

## **MARCO SAMMICHELI**

Fano (PU), Italy, 16.09.1979, lives in Milan, Italy  
Design curator and Journalist (OdG card n.148984)

### **Education**

- 2006 - 2010 Ph.D in Design and Technologies for Cultural Heritage.  
Research topic: “*Design for sacred architecture. Milan and Santiago de Chile in the modernity*”. Politecnico di Milano
- 2007 - 2008 Visiting PhD scholar at the School of Architecture and Urbanism (Nov.’07-Apr.’08)  
Pontificia Universidad Católica de Chile
- 2003 Visiting scholar at Design Faculty  
Bauhaus Universitat, Weimar - Germany
- 1999 - 2004 BA Degree in Science of Comunication  
Graduation project “Project notes for a company museum”  
Università degli Studi di Siena - Italy

### **Academic appointments**

- 2016 - 2017 Contract professor in Design Narratives  
Design School, Politecnico di Milano
- 2013 - 2016 Contract professor in Aesthetics for fashion studies  
Design School, Politecnico di Milano
- 2011 - 2013 Contract professor in Interior Design  
Design School, Politecnico di Milano
- 2009 - 2010 Design coordinator  
BiNOMi – Biennale Nord Ovest Milano, seminars, workshops and exhibition project  
Politecnico di Milano, Regione Lombardia – Italy
- 2010 - 2012 Visiting professor and faculty member of the Strategic Design Master  
Escuela de Diseno, Universidad de Valparaíso, Chile
- 2009 Reviewer for Designing Pleasurable Product and Interfaces conference  
Compiègne, France (13-16 Oct.)
- 2008-2011 Contract researcher at INDACO department (Design School)  
and (2009-2001) faculty member of Brand Territorial Systems Master at  
POLI.design (post-graduate education consortium) Politecnico di Milano, Italy
- 2007-2010 Visiting professor and faculty member of the Strategic Design Master  
EDU Escola de Design / design center, Unisinos Porto Alegre and Caxias do Sul –  
Brazil

**International academic conferences:**

University of Art and Design, Helsinki (August, 2007); Gray's School of Art, Aberdeen (March, 2009); Catholic University of America, Washington D.C. (May, 2010).

**Lecturer for conferences and talks:**

Marangoni Design Institute, Milan (July, 2008); Nuova Accademia di Belle Arti, Milano (May, 2009); Public Library Palazzo Sormani, Milan (February, 2010); Fondazione Arnaldo Pomodoro, Milan (December, 2010); Kaleidoscope Space - Salottobuono workshop, Milan (December, 2010); Fondazione Università di Mantova (February, 2011); Università Cattolica del Sacro Cuore, Milano (April, 2011, 2012, 2013); Fondazione Adriano Bernareggi, Bergamo (May, 2011); Triennale di Milano, Milan (March, 2012); Accademia di Belle Arti, Napoli (March, 2012); Istituto Italiano di Cultura di Istanbul (2013); Expo Gate 2015, Milan (May, 2014); Fondazione Corriere della Sera, Milan (June, 2014); Triennale di Milano, Milan (June, 2016); Museo del Novecento, Milan (June, 2016); Università Bicocca (July, 2016)

**Academic publications**Architecture and design criticism

- 2016 M.Sammicheli, "Everybody designs" (pg. 102-105), in *Abitare* n.554, May 2016, RCS Periodici, Milan; ISBN 978-88-763-2204-4; ISSN 0001-3218
- 2016 M.Sammicheli, "L'evento a sorpresa. The Surprise Event" (pg. 69-71), in *Abitare* n.551, January 2016, RCS Periodici, Milan; ISBN 978-88-763-2201-3; ISSN 0001-3218
- 2016 In A.A.V.V., "nendo: the space in between", edited by Maya Dvash, M.Sammicheli, "The Space in Between Relationships", Design Museum Holon, Holon. ISBN: 9789657710043.
- 2016 "London Freedom. The Milan-London Axis as a Paradigm of Modernity" in occasion of the exhibition "Simonetta Ferrante, the memory of the visible. Sign, color, rhythm and calligraphy", m.a.x. Museo, Chiasso (21st May - 29th September).
- 2015 M. Sammicheli and G. Rubino, "Munari Politecnico. Fare dell'arte con qualunque mezzo", Nomos Edizioni, Busto Arsizio (VA). ISBN 978-88-98249-37-4
- 2015 In A.A.V.V., "Il Mercante di Nuvole. Studio65: cinquant'anni di futuro", M.Sammicheli, "La politica della bellezza. Responsabilità popolare nel design dello Studio65", Skira, Milan. ISBN 885722990
- 2015 K. Walter (M.Sammicheli), "Essere aperti a tutto ciò che ci circonda. Being Open to Everything Around us" (pg. 100-105), in *Abitare* n.550, December 2015, RCS Periodici, Milan; ISBN 978-88-763-2200-6; ISSN 0001-3218

