

# alessandro manzi Milan

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## CURRICULUM VITAE

Nationality: Italian

Date of Birth: 20 February 1984

## PROFESSIONAL EXPERIENCE

### **June 2015 - Ongoing / Iceberg, GILMAR - Cattolica**

Assistant Art Director

### **June 2014 - Ongoing / SCHMIDT - MANZI STUDIO - London Milan**

## **CLIENTS**

### **2014 - Ongoing / Les Hommes, Antwerp**

Design consulting on textiles research and development, prints and patterns

### **2015 - Ongoing / The BikeMessenger, Milan**

Design consulting on menswear apparels

### **2014 - Ongoing / Qasimi, London**

Design consulting on textiles research, prints and patterns

### **2014 - Ongoing / Escudama Bags, CasalMonferrato (AL)**

Creative and Art Direction

Merchandising and Marketing Management.

Design of the whole collection including material sourcing, prototype development, sampling and technical specification. Working on strategy of corporate identity branding, retail projects.

### **2014 - Ongoing / Kalmar, Wien**

Graphic and Communication Consulting

### **June 2014 - Ongoing / McArthurGlenn - Cibiesse, Milan**

Retail Strategy Design Consulting

Activities: Store Manager Training, Lectures on Accessories Design

Trendresearch and scouting of new proposal for the outlets

### **June 2014 - August 2014 / Dagi, Istanbul**

Creative Consulting on collection and Strategy Design Consulting

Activities: Analysis of the brand identity and analysis of the brand positioning, comparing with the main competitors

Proposal of an ideal positioning and an ideal brand management strategy and merchandising plan.

Communication Strategy (Lookbook, Digital)

### **December 2009 - 2012 / IL SISTEMA DEGLI OGGETTI s.r.l., Milan**

C.e.o. - Creative Director

Fashion Design for luxury Women & Men's wear.

Business development and sales meeting presenter of the lines. Merchandising and Marketing Management.

Build new business opportunities through new products introduction. Working on strategy of corporate identity branding, retail projects. Expertise in product development, including material sourcing, prototype development, sampling and technical specification.

Previous clients include:

**Petit Faune** Paris, **Francesco Virtuani Vegan Shoes** Milan, **Gabs** S. Carlo di Cesena (FC), **GMM RTW Ports1961** Milan, **Colomba Leddi** Milan, **GMM RTW Ports1961** Milan, **Icoolhunt** Turin, **Vivienne Westwood** Milan, **Marni** Milan,

**C.O.N.I., Jakala S.r.l.** Milan; **Adhoc Studio Milan - Garth Roberts** Milan; **Levis Strauss & Co Europe**, Bruxelles, **Fra.lli Buongiorno Pelletteria** Solofra (AV), **Limonta S.p.a.** Costa Masnaga (LC), **D.C Company - Levi's Shoes and Accessories** Milan, **Leo Burnett** Milan and **ThinkThank** Naples.

## **DIDACTIC AND RESEARCH ACTIVITY**

### **September 2013 - Ongoing / Politecnico di Milano - Fashion Design, Milan**

Design Department Contract Professor - Laboratorio di Metaprogetto

Client: Valentino R.E.D. / Etro

Fashion Design Department Contract Professor - Workshop

Supervisor in workshops with companies focusing on trend research and strategy concept development.

Clients: Eurojersey, Caronno Pertusella (VS) - Valentino R.E.D., Milan

### **September 2012 - Ongoing / NABA - Nuova Accademia di Belle Arti, Milan**

Fashion Design Department - BA English Professor - Fashion Design

Fashion Design Department - BA English Professor - Workshop

Supervisor Professor in workshops with companies focusing on trend research and product concept development;

Client: Max Mara - GABS - C'mon - Coccinelle

Fashion Design Department - BA Professor - Accessories & Shoes Course

Primary Advisor for MA Thesis

### **September 2014 - Ongoing / Domus Academy, Milan**

Fashion Design Department - BA English Professor - Workshop

Supervisor Professor in workshops: Trussardi Company, Farfetch, Special Didactic Activity

Lectures

### **February 2012 - Ongoing / IED - Istituto Europeo di Design, Milan**

Fashion Design Department - BA English Contract Professor - Fashion Design

Primary Advisor for MA Thesis

### **April 2012 / Politecnico Calzaturiero & Politecnico di Milano**

Corso di Alta Formazione della Calzatura, Capriccio di Vigonza

Lectures

### **February - August 2013 Milano Fashion Institute, Milan**

Fashion Project Management - Tutor

Clients: Ports International - Vivienne Westwood - Marni - Icoolhunt.

## **PUBLICATIONS, AWARD & EXHIBITION**

### **June 2014 / Here For Good - LAUREATE GROUP** Baltimore, Maryland

Published on the guide with the project: " Re-Stitch" presentation at Annual Clinton Foundation

### **March 2013 / David Wilson Project - LAUREATE GROUP** Orlando, Florida

Finalist with the research project: " The Emotional Intelligence: a significant variable for the management and training of a creative team"

### **March 2013 / WHO IS ON NEXT, Vogue Italia - Altaroma - Pitti Immagine** Firenze

Who is on next Finalist

**VOGUE Italia, Milan Best New Brand Menswear 2010/2011** in VOGUE TALENTS, **MF FASHION** Selected as Buyer Best New Names 2011, **Mittelmoda, Camera della Moda, Gorizia Jury & President Mattero Marzotto Award Winner** VOGUE Italia, Milan Best New Brand Menswear 2009/2010 **IL SISTEMA DEGLI OGGETTI, Fashion Incubator-Camera Nazionale della Moda Milano** Milan, **Samsung Young Design Award** Milan, **DAS+ Design After School Exhibition** Rome, **Atelier Muji Tokyo**, Do it yourself Exhibition, Tokyo, **Dinamismi Museali, Lanificio Leo** Soveria Mannelli, **Camera della Moda, Milano Studia la moda** Exhibition, Milan

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