.Ma. Design territoriale e marketing strategico dell'Oltrepò mantovano), also funded by Camera di Commercio di Mantova and local Consorzio of municipalities.

[link](http://designforculturalheritage.files.wordpress.com/2010/12/dech_o-ma_piano-strategico.pdf) http://designforculturalheritage.files.wordpress.com/2010/12/dech_o-ma_piano-strategico.pdf

- A/R workshop: "WSd.Pitti" – design workshop to develop new scenarios and strategies for the interactive fruition of heritage collection in Palazzo Pitti museum (Galleria Palatina, Firenze).
[link](http://designforculturalheritage.files.wordpress.com/2010/05/prin_positionpaper_11maggio2010.pdf) http://designforculturalheritage.files.wordpress.com/2010/05/prin_positionpaper_11maggio2010.pdf
 Scientific management: Università degli Studi di Genova, Facoltà di Architettura. Partners: Politecnico di Milano (dip. INDACO e BEST), Politecnico di Torino, Università degli studi di Palermo, Università degli Studi di Napoli Federico II, Università degli Studi di Roma La Sapienza, Università degli Studi di Milano.

- Jan 2007/ current **Project writing for fundraising; national and international calls**

 - MIUR (prin 2007); titolo del progetto: STRATEGIE INTERNAZIONALI PER IL SETTORE ITALIANO DELL'INTERIOR DESIGN NELLA RI- FUNZIONALIZZAZIONE DELLA CITTA'
 - "CRE.PLA" (Creative Places), per call di bando Europeo (7PQ);
 - MIUR (prin 2008); titolo del progetto: LE FILIERE DEL PROGETTO. DESIGN IN PROCESS
 - Bando Expo dei territori verso il 2015 (promosso da Milano Metropoli); con il progetto dal titolo: CITTÀ DELLA MEMORIA, DELLA CULTURA E DEL TURISMO SOSTENIBILE. STRUMENTI, EVENTI E AZIONI PER LA TRASFORMAZIONE DELL'AREA DELL'EX OSPEDALE PSICHIATRICO DI MOMBELLO - stakeholders: dipartimento INDACO | Politecnico di Milano, with: Comune di Limbiate, Confesercenti Provinciale di Milano, Immobiliare Nervi Srl, Fondazione Irealp.
 - X- Culture 2011: House of Art
 - bando progetti di ricerca "5 per mille junior", con il progetto dal titolo: Nuove forme dell'abitare sociale. Design di spazi innovativi per l'evoluzione dell'abitare;
 - team-leader for the project: "Trasformando in Cascina Lampugnano", local call by Comune di Milano addressed to the regeneration of the system of abandoned city-farm
 - "TACIT" (Traditional Arts and Craftsmanship in Transition: Heritage as an Engine of Innovation), 7PQ call; promoted by University of Gothenburg + partners: Sheffield Hallam University e University of Wolverhampton.
 - bando nazionale FIRB 2013. National coordinator, team leader of the project titled "SPAZI DI CONVIVENZA. Strategie e forme del progetto per nuove appartenenze urbane: temporaneo, collettivo, trans-culturale."; with Gina Oliva, Università degli Studi di ROMA "La Sapienza".

- Nov 2007/ current **Member of dHoC research group (design for Hospitable Cities)**

- Jan 2006/ current **Member of DeCH research group (Design for Cultural Heritage)**

Research fellow

@ Fondazione Ada Ceschin Pilone – Zurigo

- Jan/ Dec 2010 **"Inspired by Beijing Opera "**

 - A/R workshop + paper
 - [link](http://designforculturalheritage.files.wordpress.com/2010/12/dech_inspired.pdf) http://designforculturalheritage.files.wordpress.com/2010/12/dech_inspired.pdf

Contract researcher

@ Consorzio POLI.design – via Durando 38/a Milano | <http://www.polidesign.net>

- June 2012/ June 2013 **Interreg EU programme – ECHI (Etnografie Italo-Svizzere per la valorizzazione del patrimonio immateriale transfrontaliero): "Design al Tombolo. Progetto di un intreccio."**

Temporary pop-up Ateliér for an action/research able to deal which the creativity of a traditional craftwomen (lace) group face to face with a design team. Topics as holders of procedures, knowledge of repertoire and interpretation techniques dedicated to bobbin lace were the cote of the exploitation action. Not just a survey in craftsmanship but rather a "plot" between the immateriality of knowledge expressed by lace and the creativity of design thinking and high tech tools.