- 2015 M.Sammicheli, “*La diplomazia degli interni. The Diplomacy of the Interiors*” (pg. 69-71), in *Abitare* n.550, December 2015, RCS Periodici, Milan; ISBN 978-88-763-2200-6; ISSN 0001-3218
- 2015 M.Sammicheli, “*Uno storico trasloco. A Historic Move*” (pg. 66-68), in *Abitare* n.550, December 2015, RCS Periodici, Milan; ISBN 978-88-763-2200-6; ISSN 0001-3218
- 2015 M.Sammicheli, “*L’ordine armonioso di Ettore Sottsass. Ettore Sottsass’s Harmonious Order*” (pg. 121-127), in *Abitare* n.549, November 2015, RCS Periodici, Milan; ISBN 978-88-763-2199-3; ISSN 0001-3218
- 2015 M.Sammicheli, “*Laboratori aperti e partecipati. Open and Participatory Workshops*” (pg. 70-77), in *Abitare* n.549, November 2015, RCS Periodici, Milan; ISBN 978-88-763-2199-3; ISSN 0001-3218
- 2015 K. Walter (M.Sammicheli), “*Una nuova casa per il Big Mac. A New Home for the Big Mac*” (pg. 83-85), in *Abitare* n.548, October 2015, RCS Periodici, Milan; ISBN 978-88-763-2198-6; ISSN 0001-3218
- 2015 M.Sammicheli, “*Un’idea strategica dell’architettura. A Strategic Idea of Architecture*” (pg. 74-77), in *Abitare* n.548, October 2015, RCS Periodici, Milan; ISBN 978-88-763-2198-6; ISSN 0001-3218
- 2015 M.Sammicheli, “*Un campo prove molto speciale. A Very Special Test Bed*” (pg. 125-128), in *Abitare* n.547, September 2015, RCS Periodici, Milan; ISBN 978-88-763-2197-9; ISSN 0001-3218
- 2015 M.Sammicheli, “*Due racconti di Mario Bellini. Two stories by Mario Bellini*” (pg. 27), in *Abitare* n.547, September 2015, RCS Periodici, Milan; ISBN 978-88-763-2197-9; ISSN 0001-3218
- 2015 M.Sammicheli, “*Il valore del territorio. The Value of the Territory*” (pg. 160-161), in *Abitare* n.546, July/August 2015, RCS Periodici, Milan; ISBN 978-88-763-2196-2; ISSN 0001-3218
- 2015 M.Sammicheli, “*Un’eredità stimolante. A Stimulating Legacy*” (pg. 138-139), in *Abitare* n.546, July/August 2015, RCS Periodici, Milan; ISBN 978-88-763-2196-2; ISSN 0001-3218
- 2015 M.Sammicheli, “*Il mosaico della creatività. The Mosaic of Creativity*” (pg. 128-133), in *Abitare* n.546, July/August 2015, RCS Periodici, Milan; ISBN 978-88-763-2196-2; ISSN 0001-3218
- 2015 M.Sammicheli, “*Un capitale non svalutabile. Non-depreciable Capital*” (pg. 110-115), in *Abitare* n.545, June 2015, RCS Periodici, Milan; ISBN 978-88-763-2195-5; ISSN 0001-3218
- 2015 M.Sammicheli, “*La scoperta del valore simbolico. The Discovery of Symbolic Value*” (pg. 102-105), in *Abitare* n.545, June 2015, RCS Periodici, Milan; ISBN 978-88-763-2195-5; ISSN 0001-3218
- 2015 M.Sammicheli, M. Pizzi, “*Nuove interpretazioni della pietra. New Takes on Stone*” (pg. 155-161), in *Abitare* n.544, May 2015, RCS Periodici, Milan; ISBN 978-88-763-2192-4; ISSN 0001-3218

