

## ***Giovanni Maria Conti*** \_ Curriculum Vitae

Associate Professor in Industrial Design  
SSD ICAR13 – Industrial Design  
08/C1 Design and technological planning of architecture

Academia.edu: <https://polimi.academia.edu/GiovanniMariaConti/Papers>

Research Gate: [https://www.researchgate.net/profile/Giovanni\\_Conti2](https://www.researchgate.net/profile/Giovanni_Conti2)

Plattaforma Lattes: <http://buscatextual.cnpq.br/buscatextual/visualizacv.do?id=K8467143P1>



Giovanni Maria Conti is currently the Coordinator of Knitwear design Lab – Knitlab of the Fashion Design Degree at the Politecnico di Milano. His fields of interest are focused on contemporary design with a specialization on Knitwear and Fashion Design. He is member of LeNS - International Learning Network on Sustainability.

He is born in Catania on the 22nd of April, 1978. In 1994, he moved to Milan where he completed his studies in Industrial Design, Faculty of Architecture at Politecnico di Milano, in 2002. His final thesis was the first dissertation focused on Fashion communication and design. Later, he worked at Donna Karan NY, Milan office, side by side with the Account Manager for the Mediterranean and the Middle East States. Afterwards this experience, in 2004 he started a Ph.D. thesis which had as focus the relationship that exists among methods of product and fashion design, defined Cross Fertilization. This was a large research on the similarities and differences, even historical, between the two areas of design. His final dissertation, finished at Sristhi School of Art, Design and Technology di Bangalore (India), has laid the foundations as methodological structure for the future Course of Studies in Fashion Design.

In 2008, he started his career as Assistant Professor at School of Design, Politecnico di Milano; he began teaching History of Fashion Design and Knitwear design. Especially in that new area of fashion design, he researched at the same time, from the point of view of the materials, the typical techniques and technologies of this sector. His didactical approach to Knitwear Design is radically different from the traditional method. Based neither on the history of art philology nor on the arts and crafts point of view but on considering knitwear as a system where each component – project, production, distribution, communication - should be considered as part of the whole system and consequently enter in the design process. This approach has been recognized as an academical innovation and as a very good job opportunity for his students that are consequently welcome to work for the knitwear industry. Thanks to this vision the most relevant Italian and International knitwear brands are now partners of the Politecnico Knitwear Design Course: Missoni, Loro Piana, Zegna Baruffa Lane Borgosesia, Filmar. Moreover in this area of fashion design, two year ago, he founded the blog/web platform [www.knitlab.org](http://www.knitlab.org) where is possible to see the different areas of research: Tutorial area.

The part where to teach, in a different and contemporary way, the traditional techniques of knit.

Magazine area, where to share some of focus on knitwear as area of fashion design, yarn making products and spinning production.

“Knit for everyone”, where is possible to find informations, tips, advices about knit in general.

Specifying that there is a difference between knitting by hand with needles, and mass production using linear artisanal or industrial machines, i.e. on a trade scale, we can say that the design challenge posed by knitting lies in understanding how a single yarn can make a desirable, comfortable and wearable garment. The quest does not stop at the choice of yarn, or the stitches or the knitting process, but starts by applying a geometric calculation to generate a form, where the design action implies technical knowledge and use of tools to manufacture the product.

He combined the academical commitment with research experiences.

From 2012 to 2014 he did research as Fashion Design Scientific Coordinator in SMART-K project; the aim of the research was to offer to Italian knitwear sector a set of new tools, in order to solve the loss of competitiveness of enterprises. With technology, small and medium knitwear enterprises, will enhance with

efficiency their stylistic, creative and productive capabilities while preserving and value their traditional crafts know-how. Project was financed by Fondo Europeo per lo Sviluppo Regione Lombardia.

The research into Knitwear design industries has been carried from the point of view of materials, specifically, on yarns; according to this, he was curator of the exhibition "*Textile Vivant. Percorsi, esperienze e ricerche nel textile design*" at Triennale di Milano, from September to November 2014, where have been presented the most contemporary innovative researchs on fabrics, yarns and textile materials finishing. During the exhibition, he was co-curator of the Conference, "*Textile Vivant. I nuovi scenari dell'innovazione nel settore Tessile*", did in Teatro Agorà inside of Triennale di Milano, on different aspects of industrial textile research. From 2016 to 2018, he was the Scientific Coordinator for the project "*Tools for fashion design*". Call for proposals financed by the Lombardy region on the project "*Territori creativi*" *innovazione nella moda e nel design*", where it has been possible to re-organized and expand the Knitwear Lab at Dept. of Design at Politecnico di Milano.