[link](http://www.echi-interreg.eu/magazine/view/borse-di-frontiera) <http://www.echi-interreg.eu/magazine/view/borse-di-frontiera>

- Jan/ Feb 2008 **Video-postcards for Oltrepò Mantovano**
 Design action as part of O.Ma project; promoted by Consorzio Oltrepò, Camera di Commercio e Provincia di Mantova.
[link](http://designforculturalheritage.files.wordpress.com/2010/12/dech_o-ma_comunicazione1.pdf) http://designforculturalheritage.files.wordpress.com/2010/12/dech_o-ma_comunicazione1.pdf
- 2006 **“Valorizar San Leopoldo” – UNISINOS, Porto Alegre**
 The goal of the project has been to activate a design driven process to reshape and enhance both city and district of San Leopoldo (200 thousand inhabitants in Rio Grande do Sul, close to the bigger and famous Porto Alegre city). Four design phases (from analysis to scenarios building) got the outcome to built up four design brief that were able to active one specific attitude/character of local context.
[link](http://designforculturalheritage.files.wordpress.com/2010/12/dech_san-leopoldo.pdf) http://designforculturalheritage.files.wordpress.com/2010/12/dech_san-leopoldo.pdf
- Contract researcher**
 @ Polo Territoriale di Mantova, Politecnico di Milano – Via Angelo Scarsellini 15, Mantova
- 2008 **"Cronache Gonzaghesche. Narrazioni erranti per 8 arcani"**
 Design action inside a wider programme titled "Commercio & Città della Cultura"; it has been a project focused on urban enhancement and regeneration of traditional Botteghe-net in historical core-city, in Mantua.
[link](http://designforculturalheritage.files.wordpress.com/2010/12/dech_cronache-gonzaghesche.pdf) http://designforculturalheritage.files.wordpress.com/2010/12/dech_cronache-gonzaghesche.pdf
- Consultant**
 @ Regione Lombardia, with Finlombardia – Piazza Città di Lombardia, 1 - 20124 Milano
- 2007 **beneficiary of Bando INGENIO**
 Basic training and in-depth scientific and mentoring in the areas of intervention and collaborative applied research, as well as the new high-tech entrepreneurship and technology transfer.

TEACHING EXPERIENCE

- Co-coordinator + Contract Professor**
 @ Consorzio POLI.design – via Durando 38/a Milano | <http://www.polidesign.net>
- June 2013/ current **Master (I lev.) in Urban Interior Design**
 with Escuela Politecnica Superior, Universidad San Pablo CEU (Madrid).
[link](http://www.polidesign.net/en/urbaninteriordesign) <http://www.polidesign.net/en/urbaninteriordesign>
- Contract Professor**
 @ School of Design, Politecnico di Milano – via Durando 10 Milano
- 2010/ current **teaching in BSc Interior Design**
 Design course at 1° year; Final degree course at 3° year, Basic Visual Design at 1° year.
- 2007/ current **Member of GIDE group | Group of International Design Education**
<http://gidegroup.wordpress.com>