- 2015 M.Sammicheli, “*Il luogo delle sensazioni travolgenti. A Place of Overwhelming Sensations*” (pg. 43-47), in *Abitare* n.544, May 2015, RCS Periodici, Milan; ISBN 978-88-763-2192-4; ISSN 0001-3218
- 2015 M.Sammicheli, “*Il ritmo lento della curiosità. The Slow Pace of Curiosity*” (pg. 162-164), in *Abitare* n.543, April 2015, RCS Periodici, Milan; ISBN 978-88-763-2193-7; ISSN 0001-3218
- 2015 M.Sammicheli, “*Un'altra idea di collezione d'arte. Another Idea of the Art Collection*” (pg. 95-103), in *Abitare* n.543, April 2015, RCS Periodici, Milan; ISBN 978-88-763-2193-7; ISSN 0001-3218
- 2015 M.Sammicheli, “*Il vantaggio di lavorare in una città-stato. The Advantage of Working in a City-State*” (pg. 81-86), in *Abitare* n.543, April 2015, RCS Periodici, Milan; ISBN 978-88-763-2193-7; ISSN 0001-3218
- 2015 M.Sammicheli, “*Esercizio di composizione. Exercise of Composition*” (pg. 105-108), in *Abitare* n.542, March 2015, RCS Periodici, Milan; ISBN 978-88-763-2191-7; ISSN 0001-3218
- 2015 M.Sammicheli, “*Le origini. Origins*” (pg. 74-78), in *Abitare* n.542, March 2015, RCS Periodici, Milan; ISBN 978-88-763-2192-4; ISSN 0001-3218
- 2015 M.Sammicheli, “*Dinastie illuminate. Enlighted Dynasties*” (pg. 26-33), in *Abitare* n.541, January-February 2015, RCS Periodici, Milan; ISBN 978-88-763-2191-7; ISSN 0001-3218
- 2014 M.Sammicheli, “*Pedagogia astratta. Abstract Education*” (pg. 114-119), in *Abitare* n.540, December 2014, RCS Periodici, Milan; ISBN 978-88-7632-190-0; ISSN 0001-3218
- 2014 M.Sammicheli, “*Dinastie illuminate. Enlighted Dynasties*” (pg. 26-33), in *Abitare* n.540, December 2014, RCS Periodici, Milan; ISBN 978-88-7632-190-0; ISSN 0001-3218
- 2014 K. Walter (M.Sammicheli), “*La grande narrazione della cucina. The Big Kitchen Narrative*” (pg. 135-139), in *Abitare* n.539, November 2014, RCS Periodici, Milan; ISBN 978-88-7632-189-4; ISSN 0001-3218
- 2014 M.Sammicheli, “*Esperienze d'acquisto. Shopping Experiences*” (pg. 124-127), in *Abitare* n.539, November 2014, RCS Periodici, Milan; ISBN 978-88-7632-189-4; ISSN 0001-3218
- 2014 M.Sammicheli, “*Smart buildings*” (pg. 34-40), in *Abitare* n.538, October 2014, RCS Periodici, Milan; ISBN 977-88-7632-188-8; ISSN 0001-3218
- 2014 M.Sammicheli, “*Ceramica avanzata / Advanced Ceramics*” (pg. 175-177), in *Abitare* n.538, October 2014, RCS Periodici, Milan (pg. 34-40); ISBN 977-88-7632-188-8; ISSN 0001-3218
- 2014 In A.A.V.V., “*Fundamentals. Catalogue*” 14<sup>th</sup> international architecture exhibition, la Biennale di Venezia, “*Assisi laboratory*” (pg. 394-395), “*Designing the sacred*” (pg. 438-439), “*Sacred weekend*” (pg. 511); Marsilio Editori, Venice. ISBN 978-88-317-1869-1
- 2014 M.Sammicheli “*Note per la critica oggi*”, In F.Purini, F.Moschini, C. De Albertis “*La Critica oggi*”, Gangemi Editore, Rome. ISBN 978-88-492-2856-4