Also between 2016 and 2018 he was Scientific Coordinator of the project, "*Digiknit. Digitalizzazione della più importante collezione storica di capi in maglia Made in Italy, per lo sviluppo di innovativi servizi digitali in grado di favorire il processo creativo e ridare nuova vita al manifatturiero nel settore knitwear*", Research co-financed by the Lombardy Region, as part of the "*Smart fashion and Design*" program, for which experimental development activities are carried out to digitize the archive of the knitwear factory MF1 in Valeggio sul Mincio, that includes approximately 7,500 knitwear garments. The aim of the research was to create a digital archive so that all the tangible assets of the company could be made accessible to the various scientific communities, designers, professionals, and R&D operators in the textile-clothing sector. According to this, he was curator of the exhibition "*Maglia, Punto. Quarant'anni di tesori nascoti dell'archivio MF1*" at FAI's Villa Necchi-Campiglio in Milano, from 23<sup>rd</sup> of April to 6<sup>th</sup> of May 2018.

A panorama of the innovations, their focus on Made in Italy and the most interesting aspects of research in the field of textile, in a path that explores the interweaving of cognition and expressivity of textile; the role of design and engineering of materials in the enhancement of the knowledge incorporated in the industrial district and leading fashion textile companies.

## Academic and Scientific activities at POLITECNICO DI MILANO

*Below, are all the didactic tasks, the researchers developed and the assignments that I carry out within the Department and School of Design.*

- Academic achievements and Educational qualifications
- Didactical Activities:
  - . Courses
  - . Workshop
  - . International Workshop
- International funding Research Projects
- National funding Research Projects
- Applied Research activities
- Cultural activities:
  - . Exhibitions
  - . Awards
- International Scientific activities:
  - . Seminars
  - . Conferences
  - . Workshops
- National Scientific activities:
  - . Seminars
  - . Conferences
  - . Workshops
- Scientific Committee and Referee
- Publications
  - . Books
  - . Essays
  - . Papers
  - . Articles
- Management Activities
  - . in the Department of Design
  - . in the School of Design
  - . in the University
- Internationalization
  - . International missions
  - . Welcome to international delegations
  - . International research

## CURRENT POSITION

. from 13<sup>th</sup> of February 2017, **Associate Professor** in Fashion Design, Department of Design, Politecnico di Milano

. from 1<sup>st</sup> of November 2008 to 12<sup>nd</sup> of February 2017, **Assistant Professor**, Department of Design, Politecnico di Milano

. from 1<sup>st</sup> of November 2008, **Scientific Coordinator** of the Knitwear Lab, at Politecnico di Milano

## ACADEMIC ACHIEVEMENTS and EDUCATIONAL QUALIFICATIONS

. 2018, **Member** of LeNS - International Learning Network on Sustainability.

. 2010-2012, **Member of PhD Committee**, School of Advanced Studies - Università di Camerino (MC).

. 2008, **Post-Doc fellowship**, "Italia|India\_Fashion and Textile Design Process", Department of Design, Politecnico di Milano.

. 2007-2008, **Post-Doc fellowship**, "Moda e Sistemi integrati per la cucina. Cross Fertilization per la creazione di nuove vision", Department of Design, Politecnico di Milano.

. 2007, **Ph.D. (cum Laude)** in *Industrial Design and Multimedia communication*. Thesis: "Fashion and Industrial Design Culture. Cross Fertilization for innovation into Made in Italy's companies", Ph.D School, Politecnico di Milano.

. 2006, **Visiting Researcher**, Srishti School of Art, Design and Technology, Bangalore, INDIA.

. 2002, **Degree** in Industrial Design, 3<sup>rd</sup> School of Architecture, Politecnico di Milano.

## DIDACTICAL ACTIVITY

### CURRENT

- . from 2008, School of Design, Politecnico di Milano:
  - History of fashion* (Bachelor Degree, 2 year, 6 cfu)
  - Knit design* (Bachelor Degree, 3 year, Final Thesis Lab, 6 cfu)
  - Fashion design* (Bachelor Degree, 3 year, Workshop, 6 cfu)
- Till to 2015: *Man's wear Design* (Post-Graduate Degree, 2 year, Final Thesis Lab, 3 cfu)
- . from 2013, Professor in Fashion Design at GD Goenka University of Fashion & Design, Gurgaon, New Delhi – India