2006/ current

Visiting professor

2006 – tutor in workshop presso Universidade do Vale do Rio dos Sinos, Brasile
 2007/08 – tutor per workshop internazionale "Set the Stage", host: Ecolé Boule, Parigi; tutor per workshop internazionale "OCTOPUS: the Porosity studio in Milan", host: prof. Richard Goodwin, COFA unsw, Sydney
 2008/09 – tutor per workshop "PARADOSSO Station" organizzato in collaborazione con il Teatro Filodrammatici, Milano docente incaricato: Guido Buganza (scenografo)
 2009 - Culture Programme EU 2007/13 - "2050 - Cultures of living" 2011
 2009 – workshop progettuale: "Urban Occupation", Berlin 2009, con TU Berlin e RMIT Melbourne
 2011 - Culture Programme EU 2007/13 - "City culture in focus" 2012. Coordinamento: ITU (Istanbul, Turchia), Trans urban (Austria) in collaborazione con Politecnico di Milano dipartimento INDACO, Università di Ferrara Dipartimento di Architettura, Università luav di Venezia - Dipartimento di Urbanistica, Leibniz Universität (Hannover, Germania), Technische Universität (Vienna, Austria), X-CHANGE culture-science (Vienna, Austria). Conduzione workshop presso Istanbul Technical University.
 2012 – conduzione workshop presso Lessius school | Mechelen
 2007/2013 – membro attivo del circuito GIDE (Group of International Design Education); da cui attività di visiting e workshop presso: Katholieke Hogeschool Mechelen | BELGIO; Leeds College of Art & Design | UK; Dundee of Jordanstone College of Art and Design | UK; Academy of Design, Ljubljana | SLOVENIA.

Tutor

@ School of Design, Politecnico di Milano – via Durando 10 Milano

Oct 2004/ Dec 2009

teaching in BA and MA, Interior Design

a.a. 2009/10

Laboratorio di Sintesi Finale "Neotopie" – 3° CdL Interni

a.a. 2008/09

Laboratorio di Sintesi Finale "Caravanserragli" – 3° CdL Interni

Laboratorio di Elementi Visivi del Progetto – 1° CdL Interni

Design e Arti contemporanee – 2° CdL Interni

Metodi di ricerca per il progetto - 1° CdLM Prodotto

a.a. 2007/08

Laboratorio di Sintesi Finale "Paesaggi in corsa" – 2° CdLM Interni

Laboratorio di Sintesi Finale "Exhibit & Artists in Residence" – 3° CdL Interni

Storia dell'Arte Contemporanea -1° CdLM Prodotto e Servizi

Laboratorio di Teorie e Pratiche del Progetto – 1° CdL Interni

a.a. 2006/07

Laboratorio di Sintesi Finale "Abitare alto/Abitare sopra" – 2° CdLM Interni

Laboratorio di Sintesi Finale "Arte da comunicare" – 2° CdLM Interni

Storia dell'Arte Contemporanea - 1° CdLM Prodotto

a.a. 2005/06

Laboratorio di Sintesi Finale – 3° CdL Interni

Laboratorio di Metaprogetto – 2° CdL Interni

a.a. 2004/05

Laboratorio di Metaprogetto – 2° CdL Interni

EDUCATION AND TRAINING

March/ July 2013

Diploma MIP – School of Management

Executive Start-up Programme, Politecnico di Milano

acquired skills: basic business plan, leadership and creative techniques, public speaking, soft managerial skills, time management, basic adv and media mkt.

- December 2011 **Diploma di Alta Specializzazione in Arteterapia @**
Scuola Artea - via Sforza 47, Milano
- acquired skills: visual grammar, tools to decode images, symbolic and psychological analysis of images; Colours' theories, Psychopathology of Art, fundamentals of Neurobiology.
- February 2010 **PhD in Industrial design and Multimedia Communication**
@ INDACO dept., Politecnico di Milano
- acquired skills: scientific writing, fundraising, research qualitative and quantitative research methods, teambuilding, basic communication and web-tools for research dissemination, public speaking and teaching.
Diplomata con Merito
Title of thesis: *PRO-OCCUPANCY. Micro-environmental design for contemporary urban interiors between performativity and belonging.*
- December 2005 **MA in Interior Architecture | Exhibit and Museography for Cultural Heritage**
@ Facoltà del design, Politecnico di Milano
- 110L
Title of thesis: *ERESIE QUOTIDIANE. Attraversamenti di ricerca nel sacro contemporaneo.*
- July 2003 **BA in Industrial Design | Interior Design**
@ Facoltà del design, Politecnico di Milano
- 110L

PERSONAL SKILLS

Mother tongue(s) Italian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C2	C1	C1	C1
British Council certification (2008) – C1/C2					
French	B1	B1	A2	A2	A1

Organisational / managerial skills

- leadership and teambuilding (class management)
- mentoring (relator for students' thesis)
- time-planning (project manager in national research)

Job-related skills

- creative techniques
- empowerment
- good verbal and visual communication
- academic writing
- conference speaking

Computer skills

ECDL licence (2002)
Suite Adobe; Autocad; 3D Studio Max; Flash basic.
Use of both Windows and Mac systems.

