



LIVIA
TENUTA

EDUCATION

- 2013 - 2016 | PhD in Fashion Design at Politecnico di Milano
Research: Wearable Technologie: the new era of Fashion
Supervisor Prof. A. Cappellieri
Technologies to augment and improve not only the human body but also user experience are rapidly evolving. In this progress story however, accessories have always had a minor role, despite the fact that they have the features required to play a determinant role in technological progress. They are in fact wearable, thus in constant contact with the body, they do not have material limits and they are adaptable to different formal solutions. Whilst progress has been achieved in terms of style and form, this has been less significant in terms of technology. My research sets out to analyse the relationship between fashion and technology, exploring in particular the world of accessories and the future of wearable technologies. Starting from design tools, specifically software, advanced processes, body scanning and sizing, via those for production, I evaluate wearable technologies with the objective of anticipating likely future scenarios in the world of fashion accessories, taking into account the changes and needs of the current social context and ongoing technological developments, in order to give accessories a functional as well as an aesthetic component.
- September 2010 - July 2012 | Graduate in Fashion System at Politecnico di Milano, 110L (60-100 scale)
Graduation thesis: TECHable ORNAMENTS, Supervisor Prof. A. Cappellieri
The final thesis explored mutations in the accessory world, the new life of jewellery—no longer a symbol of luxury but a useful object. Firstly there is an analysis of the metamorphosis of the jewel in the course of history, then its contaminations and the grafting technologies and finally we analyze the relationship between jewellery and technology, often thought of as distinct worlds, which in fact are in constant interaction. From a general analysis of technology applied to the world of accessory, we proceed with the exploration of a specific technology, RFID technology, which defined the concept of the project.
- January- March 2011 | DDG, Higher Education Course in Jewellery Design at Consortium POLI.design, Milan
The Course was divided into theoretical and design thematic modules for a total of 207 hours. It started with the materials and techniques of traditional jewellery then it dealt with innovative materials and techniques. It analyzed trends, styles of consumption and the historical culture of jewellery, the characteristics of the gold market, the firm, distribution, retail, communications. At least the modeling software Rhinoceros and prototyping resin, followed by the design workshops, where renowned jewellery designers closely worked with students.
- September 2007 - July 2010 | Undergraduate in Fashion Design at Politecnico di Milano
Graduation thesis: Communicate jewellery: design to enhance the territories
Supervisor Prof. A. Cappellieri
The final thesis was part of the Regio project, a research project between Regione Lombardia, Dipartimento Indaco, Department of Chemistry and the DIG to meet the demands of The Associazione Orafa Lombarda. The study, aimed at preparing the ground for AOL to enter into play with broader, emerging markets, was based first on an analysis of the Italian market, then an analysis of the markets of the emerging countries Brazil, India, Russia, China and Dubai, and finally suggestions on how to access these realities. The research was structured into three main phases. The first phase includes an overview of the quality of countries analyzed based on the identification of the fifteen most representative companies in each country. The second step was divided into micro and macro areas that defined the directions to take in the concept phase. In the latter, sketches and images were the link between the qualities of emerging countries and the directions identified in the process of trend forecasting.
- September 2001 - July 2006 Secondary School focusing on Humanities, Liceo Classico G. Da Fiore, Rende (Cosenza) Italy, 100L (60-100 scale)

DIDACTIC WORK

- ⊙ Assistant Professor | revisions, deadlines, supporting the students and the professor
 - October 2015 - February 2016 | Final Synthesis in Accessory Design, Bachelor Degree Final Synthesis Lab in Fashion Design at Politecnico di Milano with Proff. A. Cappellieri, M. Romanelli, A. Della Noce, R. Mangiarotti, P. Tassi
 - October 2015 - February 2016 | Final Synthesis in Accessory Design, Master Degree Final Synthesis Lab in Fashion Design at Politecnico di Milano with Proff. A. Cappellieri, F. Cosentino, A. Della Noce, A. Della Vecchia, G. Villani
 - 18 - 22 November 2014 | Smart Underwear, One week Workshop at the Politecnico di Milano with Prof. J. Steed
 - October 2014 – February 2015 | Final Synthesis in Accessory Design, Master Degree Final Synthesis Lab in Fashion Design at Politecnico di Milano with Proff. A. Cappellieri, G. Villani, R. Montagner + G. Andreoni, A. Della Noce
 - October 2013 - February 2014 | Final Synthesis in Accessory Design, Master Degree Final Synthesis Lab in Fashion Design at Politecnico di Milano with Proff. A. Cappellieri, G. Villani, V. Allmayer Beck, A. Della Noce, A. Della Vecchia
 - 18 - 22 November 2013 | 3D Printing, One week Workshop at Politecnico di Milano with Prof. M. Versteeg
 - 26 - 30 November 2012 | Wearable Technology Eyewear, One week Workshop at Politecnico di Milano with Prof. E. Caccavale
 - November 2011 | DECORATIVE by Bisazza, One week Workshop at Politecnico di Milano with Prof. A. Incontri and Bisazza company
- ⊙ Tutor, Cultural and bureaucratic tasks | welcoming of teachers and students; reading of students needs; monitoring of activities, learning, appreciation and interest, organization of the physical space of the classroom in order to promote effective and efficient interaction between course participants and speakers; management of the working groups and analysis and intervention on the "climate" of the classroom
 - January - March 2015 | DDG, Higher Education Course in Jewellery Design at Cosortium POLI.Design
 - January - March 2014 | DDG, Higher Education Course in Jewellery Design at Cosortium POLI.Design
 - January - March 2013 | DDG, Higher Education Course in Jewellery Design at Cosortium POLI.Design