- 2013 M.Sammicheli, *“Zaha Hadid. Citco”*, ZHA + EVDS, Cavaion Veronese (Vr); ISBN not registered
- 2012 M.Sammicheli, *“Essenziale e funzionale. Simple and practical”*, in *Abitare* n.519, February 2012, Editrice Abitare Segesta, Milan; ISBN 977-00-013-2100-8; ISSN 0001-3218
- 2011 M.Sammicheli (curator at large), *“Being Zaha Hadid, in Abitare”* – special issue n.511, April 2011, Editrice Abitare Segesta, Milan; ISBN 977-00-013-2100-8; ISSN 0001-3218. *Chinese edition*, *Abitare* n.026 (July-August 2011); ISBN 977-10-082-8311-5; ISSN 1008-2832.
- M.Sammicheli, *“Ibrido su strada. Hybrid on the road. BMW Guggenheim Lab”*, in *Abitare* n.517, November 2011, Editrice Abitare Segesta, Milan; ISBN 977-00-013-2100-8; ISSN 0001-3218
- M.Sammicheli, *“Zaha Hadid, painting architecture. Notes on a bibliography”*, in F.Serrazanetti, M. Schubert (a cura di), *Zaha Hadid: inspiration and process in architecture*, Moleskine SRL, Italy, ISBN 978-88-661-3001-7
- 2007 In F.Oliva, M.Rezende, *“Comunismo da Forma. Som, imagem e politica da arte”*, Alameda Casa Editorial, Sao Paulo, 2007, ISBN 978-85-98325-49-1. (Author of the essay *Fluidity and fragility*)

### Religious design

- 2012 In F.Basaldella, M.Cazzaro, M.Checchin (a cura di), *“Avemen. Design per lo spirito”*, Editrice Compositori, Bologna; ISBN 978-88-7794-791-8
- 2011 M.Sammicheli, *“Preghiere globali. Global prayers”*, in *Abitare* n.516, October 2011, Editrice Abitare Segesta, Milan; ISBN 977-00-013-2100-8; ISSN 0001-3218
- M.Sammicheli, *“Design nello spazio sacro. Arte, luce e scala degli interni”* in *Opere* n.28 September 2011, Fondazione Professione Architetto / Pacini Editore (Pisa); ISSN 1723-1906
- M.Sammicheli, *“Cronaca di un'estetica. Architettura sacra: la scala degli interni a opera di artisti e designer”*, in *Abitare* n.514, July-August 2011, Editrice Abitare Segesta, Milan; ISBN 977-00-013-2100-8; ISSN 0001-3218
- M.Sammicheli, *“Kortárs Reneszànsz”* in *Octogon. Architecture&Design* n.84 January 2011, Kiadja Publisher, Vertigo Publishing Kft., Budapest, Hungary; ISSN 1418-5229
- M.Sammicheli, *“Disegnare il sacro. Sacred design”* in B.Finessi (a cura di), *Cruciale*, Corraini Editore, Mantova, 2011: ISBN 978-88-7570-296-0
- M.Sammicheli, *“La lunga storia della statua che c'è ma non si vede. The long history of the statue that is there but unseen”*, in G.Celant (a cura di) *Espressioni di Gio Ponti*, Triennale Electa, Milano, 2011: ISBN 978-88-370-8695-4

2010 M.Sammicheli, “*Su questa pietra fonderò la mia Chiesa*”: *architettura religiosa contemporanea*”, in *Abitare* n.504, July– August 2010, Editrice Abitare Segesta, Milan; ISBN 977-00-013-2100-8; ISSN 0001-3218

M.Sammicheli, “*Ora et labora. The church designed by Cino Zucchi opens in Sesto San Giovanni*”, in *Abitare* n.508, December 2010, Editrice Abitare Segesta, Milan; ISBN 977-00-013-2100-8; ISSN 0001-3218

M.Sammicheli, “*Ambroziànus Muhely*” in *Octogon. Architecture&Design* n.83 December 10/2010, Kiadja Publisher, Vertigo Publishing Kft., Budapest, Hungary; ISSN 1418-5229

M.Sammicheli, “*Design per il Sacro: progettare l'arte di una relazione*”, in *Arte e Critica* n.62, March – May 2010, Rome: ISSN 1591-2949

M.Sammicheli, “*Arte e Chiesa. Cantiere di riconciliazione*”, in *Flash Art* n.287, October 2010, Milan: ISSN 0015-3524