### YEARLY COURSES

#### Lecturer

- . 2017, *"Il processo Progettuale nella Storia"*, Fondazione Cologni dei Mestieri d'Arte, for "Una Scuola, un Lavoro. Tirocini 2.0"
- . 2016, *"Textile vivant: a research how Italian factories work"*, Innovative Fashion Design and Apparel Manufacture in Italy, MIP, Politecnico di Milano Graduate School of Business
- . 2013, 26<sup>th</sup> – 30<sup>th</sup> of September, *"Fashion made in Italy"* Tsinghua University, Beijing, China.
- . 2012, *"Design For Fashion, Fashion For Design. Which relationship in the Italian and international context?"*, MIP, Graduate School of Business
- . 2011, *"Design and Made in Italy"*, MIP, Graduate School of Business
- . 2010, *"History of Fashion and Made in Italy"*, Carpi Formazione, Professional Center, Carpi, Modena
- . 2008, From Jen to Apr, *"Il Sistema Moda"*, Master in Ricerca E Applicazione Industriale Di Nuovi Materiali Nell'ambito Tessile, Progetto INNOVAMODA, P.O.R. Abruzzo 2000-2006 - Piano degli interventi 2006
- . 2006-2007, *"Creazione del prodotto moda"*, SILSIS-MI, Scuola Interuniversitaria Lombarda di Specializzazione per l'Insegnamento Secondario – Sezione di Milano, Università degli Studi di Milano, Milano
- . 2004-2005, *"History of Costume"*, Istituto Europeo of Design Milano, Milano

#### Tutor

- . 2004-2006, The Richemont Group - Creative Academy – Master of Arts in Design, *Tutor of Jewells Box Workshop*.
- . 2003-2007, Politecnico di Milano, Anthropology Course, *Tutor of Prof. Eleonora Fiorani*.

### WORKSHOP (at School of Design)

#### Project Leader

- . 2018, with Alessandro Biamonti, Design Jungle. Workshop to developed the Design Department merchandising, Politecnico di Milano
- . 2018, Progetto filo di Scozia in collaboration with Filmar S.p.A
- . 2018, Ghioldi Design Collaboration in collaboration with Ghioldi S.p.A.
- . 2017, Knit Game, competition promoted by Loro Piana
- . 2016/17, Amo il Lino promoted by CELC – Confederazione Europea del Lino e della Canapa). Mostra finale, 04/11-05-17, Via Montenapoleone, Milano.
- . 2015, Uniform for Trenord.
- . 2014, Età. Comunicare l'abito che evolve, in collaboration with Lorenza Daverio photographer.
- . 2012, KnitThink, in collaboration with ASPEm Ong and Manuela Rubertelli.
- . 2011, KN|O|W – Knit wOrk Wear, in collaboration with Verger Milano.

#### Tutor

- . 2007, The nabuk bag, with Sara Mano in collaboration with Timberlad.
- . 2007, Sport on, with Terry Pecora.
- . 2005, Do it yourself, with Nicoletta Morozzi in collaboration with MUJI Italia.
- . 2005, Designing concept, with Carlos Teixeira.
- . 2004, Orizzonti. Il mondo del relax, with Sara Mano in collaboration with Orizzonti.
- . 2004, New tec and Fashion, with Nanni Strada in collaboration with Eurojersey.

### INTERNATIONAL WORKSHOP

### Visiting Professor

- . 2018, 9<sup>th</sup> – 13<sup>rd</sup> of April, *Formación para la ocupación femenina en la cadena productiva; Moda textil y vestuario de Paraguay*, Organización Internacional Ítalo Latinoamericana – IILA, Ministerio de la Mujer de Paraguay (MINMUJER), Servicio Nacional de Promoción Profesional (SNPP), Instituto Paraguayo de Artesanías (IPA)
- . 2018, 6<sup>th</sup> - 8<sup>th</sup> of February, *Made in Italy*, Milano Fashion Institute for CREA, Ginevra, Svizzera,
- . 2017, 6<sup>th</sup> - 10<sup>th</sup> of March, *How to Design a Knitwear Collection*, Birmingham City University, Birmingham, UK.
- . 2016, 8<sup>th</sup> - 26<sup>th</sup> of February, *Esquisite Corps Fashion Design Collection*, GD Goenka University, Gurgaon New Delhi, India.
- . 2013, 6<sup>th</sup> – 18<sup>th</sup> of March *KnitThink for Perù*, in collaboration with ASPEm Ong, Lima, Perù.
- . 2012, 12<sup>nd</sup> – 20<sup>th</sup> of March and 17<sup>th</sup> – 23<sup>rd</sup> of April, *History of fashion*, AUST - American University of Science and Technology, Arts and Design Department, Beirut – Lebanon.
- . 2008, 1<sup>st</sup> - 16<sup>th</sup> of August *Textile workshop*, ISS – International Specialized Skills Institute, Melbourne, Australia.

### International FUNDING RESEARCH PROJECTS

#### Scientific Coordinator

- . 2013-2014, Knithink for Perù, ASPEm ONG, Lima, Perù  
The Knithink for PERU project aims to empower women employed in Lima's knitwear industry.  
Article "Knithink for Perù capacity building through knitting. Practices in Perù", pg.306-312, in *Storie di Cooperazione Politecnica*, a cura di Emanuela Colombo, Maria Chiara Pastore, Susanna Sancassani, Poliscrit Publisher, ISBN 9788864930374
- . 2012-2013, Sustainable, Social, Economic and Environmental Revitalization in the Historic core of Multan City. Strategic analysis on the Multan handicrafts to enhance the cooperation with Italian and European fashion market.