PROJECTS AND RESEARCH

- ⊙ 2012 – 2015 - Fiera di Vicenza, Co-worker | Organization and coordination Next Jeneration Jewellery Talent Contest, Andrea Palladio International Jewellery Awards, WJA Italy
- ⊙ 2014 – 2015 - Barakà, jewellery brand | Proposal for a new collection of wearable technologies, analysis of the catalogue, the settings, trend proposals and development of concept
- ⊙ December 2011 - February 2012 | Stella, 1952 Milano, jewellery brand |

Research, analysis of the catalogue, the settings, trend proposals and development of concept

- ⊙ December 2010 - April 2011 | Liu Jo Luxury, jewellery brand | Proposal for a new collection, Analysis of the catalogue, the settings, trend proposals and development of concept
- ⊙ October 2009 - June 2010 | Progetto REGIO, Project with AOL (Associazione Orafa Lombarda) and Consortium POLI.Design | Research and design, creation of a jewellery trendbook

CONFERENCES

- ⊙ 23 March 2015 | Seeking evidences, Dialogues on 6 domains of Design Research | Speaker
- 17 - 20 November 2012 | Memory, Jewellery Conference about Memory at Kolding School of Design | Speaker with paper about the relationship between memory and technique

EDITORIAL ACTIVITY

- ⊙ December 2009 - on-going | Jewelleryscape.it, jewellery blog | Editorial Staff Author, blog management and information research
- ⊙ April 2011 - on-going | VIORO Magazine, jewellery magazine | Co-worker Editorial Staff, Researching for informations and author
- ⊙ April 2014 - March 2015 | vo-plus.com, Fiera di Vicenza's website | Editorial Staff Author, web site management and information research
- ⊙ April 2011 - April 2014 | aboutjewellery.it, Fiera di Vicenza's website | Editorial Staff Author, web site management and information research
- ⊙ February 2011 - 2013 | Preziosa Magazine, jewellery magazine | Co-worker Editorial Staff, researching for informations and author

EXHIBITIONS

- ⊙ Coordination, Editorial Coordination, Editing, proofreading, prepress, iconographic research, communication, production and management of contents
- September 2015 - January 2016 | "Jewellery for Peace", exhibition curated by Alba Cappellieri and Livia Tenuta in cooperation with Fiera di Vicenza
- July - September 2015 | "Food Jewellery", exhibition and catalogue (printed by Marsilio) curated by Livia Tenuta and Viola Chiara Vecchi in cooperation with Fiera di Vicenza
- July - September 2014 | "Sentimental Jewellery", exhibition curated by Alba Cappellieri and Livia Tenuta in cooperation with Fiera di Vicenza
- October 2013 - January 2014 | "Around the future: new materials and new technologies for jewellery", exhibition and catalogue (printed by Marsilio) curated by Alba Cappellieri in cooperation with Fiera di Vicenza
- July - September 2013 | "Porte-bonheur, contemporary amulets and talismans", exhibition and catalogue (printed by Marsilio) curated by Alba Cappellieri and Livia Tenuta in cooperation with Fiera di Vicenza

- February 2013 - May 2013 | "Italian Design meets Jewellery", exhibition and catalogue (printed by Marsilio) curated by Alba Cappellieri and Marco Romanelli in cooperation with Fiera di Vicenza
- November 2012 - January 2013 | "Maestri", exhibition and catalogue (printed by Marsilio) curated by Alba Cappellieri in cooperation with Fiera di Vicenza
- July - September 2012 | "Souvenir Jewellery, from memory to design", exhibition and catalogue (printed by Marsilio) curated by Alba Cappellieri in cooperation with Fiera di Vicenza

⊙ Co-worker, Organization and coordination

- February - May 2012 | Fiera di Vicenza | Next Jeneration Jewellery Talent Contest, Andrea Palladio International Jewellery Awards