2009 M.Sammicheli, “*Koiné compie vent'anni*”, in *Il Giornale del Design*, in *Il Giornale dell'Architettura* n.72, April 2009, Allemandi Editore, Turin; ISSN 1721546-0

M.Sammicheli, *Koiné*, “*Oggetti fedeli. Per un'immagine coordinata del sacro*”, in *Abitare* n.488, December 2008 - January 2009, Editrice Abitare Segesta, Milan; ISBN 977-00-013-2100-8; ISSN 0001-3218

M.Sammicheli, “*Design per il sacro*, in *Il Giornale del Design*, in *Il Giornale dell'Architettura*” n.69, January 2009, Allemandi Editore, Turin; ISSN 1721546-0

### Service design

2009 G. Simonelli, V. Arquilla, M. Sammicheli, A. Castelli, “*Design directory: creating networks among the design community*”, *Design Connexity*, Eight International Conference of the European Academy of Design, The Robert Gordon University, Aberdeen, Scotland, 1-3 April 2009; Gray's School of Art, Aberdeen, Scotland, 2009; ISBN 978-1-901085-97-6

2008 G.Simonelli, V.Arquilla, A.Castelli, M.Sammicheli, “*Design Directory [Italia] A strategic web-tool for the Italian design System*”; *Changing the Change*, Politecnico di Torino, 10-12 July 2008; Atti Allemandi Editore, ISBN 978-88-422-1670-4

G.Simonelli, V.Arquilla, A.Castelli, M.Sammicheli, “*Design Directory/shared platform: How to represent and recognize the “new” Italian design system*”; *Re-Public. Re-imaging democracy* [cc licence - <http://creativecommons.org/licenses/by-sa/3.0/gr/>] July 2008; ISSN 791-857X

### Product design

2011 M.Sammicheli, “*Mapping Poland. Cronache di un fermento tra arte, architettura e design*”, in *Arte e Critica*, n.68, September-November 2011, Rome: ISSN 1591-2949

M.Sammicheli, “*Il rottame è un cigno*”, in *Gumdesign* (a cura di), “*Dialoghi Immobili*”, Pezzini Editore, 2011; ISBN 978-88-96915-41-7

M.Sammicheli, “*Konstantin Grcic. L’editto di Costantino*”, in *Arte e Critica*, n.66, March-May 2011, Rome: ISSN 1591-2949

2010 M.Sammicheli, “*Design industriale*”, in *Arte e Critica*, n.64, October 2010, Rome: ISSN 1591-2949

2007 M.Sammicheli, “*Learning by listening*”, in A.Cappellieri, “*Moda e Design: il progetto dell’eccellenza*”, Franco Angeli, Milano, 2007, ISBN 978-88-464-8499-4

F.Zurlo, C.Cautela, M.Sammicheli, “*New Luxury Landscapes*”, *Designing Pleasurable Products and Interfaces 2007*, School of Design, University of Art and Design, Helsinki, 22-25 August 2007; by School of Design, University of Art and Design, Helsinki, 2007; ISBN 978-951-558-236-2

### Design for cultural heritage

2007 In S.Maffei, M.Parente, B.Villari (curated by) *SDI DESIGN REVIEW N.3 “Il design per la valorizzazione dei beni culturali. Le premesse fondative della ricerca d.Cult”*, Redazione casi studio, Edizioni POLI.design, Milan, 2007, ISSN 1824-2219

2003 In M.Civai, G.Santi, “*Il Campo. Il senso di una piazza*”, introduction essay, Protagon Editori Toscani, 2003, ISBN 88-8024-111-7

### **Other publications**

Since 2009 Marco Sammicheli has been a contributor and then a columnist of *La Domenica – Il Sole 24 Ore*. He wrote for *Abitare* in Italy and China, *Flash Art*, *Arte e Critica*, *Il Giornale dell’Architettura*, *L’UOMO Vogue* and *Casa Vogue* in Italy, *Octogon* and *Metszet* in Hungary, *PORT* in Great Britain, *Vitra Magazine* in Germany. From 2012 to 2013 has directed *Zero* magazine, published in six Italian cities. He is currently design curator at *Abitare*.

