



## **Lorenzo Morganti**

*Graduated with honours in architecture (1999) at the Politecnico di Milano, his professional career started in 2000 at Renzo Piano's building site for the Auditorium in Rome.*

*As a registered architect (from 2001) his first assignment was the interior restoration of a patio home by Vico Magistretti; he designed childcare centres and developed the design for a chain of beauty salons in China and Malaysia; he coordinated the new lighting design project for the Church of San Luca (Gio Ponti) He works in the private and public sectors.*

*For Politecnico's Department of Design he has developed several research projects dedicated to the retail sector and on product design (furniture and appliances), becoming co-inventor of an American and European patent (n. 09732173.1 – 2301 PCT/IB2009005228).*

*In 2013, for Foundation Altagamma, he designed the architectural and interior design of the new concept store Larte, in Milan city centre, and more recently the exhibitions "Nest Award" at the Triennale Milano, "Design and Crafts" at the Dhub in Beijing and "The Italian Beauty" at VOD in Dubai.*

*Since 2013 he teaches Retail design - Visual Merchandising at the School of Design of the Politecnico.*