⊙ Coordination for the exhibition and the catalogue

- December 2010 - January 2011 | "Gioielli per Milano e il sistema orafa lombardo", exhibition at Triennale Design Museum
- March - July 2010 | Jewelleryscape Exhibition, Virtual exhibition

PUBLICATIONS

⊙ books

- TENUTA L., VECCHI V. C., Food Jewellery, Marsilio Editori, Venezia, July 2015
- CAPPELLIERI A., DEL CURTO B., TENUTA L., Around the future: new materials and new technologies for jewellery, Marsilio Editori, Venezia, January 2014
- CAPPELLIERI A., TENUTA L., Porte-bonheur: contemporary amulets and talismans, Marsilio Editori, Venezia, September 2013
- CAPPELLIERI A., TENUTA L., VECCHI V., Alcantara Jewellery Design, Edizioni POLI.Design, Milan, March 2013
- CAPPELLIERI A., TENUTA L., VECCHI V., Useful Jewellery: RFID ornaments, Mondadori Education S.p.A., Milan, 2012
- CAPPELLIERI A., Jewelleryscape, i paesaggi del gioiello, Texts for the catalog, Maggioli Editore, March, 2010

⊙ papers

- BERNABEI R., CAPPELLIERI A., TENUTA L., UGUR S., CAD CAM Jewellery education, Making Futures, Plymouth College of Art
- TENUTA L., Technology for accessories: wearable technologies from design to the finished product, CIMODE 2° International Fashion and Design Congress, Politecnico di Milano, November 2014
- TENUTA L., Memory and technique, Kolding School of Design conference, November 2012

⊙ magazines

- VO+ Spring

- TENUTA L., The queen of the bijoux, September 2015
TENUTA L., From mother to daughter: Paola Grande Gioielli, September 2014
- VO+ Dubai
TENUTA L., The essence of Italian beauty, April 2015
TENUTA L., Percossi Papi, April 2015
 - VO+ Winter
TENUTA L., Talents, January 2015
TENUTA L., Tradition s and creativity in a number: Carlo Barberis'39, January 2015
 - VIORO Magazine
TENUTA L., Damiani and his extraordinary intuition, n. 2, May 2014
TENUTA L., Pellini: a non conventional communication, n. 2, May 2014
TENUTA L., The revolution of Franco Pianegonda in the 2000, n. 2, May 2014
TENUTA L., Pomellato enchants the 80s, n. 2, May 2014
TENUTA L., Fope: a story that counts and recounts, n. 2, May 2014
TENUTA L., Chimento's adv after 40 years, n. 2, May 2014
TENUTA L., Jewels for life, n. 1, January 2014
TENUTA L., Jewels and ancient charm, n. 1, January 2014
TENUTA L., Tailors of jewellery, n. 3, September 2013
TENUTA L., Oz the good witch, n. 3, September 2013
TENUTA L., Tradition embraces innovation, n. 3, September 2013
TENUTA L., Mattia Cielo: mechanics and sensuality in jewellery, n. 2, May 2013
TENUTA L., Meissen: communicate contemporary luxury, n. 2, May 2013
TENUTA L., Damiani: from craftsmanship to international brand, n. 3, January 2013
TENUTA L., The fabulous destiny of Dodo, n. 2, January 2013
TENUTA L., Queriot: the new adventure of Francesco Minoli, n. 3, September 2012
TENUTA L., Complicità indissolubile, n. 3, September 2012
TENUTA L., Fope jewellery: from 1929 to the present day, n. 2, Maggio 2012
 - Preziosa Magazine
TENUTA L., I rifiuti tradotti in poesia, n.2 May 2012
TENUTA L., Il gioiello e la tecnologia si incontrano al Politecnico di Milano, n.5 March/April 2012
TENUTA L., Fiera di Vicenza, un concorso e un premio per creare sinergie, n.5 March/April 2012
TENUTA L., O' Clock. Time Design, Design Time, n.5 December 2011/January 2012
TENUTA L., I tre container sono tornati: The Italian way, n.4 October 2011
TENUTA L., AGC a Vicenzaoro Choice: il gioiello contemporaneo oggi, n.4 October 2011
TENUTA L., Le nuove direzioni del gioiello, n.4 October 2011
 - Preziosa Fashion Jewelry Style
TENUTA L., Gijs Bakker, ognuno può esprimersi come meglio crede, n.3 July 2011
TENUTA L., CHP, Save the date: dal 21 maggio Chi Ha Paura...? a Vicenza, IV n.2 May 2011
TENUTA L., Il fuorisalone...del gioiello, IV n.2 May 2011
TENUTA L., Milano, come non l'avevate mai vista, IV n.1 March 2011