#### Senior Researcher

- . 2014-2016, Design Plaza, Politecnico di Milano.  
International project a new e-commerce platform for the Italian Design Designer production.  
Scientific Coordinator: Prof. Arturo Dell'Acqua Bellavitis
- . 2013, Creative Camp, CCALPS Creative Companies in Alpine Space (Alpine Space Programme, funded in the 3<sup>th</sup> call 2007-2013)  
International Workshop for creation of a fashion collection to be realized with the fabrics of companies in the province of Como.  
Scientific Coordinator: Prof. Francesco Zurlo with Arianna Vignati

#### Junior Researcher

- . 2004-2005, Trendlab. Network e strumenti per il trasferimento tecnologico e l'innovazione nei settori design oriented.  
The research focused on the creation of an observatory trend for different types of design.  
Scientific Coordinator: Prof. Giuliano Simonelli

### National FUNDING RESEARCH PROJECTS

#### Scientific Coordinator

- . from 2017, "Digiknit: digitalizzazione della più importante collezione storica di capi in maglia Made in Italy, per lo sviluppo di innovativi servizi digitali in grado di favorire il processo creativo e ridare nuova vita al manifatturiero nel settore knitwear". Call for proposal co-financed by the Lombardy Region as part of the "Smart Fashion And Design" project.
- . 03/10/2016-31/03/2018, Tools for Fashion Design @ POLIMI. Call for proposals financed by the Lombardy region on the project "Territori creativi" innovazione nella moda e nel design"
- . from 2012, Polisocial Programme. Moda responsabile.  
Plans for a new design concept for the clothing and the recovery of yarns.

Financing: Politecnico di Milano, 5x1000 programme

### **Project Leader**

. 2015-2016, Uniform for Trenord, Project in collaboration with public Regione Lombardia company transport to develop the new Uniform for the Trenord professional.

Financing: Trenord.

Scientific Coordinator: Prof. Arturo Dell'Acqua Bellavitis

. 2012-2014, SMART-K (Fondo Europeo per lo Sviluppo Regionale - Bando di invito A presentare progetti di ricerca industriale e sviluppo sperimentale nei settori Strategici di regione Lombardia e del ministero dell'istruzione, dell'università e della ricerca 2012-2014)

Scientific Coordinator: Prof. Arturo Dell'Acqua Bellavitis

2010, New Tech:style Design.

Design Master Programme dedicated to Textile Sector industry to developed training for trainers workshops.

Financing: Comune di Milano, Assessorato all'Innovazione.

Scientific Coordinator: Prof. Arturo Dell'Acqua Bellavitis

### **Junior researcher**

. 2011-2013, Green Move Project

Scientific Coordinator: Prof. ....

. 2010, REGIO \_ Rete Eccellenza gioiello

Scientific Coordinator: Prof.ssa Alba Cappellieri

. 2010, Arredanet | design Consultacy

Scientific Coordinator: Prof. Arturo Dell'Acqua Bellavitis

. 2004-2006, Cross fertilization per l'innovazione: nuovi strumenti e strategie progettuali a sostegno della competitività del Sistema Moda Italia

Scientific Coordinator: Prof. Arturo Dell'Acqua Bellavitis

. 2007, Opere Manufatte

Scientific Coordinator: Prof. Arturo Dell'Acqua Bellavitis

. 2007, ETRO\_ladia. Trame Avvolgenti

Scientific Coordinator: Prof. Arturo Dell'Acqua Bellavitis

. 2007-2008, CarpiFashionInnovationLab. Creation of a network for research, high education, territorial promotion for the Emilia-Romagna district

Scientific Coordinator: Prof.ssa Paola Bertola

### **Judge of the project**

. 2012, for *Fondazione Politecnico*, Tessili operati

. 2012, for *Fondazione Politecnico*, LinClaror SpA



## APPLIED RESEARCH ACTIVITY

### Scientific Coordinator

- . from 2015, Missoni Project.
- . from 2012, KnitDesign Lab.
- . 2012, DRESS ADVISOR – the first fashion advisor on line.
- . 2008, Overbank

### Coordinator

- . 2015, RecognizeFalconeri | design collaboration.
- Scientific Coordinator: Prof.ssa Alba Cappellieri