Other skills	Traditional artistic background of School of Art, acquired during high school and refined in post-degree, such as sculpture, freehand drawing, watercolour and gouche, collage, and so on.
Driving licence	B

ADDITIONAL INFORMATION

Publications	<p>Giunta,E and E.Lupo, "Contemporary Authentic": a design driven strategy for activating intangible heritage and knowledge", in Almevik G., Palmköld A., Rosenqvist J. (ed. by) Crafting Cultural heritage, Gothenburg Studies in Conservation, 2013</p> <p>Giunta,E "Un'antologia di pratiche " in E.Lupo (a cura di), 2013, Autentico Contemporaneo. Design e attivazione dei saperi tipici e maestri artigiani milanesi . Rimini: Maggioli</p> <p>Giunta,E "E lo chiamavano Maestro: craft come 'pratica relazionale radicata' " in E.Lupo (a cura di), 2013, Autentico Contemporaneo. Design e attivazione dei saperi tipici e maestri artigiani milanesi . Rimini: Maggioli</p> <p>Giunta,E. 2013, "La dimensione performativa dell'ICH: definizioni e potenzialità progettuali." in Irace,F. (a cura di) Immateriale virtuale interattivo. Milano: Electa.</p> <p>Giunta,E.E. with Ascari,E. Guglielmetti,I. Pils.G Spagnoli,A.Trocchianesi,R. 2013. Il colore fra tradizione e sperimentazione nella pratica artigianale design driven. L'esperienza di Design al tombolo: atelier di pratiche estetiche partecipate. Accepted paper in IX CONFERENZA DEL COLORE (congiunta con il Meeting del COLOUR GROUP-GB), promoted by Gruppo del Colore, Associazione Italiana Colore.</p> <p>Giunta,E.E. and A.Rebaglio. 2012. "CROSS-CULTURAL DESIGN ATTITUDE. Open-ended design solution for welcoming the Diversity" accepted paper per conferenza The 2nd International Conference for Design Education Researchers (DRS // CUMULUS Oslo 2013)</p> <p>Giunta,E.E. and A.Rebaglio. 2012. "TEMPORARILY HOME - Welcoming cities for homelessness: future scenarios of temporary houses in the urban contest" paper per conferenza Crafting the future (Gotheburg 2013)</p> <p>Giunta,E.E. and A.Rebaglio, F.Ruffa. 2012. "Expanding interior design through social sciences" accepted paper per conferenza Diversity: design/humanities - 4th International Forum of Design as a process (Belo Horizonte 2012).</p> <p>GIUNTA,E. con G.GEROSA. (2012) L'ospedale accogliente: il design degli spazi per l'attesa del Fatebenefratelli.. p. 11-22, RIMINI:MAGGIOLI.</p> <p>Giunta,E.E. 2012. PRO-OCCUPANCY. Design dei microambienti urbani contemporanei: tra performatività dell'allestimento e appartenenze. Milano: Maggioli</p> <p>GIUNTA E.E. 2011. "Cities * society = scenarios of changing. Urban micro-environment between Art and Design";. In: Transitional spaces.. vol. 1, p. 54-63, Wien:X-CHANGE culture-science</p> <p>Giunta, E.E. con E.Lupo e R.Trocchianesi. 2011. "Design Research and Cultural Heritage" in Design Principles and Practices: An International Journal, CGPublisher.</p> <p>Giunta, E.E. 2009. "Urban interiors. Artificial territories. Designing "spatial script" for Relational Field" in IDEAjournal 2009 Interior Territories. Melbourne.</p> <p>Giunta, E.E. 2009. "Dare forma alla storia." in Nava, P.L. p.III. Il granello di senapa si è fatto albero di Provvidenza. Convegno di studio. Roma.</p> <p>Giunta, E.E. 2009. "La casa del mago." in Fassi, D. Giunta E.E. and A.Rebaglio (curated by) Sustainable mobility. Milano: Maggioli</p>
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Giunta, E.E. and D.Fassi "Hospitable city. An effective, sharing, experience for GIDE group." 2009. Cumulus 38 ° South. Hemispheric shifts across learning, teaching and research. Proceedings. Melbourne

Giunta E.E. and C.Polli. 2009. Pagina 20. Milano: La memoria del Mondo ed.

