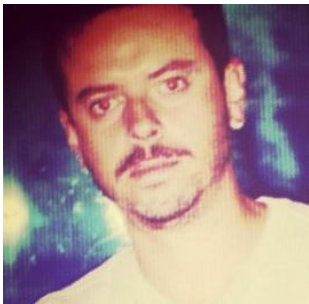


## PERSONAL INFORMATION

## Simone Sanfratello



✉ [Simone.sanfratello@lillisimone.it](mailto:Simone.sanfratello@lillisimone.it)

🌐 [www.lillisimone.it](http://www.lillisimone.it)



Sex MALE | Date of birth 31/05/1973 | Nationality Italian

## WORK EXPERIENCE

From 1998 – to present

**Art & Creative Director**

Lillisimone

- Owner and Administrator of boutique Creative Agency specialized in Fashion and Luxury Communication. Developing project for visual / brand Identity, product launch, retail activities, visual merchandising, events

**Business or sector** Communication / Advertising Agency

From 2001 – to present

**Professor**

Politecnico di Milano, Fashion Design School

- master level professor. researches in design and visual communication for fashion and luxury brands.

**Business or sector** Instruction

From 2012 – to present

**Professor**

Istituto Marangoni Fashion School

- Fashion Communication

**Business or sector** Instruction

From 2006 – to 2008

**Founder & Creative Director**

SwissMade Magazine - The first free press life style magazine devoted to the swiss masters of excellence

- Team leader and creative director

**Business or sector** Press

## EDUCATION AND TRAINING

from 1992 – to 1998

**Doctor in Architecture, Interior and Industrial Design**

Politecnico di Milano, Architecture Faculty

- Interior and industrial design

from 1993 – to 1997 **Scholarship - Seminar**  
 Fachhochshule Hannover – University of Athen - University of Helsinki  
 ▪ Erasmus Project – Classic design - Light Design

**PERSONAL SKILLS**

Mother tongue(s) Italian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B2	B2	B2	B2	B2
Replace with name of language certificate. Enter level if known.					

Communication skills Very good communication skills gained through my experience as owner of my company and professor at University

Organisational / managerial skills Leading my company team and my students

Job-related skills Easy understanding of brands and products real DNA and values

Computer skills Very good command of: Adobe Creative Suite, AutoCad, 3D max, Microsoft Office™, Mac Osx tools

Other skills Photography

Driving licence A - B

**ADDITIONAL INFORMATION**

Projects Startegic design, communication projects for:  
 GIORGIO ARMANI, BVLGARI, CARTIER, ETRO, FENDI, TIFFANY & CO., PERSOL,  
 VERSACE, DOLCE & GABBANA, LUXOTTICA, ALFA ROMEO, FIAT, MASERATI, LONGINES,  
 BREGUET, TISSOT, RADO, BLANCPAIN, PANERAI, FERRAGAMO, MISSONI, MAXMARA,  
 MARELLA, PENNYBLACK, FONTANA COUTURE, FILA, STEFANEL, LA PERLA, VALENTINO,  
 WELLA, WOLFORD, SINA HOTELS GROUP