### Project Leader

- . 2011-2014, Brioni Design Lab.
- . 2014, BIOS|LINE.
- . 2013, Comunicare villapizzone. Collegati Project, Milano Caritas for communication and education.
- . 2011, Natale Nestlé. Nuovi scenari progettuali.
- . 2011, WC-NET Bolton Manitoba | design collaboration.
- . 2010-2011, Collistar | design collaboration.
- . 2009-2010, NIVEA | design collaboration. Experimental Workshop to create a new vision for products and uses
- . 2009, VeSTo. A new visions to dress fashion clothes
- . 2008, Childesigner team | New furniture for Elementary Public Schools

### Junior researcher

- . 2004, Sense of Technology

## CULTURAL ACTIVITIES: EXHIBITIONS and AWARDS

- . 2018, *Maglia, punto. Quarant'anni di tesori nascosti dell'archivio MF1*, **Curator and Scientific coordinator** of the exhibition, Villa Necchi Campiglio, 23<sup>rd</sup> of April– 06<sup>th</sup> of May, Milano.
- . 2016, *Milano Moda Graduate*, **Curator** for the exhibition, BASE, Milano.
- . 2016, *Feel the yarn 2016*, **Tutor and coordinator** for POLIMI, selection of students, part of the Giury.
- . 2015, *Feel the yarn 2015*, **Tutor and coordinator** for POLIMI, selection of students, part of the Giury.
- . 2015, LOMBARDIES | A unique territory with multiple identities, **Curator for Textile area**, Padiglione Italia, EXPO 2015.
- . 2014, *Textile Vivant. Percorsi, esperienze sul textile Design*, **Curator** of the exhibition, Triennale di Milano.
- . 2014, *GrandesignEtico International Award*, **Winner** for book edit by Giunti "Design&Moda. Progetti, corpi, simboli".
- . 2014, *Lucky Strike Talent Designer Award* as **Supervisor** for final thesis, "Impressioni di luce l'innovazione della stampa in capo" di Maria Serena Badessa, 24 Maggio 2014.
- . 2014, *Feel the yarn 2014*, **Tutor and coordinator** for POLIMI, selection of students, part of the Giury.
- . 2013, *Italy for Multan*, **co-Curator of final exhibition**, Urban Center, Milano.
- . 2013, *Il tessile ecologico: dalla produzione al riciclo degli indumenti*, **Curator** of the exhibition, Piazza Hortis, Trieste.
- . 2013, *Il Poli fa Moda*, **Curator** of the exhibition, "The Italian Fashion School", by Vogue Italia and Pitti Immagine, Milano.
- . 2007, **Participant** of exhibition, *Transforme* at The New Italian Design. Il paesaggio mobile del nuovo design italiano – Triennale di Milano.
- . 2006, **Participant** of exhibition *AMANO*, I D Selection, Pitti Immagine, Stazione Leopolda, Firenze.

**SCIENTIFIC ACTIVITIES: National Conferences | Round Table | Seminar | Workshop**

**Conference**

. 2018, CO.DI.DE, Conferenza di Design, Stati generali della Ricerca, Polo di Lecco, Politecnico di Milano, 5<sup>th</sup>-6<sup>th</sup> of July.

Role: Participant in a Advanced Manufacturing round table

. 2017, 26° Textile Innovation Day. La sostenibilità nei settori Tessile e Moda: le risposte del Made in Italy, Palazzo delle Stelline - Sala Pirelli. Milano, 18<sup>th</sup> of July

Role: Participant

. 2016, Knit Talks, Salone d'Onore, Triennale di Milano, 24<sup>th</sup> of March

Role: Scientific coordinator

. 2015, Design sartoriale, Schio (VI). 19<sup>th</sup> of December

Role: Participant

. 2004, Accadde domani: archivi e laboratori per la didattica della storia. History Store. Cultural Center "Le Ciminiere" Catania. 28<sup>th</sup> – 29<sup>th</sup> of May

Role: Participant

**Round table**

. 2015, Il colore da Globale a Tribale, Conference "Dialogare con il colore 3", Triennale di Milano. 15/10/2015

Role: Invited speaker

. 2015, Raccontare i cambiamenti della moda per le competenze di una nuova classe creativa, 'Leonardo Da Vinci' secondary High School, Auditorium Cesarino, Sapri (SA). 18/04/2015

Role: Invited speaker

. 2014, Progetto POLISOCIAL, Didattica Sul Campo. Riflessioni Ed Esperienze A Confronto, Fondazione Politecnico di Milano. 20/02/2014

Role: Invited speaker

**Seminar**

. 2018, "La filiera tessile per la crescita e l'innovazione in Europa. Digitalizzazione e creatività nella rete Regiotex", Assolombarda, Confindustria Milano Monza Brianza, 25/06/2018

Role: Invited speaker, speech, "Creatività ed Innovazione. Cross Fertilization tra settori Design Oriented"

. 2010, Come sarà la vita tra dieci anni? Università degli Studi di Milano, Facoltà di Agraria, Milano. 30/04/2010

Role: Invited speaker, speech, "Aditi tra passato, presente e futuro".