Giunta, E.E. 2008. "Sostenibilità come premessa. Creatività come metodo. Innovazione come obiettivo." in Fassi, D. and F.Scullica (curated by) The hospitable city. Milano: Maggioli

Giunta, E.E. 2008. "Real-time layouting: a design 'way of doing' to improve participatory process tool kit, applied to the conversion of buildings" in Cipolla, C. and P.P. Peruccio Changing the Change: Design, Visions, Proposals and Tools. Proceedings. Torino: Allemandi ed.

Giunta, E.E. and F.Telli. 2008. "Everyday exhibiting: contemporary exhibition best practises" in AA.VV. Places and themes of interiors. Contemporary research worldwide. Milano: Franco Angeli

Conferences

Nov 2013 – Cantù

Invited speaker in XI Biennale Internazionale del Merletto, arguing about the future of the craft district.

May 2013 – Oslo

selected speaker for the 2nd International conference for Design Education Researchers: "DRS // Cumulus"; international conference on design education promoted by Oslo and Akershus University College of Applied Sciences

May 2013 - Milano

invited speaker for "Autentico Contemporaneo. Design e patrimonio immateriale tra saperi, Maestri e progetti"; international conference about the results of the AC research; promoted by Design dept and realized in Archivio Giovanni Sacchi (Museo MIL).

April 2013 - Gothengurg

selected speaker per 10th European Academy design conference: "Crafting the future"; international research conference focused on the topic of design as discipline able to promote processes of innovation and social regeneration. Organized by HDK, School of Design and Crafts - University of Gothenburg.

Oct 2012 – Prato

Invited speaker for International seminar at Museo Luigi Pecci per l'Arte Contemporanea.

Sept 2011 – Milano

selected speaker in "La ricerca in design: sette esperienze progettuali"; at Design school, Politecnico di Milano. Open research day with international companies, professional studio and research centres to share the state of Art in academic research.

Oct 2009 - Melbourne

selected speaker in "Cumulus 38° South. Hemispheric shifts across learning, teaching and research.". International conference for educators, professionals and researchers about the following interdisciplinary topic: 'How can Art, design and Media to go beyond boundaries and thoughts? How they can evolve in order to satisfy future needs of knowledge and society?'

June 2009 - Berlino

invited speaker in UI : Berlin Colloquium; International event/conference, organized by Australian research group UI-The Urban Interior Research Group, with the support of RMIT University (Melbourne) and research team of Architecture Design Innovation Program-ADIP | TU Berlin.

Oct 2008 - Milano

invited speaker for Interior Forum World: "Places and themes of interiors. Contemporary research worldwide"; International conference about interior design research/state of art, promoted by PhD in Interior Architecture and Interior Design at Politecnico di Milano.

July 2008 - Torino

selected speaker in "Changing the Change. Design, Visions, Propo-sals and Tools.", International conference about role and potential of design research to be active sustaining a global conversion toward sustainability. Event promoted by WORLD DESIGN CAPITAL TORINO 2008 | © ICSID An Icsid initiative of the IDA; scientific board: Politecnico di Milano and Politecnico di Torino.

March 2008 - Livorno

invited speaker in National conference –at cultural, local site "la Bottega del Caffé" in Livorno-, titled: "Ipotetiche città dei giovani". The speech was related to an exhibition about "I Giovani nelle città, in giro per il mondo e a Livorno", promoted by Comune di Livorno (with Regione Toscana) inside a wider, collaborative programme called Cisternino 2020.