### **Collaborations with institutions**

2016 Curatorial consulting for Fondazione Massimo and Sonia Cirulli, San Lazzaro di Savena (BO).

2016 Writing of a text for A.A.V.V., “*nendo: the space in between*”, edited by Maya Dvash, M.Sammicheli, “*The Space in Between Relationships*”, Design Museum Holon, Holon. ISBN: 9789657710043.

2016 Curator of “*Resident Designer*”, a residency for a young designer at the Italian Embassy in Copenhagen, with the collaboration of the Italian Cultural Institute in Copenhagen (15<sup>th</sup> September - 15<sup>th</sup> December 2016).

2016 Writing of the text “*London Freedom. The Milan-London Axis as a Paradigm of Modernity*” in occasion of the exhibition “*Simonetta Ferrante, the memory of the visible. Sign, color, rhythm and calligraphy*”, m.a.x. Museo, Chiasso (21<sup>st</sup> May - 29<sup>th</sup> September).

- 2015 Curator of “Milano Galleria”, a project for TIM4expo consisting in 4 research projects and 7 exhibitions, Triennale di Milano (10<sup>th</sup> April - 2<sup>nd</sup> May 2015).
- 2015 Co-curator with Maria Cristina Didero of “James Irvine. Un inglese a Milano”, Museo del Novecento, Milan (9<sup>th</sup> - 19<sup>th</sup> April 2015).
- 2014 Curator of “Munari politecnico” exhibition and collateral events in collaboration with m.a.x. museo, Isisuf, galleria d’arte moderna e contemporanea di Udine. Museo del Novecento, Milan (6<sup>th</sup> April - 7<sup>th</sup> September 2014).
- 2014 Invited by OMA/AMO and Biennale di Venezia to contribute with a project on sacred design and architecture (September 2013) for the Biennale di Architettura (Venezia, June – November 2014) leading a team composed by Centro Culturale San Fedele (Milan), Fondazione Bernareggi (Bergamo). Authors of the installations Designing the sacred and Assisi laboratory at Monditalia exhibition.
- 2013 Curator of “Omaggio a Lora Lamm”, Spazio Officina, Chiasso (CH). An exhibition produced by m.a.x. museo, Chiasso in collaboration with Museo del Novecento, Milan (October 2013).
- 2012-2015 Design curator of *CENTO*, a research platform for Museo del Novecento and Galleria d’Arte Moderna in Milan held by Comune di Milano, with a program dedicated to Gabriele De Vecchi (2012), Ignazio Gardella (2013) and initiatives such as *Sit-in* (a site specific temporary project: 2013, in collaboration with Odoardo Fioravanti design studio; 2014, in collaboration with Fondazione Vico Magistretti), Lora Lamm (2013), Heinz Waibl (2014).
- 2012 Design curator of Open, a residency by Vodafone and Edizioni Zero at Triennale di Milano (awarded with the Adi Design Index 2013 report)
- 2008 - 2009 Researcher for the Design Olympic Games, Seoul – South Korea  
A research project by Triennale di Milano, Politecnico di Milano (dep. Indaco) and Atelier Mendini (I)
- 2004 Freelancer  
Italian Institute of Culture, Copenhagen - Denmark
- 2000 – 2003 Radio content manager  
Production assistant on site: Christian Jankowsky; Sean Snyder; Superflex; Pesach Slabowsky; Achille Bonito Oliva; Jim Dine; Loris Cecchini; Superflex.  
Contemporary Art Center Palazzo delle Papesse, Siena – Italy

### **Collaborations with private galleries**

- 2015 Curator of “Sottsass. Father and son. Drawings by Adam Nathaniel Furman and Luca Zamoc”, Inoperable Gallery, Vienna (16<sup>th</sup> September – 24<sup>th</sup> October 2015)
- 2009 Curator of ‘SOdiSO’ design exhibition with Giovanni Santi Sircana works.  
Galleria Massimo Minini, Brescia - Italy



## **Awards and memberships**

- 2011 - 2016 ADI Design Index – thematic committees member and Targa Giovani juror  
Held by ADI – Associazione per il Disegno Industriale, Milan - Italy
- 2012 Adviser for Gold Medal for Italian Architecture 2012 appointed by Triennale di Milano board of directors
- 2009 First prize – Concorso Giovani Critici (Young critics national contest), II° edition  
Held by PresS/Tletter, professioneArchitetto, InArch, Ordine degli Architetti Pianificatori Paesaggisti e Conservatori, Rome – Italy