. 2010, Arredanet. Politecnico di Milano. 08/06/2010

Role: Invited speaker, speech, "La ricerca per i nuovi scenari progettuali futuri".

. 2008, Noseason, Villa Reale, Milano. 16-19/09/2008

Role: Invited speaker, speech, "Crafts and Innovations".

**SCIENTIFIC ACTIVITIES: International Conferences | Round Table | Seminar | Workshop**

*For Conferences and Seminar participation activities as a speaker, the presented interventions were selected with double blind peer review*

**Conference**

. 2018, Destination Africa Conference. Sustainable Textiles; what's next? A dialogue about Challenges & Possibilities for Africa. 17<sup>th</sup> – 21<sup>st</sup> of November, Cairo, Egypt.

. 2018, OPENING Textile Trends Show. Invited speaker on, "From the general scenarios to the real product for Fashion international market". 12<sup>th</sup> – 14<sup>th</sup> of September, St. Petersburg, Russia.

. 2018, Cimode 4 – International Fashion and Design Congress, Universidad Politécnica de Madrid and Universidade do Minho, Madrid, 21<sup>st</sup> – 23<sup>rd</sup> of May, Spain.

. 2017, 12th EAD, Design for Next, La Sapienza University of Rome 12<sup>th</sup> – 14<sup>th</sup> April 2017

. 2017, d\_text 2017 Textiles, Identity and Innovation, 1st International Textile Design Conference, Faculty of Architecture of the University of Lisbon, Lisbon 2<sup>nd</sup>-4<sup>th</sup> of November, Portugal.

- . 2015, Congreso universitario internacional sobre la comunicación en la profesión y en la universidad de hoy: Contenidos, investigación, innovación y docencia (CUICIID 2015), Facultad de Ciencias de la Información (Universidad Complutense de Madrid), 22<sup>nd</sup> – 23<sup>rd</sup> of October 2015.
- . 2014, Cimode 2 – Congresso Internacional de Moda e Design, School of Design, Politecnico di Milano, 5<sup>th</sup> - 7<sup>th</sup> of November 2014.
- . 2013, Teaching fashion – Models and cultural policies between education and industry, Misa | Italian Association of Fashion Studies, Venezia. 22<sup>nd</sup> – 23<sup>rd</sup> of November 2013.
- . 2013, Têxtil, Vestuário & Design, Teatro Carlos Gomes, Blumenau SC, Brazil 14<sup>th</sup> of October 2013.
- . 2013, Digital Fashion 2013, Fashion Digital Studio, London College of Fashion, University of the Arts London UK, 16<sup>th</sup> – 17<sup>th</sup> of May 2013.
- . 2012, Projecting Design 2012: Global Design Bridge, Cumulus Association, Aalto University and DuocUC. Santiago, Chile 14<sup>th</sup> – 16<sup>th</sup> of November 2012.
- . 2011, DESIGNA 2011. A Esperança projectual, Universidade da Beira Interior, Covilhã, Portugal 24<sup>th</sup> – 25<sup>th</sup> of November 2011.
- . 2011, DPPI 11, the 5th conference on Designing Pleasurable Products and Interfaces, Politecnico di Milano, 22<sup>nd</sup> - 25<sup>th</sup> of June 2011.
- . 2011, 1º Encontro da Confecção do Estado de Rondônia é do Sindicato da Indústria do Vestuário de Rondônia, Cacoal Selva Park Hotel, Cacoal, Rondonia, Brazil, 21<sup>st</sup> – 24<sup>th</sup> of May 2011.
- . 2009, Georeferenciation of Italy & Internationalisation of India, NIFT in collaboration with ICE, Istituto del Commercio Estero, New Delhi, India, 1<sup>st</sup> of December 2009.
- . 2009, Ethical Fashion. Moda critica, Università Cattolica del Sacro Cuore, Milano, Italia, 07<sup>th</sup> - 08<sup>th</sup> of May 2009.
- . 2006, Geografie del Vestire, Università Cattolica del Sacro Cuore, Milano, 04<sup>th</sup> - 05<sup>th</sup> of May 2006.
- . 2005, Symposium on Fashion Marketing and Management Research, London College of Fashion, London 27<sup>th</sup> of June 2005.

### **Seminar**

- . 2018, Future of Design, ITM Group of Educational Institutions, 26<sup>th</sup> of October, Mumbai, India
- . 2017, Sistema moda, orientada a la innovación del producto, Centro de Formación en Diseño, Confección y Moda, Medellín, Colombia 10<sup>th</sup> of October
- . 2017, Fashion Perspectives. A special set of events promoted by the School of Design at Politecnico di Milano in occasion of the 10<sup>th</sup> anniversary of the partnership with Fashion Institute of Technology - NY, Politecnico di Milano, 24<sup>th</sup> – 25<sup>th</sup> of May – Curator, with Chiara Colombi, of “On educational Programs”.
- . 2016, Tendencias en el sector de la moda, mejores prácticas de diseño creativo e inserción en el mercado mundial, Cámara Nacional de la Industria del Vestido (CANAVE) Yucatán, 07<sup>th</sup> of July, Merida, Mexico.
- . 2015, Geração de Ideias para o desenvolvimento de Produtos com aplicação do *Design Thinking*, Uditorio Multiuso SENAI, Blumeanu. 29<sup>th</sup> of November 2015.
- . 2015, Luxury design and Made in Italy. Aesthetics of the beauty”, Iowa State University of Science and Technology, 6<sup>th</sup> of June 2015.
- . 2015, International festival Fashion and Design - 2015, Tashkent city, Republic of Uzbekistan. 26<sup>th</sup> – 29<sup>th</sup> of May 2015.
- . 2014, Migration: go and back, Palazzina Liberty, Milano, Piazza Largo Marinai d'Italia Milano, 22<sup>nd</sup> of March 2014.
- . 2011, Panorama do Design, Faculdade SENAI|CETIQT, Unidade Riachuelo, Rio de Janeiro, Brazil, 24<sup>th</sup> of February 2011.

### **Workshop**

- . 2014, SENAI, Faculdade SENAI de Tecnologia e Inovação, Blumenau. 12<sup>nd</sup> of November 2014.
- . 2011, Knit Experiences, ProChile, Temuco, Chile, 28<sup>th</sup> - 31<sup>st</sup> of August 2011.
- . 2009, Fashion and textile design working group. Fast Fashion, slow fashion, no fashion... is there a future for fashion?, Estonian Academy of Art in collaboration with CUMULUS, Tallinn, Estonia, 10<sup>th</sup> – 12<sup>nd</sup> of September 2009.
- . 2008, Designed for Co-designers, In conjunction with PDC, Bloomington, USA, 01<sup>st</sup> - 04<sup>th</sup> of October 2008.
- . 2008, Surface's pattern [ri]configurations. Fashion Materials and Textiles DESIGN, Instituto Politécnico de Castelo Branco, Escola Superior de Artes Aplicadas, Castelo Branco, Portugal, 25<sup>th</sup> - 29<sup>th</sup> of February 2008.

**Study Tour**

. 2012, Director of the Course: "Luxury and Fashion Design", Camera Italo-Brasiliiana do Commercio e Industria do Rio de Janeiro, 16<sup>th</sup> - 18<sup>th</sup> of April 2012.

## SCIENTIFIC COMMITTEE and REFEREE

- . 2019, **Reviewer**, The LeNS World Distributed Conference – Designing Sustainability for All. The event will take place simultaneously in the cities of Curitiba (Brazil), Mexico City (Mexico), Cape Town (South Africa), Bangalore (India), Beijing (China) and Milan (Italy), Milano, 3<sup>rd</sup>- 5<sup>th</sup> April 2019.
- . 2019, **Member of Scientific Committee**, 2nd International Conference on D\_Tex Textile Identity and Innovation, Faculdade de Lisboa, Portugal.
- . 2018, **Member of Scientific Committee, reviewer and chairman** at Cimode 4 – International Fashion and Design Congress, Universidad Politécnica de Madrid and Universidade do Minho, Madrid, 21<sup>st</sup>-23<sup>rd</sup> of May 2018
- . from 2018, **Member** of Textiles Hub - laboratorio interdipartimentale di ricerca sui tessili e i materiali polimerici. Member founder are Design Department, ABC Department, Ingegneria chimica dei Materiali Giulio Natta Department, Politecnico di Milano
- . from 2017, **Member** of Lab LeNS - the International Learning Network of networks on Sustainability
- . from 2017, **Referee** for The International Journal Of The Constructed Environment, Common Ground Publisher, USA.
- . 2017, **Member of Giury**, Feel the yarn 2016, Pitti Filati, Firenze, 28-29<sup>st</sup> of June 2017
- . from 2017, **Member of advisory board** and fashion editorial, Modapalavra e-periodical, Fashion Department of the Arts Center - CEART at Santa Catarina State University - UDESC registered on the SEER / IbiCT Platform ([www.revistas.udesc.br/](http://www.revistas.udesc.br/)).
- . 2017, **Member of Scientific Committee**, 2nd International Conference on Environmental Design 30<sup>th</sup>-31<sup>st</sup> of March 2017, Torino.
- . 2017-2019, Member of Scientific Committee of Department of Design, Politecnico di Milano.
- . from 2016, **Member of Editorial Board** of Deleyva Editore.
- . 2016, **Member of Giury** Adi Design Index Award, section “Design for Individual”
- . 2016, **Member of Giury**, Feel the yarn 2016, Pitti Filati, Firenze, 01<sup>st</sup> of July 2016
- . 2016, **Member of Scientific Committee, reviewer and chairman** at Cimode 3 – Congresso Internacionalde Moda e Design per Abepem - Associação Brasileira de Pesquisa e Estudos em Moda, Buenos Aires, 9<sup>th</sup>/12<sup>nd</sup> of May 2016
- . 2015, **Member of Giury**, Feel the yarn 2015, Pitti Filati, Firenze, 01<sup>st</sup> of July 2015
- . from 2015, **Reviewer and Scientific Consultant** for National Council for Scientific and Technological Development (CNPq), Brazil.
- . 2015, **Member of Scientific Committee**, 1st International Conference on Environmental Design 6<sup>th</sup>-7<sup>th</sup> of March 2015, Agrigento.
- . 2015, **Member of Giury** at Porto Fashion Show - European Young Designers Contest, Organized by CENIT – the Textile Intelligence Centre, 24<sup>th</sup>-26<sup>th</sup> of February 2015, Porto, Portugal
- . 2014, **Member of Scientific Committee, reviewer and chairman** at Cimode 2 – Congresso Internacionalde Moda e Design per Abepem - Associação Brasileira de Pesquisa e Estudos em Moda, Milano 4<sup>th</sup>/7<sup>th</sup> of November 2014.
- . 2012, **Member of Giury** at “Brioni Award”, Roma 16<sup>th</sup> June 2012
- . 2011, **Reviewer** at Conference DPPI 11, the 5<sup>th</sup> Conference on Designing Pleasurable Products and Interfaces, School of Design, Politecnico di Milano, 05<sup>th</sup> of June 2011
- . from 2010, **Member of Scientific Consulting Committee** della Rivista REDIGE: Journal of Design, Innovation and Strategic Management at SENAI / CETIQT, Brazil
- . 2008, **Review Committee**, Designed for Co-designers, Bloomington, Usa, 1<sup>st</sup>-4<sup>th</sup> of October 2008

## PUBLICATIONS

### Books

- . *Maglia, punto. Quarant'anni di tesori nascosti dell'archivio MF1*, Silvana Editoriale, Milano, 2018.
- . with Eleonora Fiorani, *Oltre la Moda. Iridescenze della moda contemporanea*, Deleyva Editore, Milano, 2017.
- . with Federico Poletti, Costanza Rinaldi, *Maglieria Made in Italy Knitwear. Stories and Talks*, Silvana Editoriale, Milano, 2016.
- . with Barbara Del Curto, Eleonora Fiorani, Rossana Gaddi, Maria Grazia Soldati, *Textile Vivant. Scenari dell'innovazione nel tessile*, Lupetti, Milano, 2015.
- . *Design e Moda. Progetti, corpi, simboli*, Giunti/Editori Compositori, Firenze/Bologna, 2014.
- . *Design della Maglieria. Strumenti e Metodologie progettuali*, Lupetti, Milano, 2013.
- . *Cross Fertilization: un approccio al progetto per la moda*, Mondadori Università, ebook, Milano, 2012.
- . with, Manuela Rubertelli, *Design della Moda. Appunti sui metodi progettuali e lavorazioni*, Mondadori Università, ebook, Milano, 2012.
- . with Rossana Gaddi, *The International gateway*, Olivares, Milano, 2010.
- . with Maria Grazia Soldati, *Fashion e Textail Design. Percorsi paralleli ed evoluzioni storiche*, Lupetti, Milano, 2009.
- . *Oltre la moda. Storia del progetto Moda*, Pitagora Editore, Bologna, 2008.
- . with Paola Bertola, *La Moda e il Design; il trasferimento di conoscenza a servizio dell'innovazione*, POLI.design, Milano, 2007.

### Essays

- . with Martina Motta, *Teaching Knitwear Design. Design Practice for Traditional Manual Knowledge Innovation*, in The International Journal of Design Education, Common Ground Research Networks
- . *Material for knitwear: a new contemporary design scenario*, in Cuaderno 70. Cuadernos del Centro de Estudios en Diseño y Comunicación, Ferrara, M., R., Rognoli, V., Centro de Estudios en Diseño y Comunicación. Facultad de Diseño y Comunicación. Universidad de Palermo. Buenos Aires, Año 19 Número 70 Diciembre 2018.
- . *The charm of nonchalant elegance. Stories of Sicilian tailoring for men*, d\_tex 2017 Textiles, Identity and Innovation, Proceedings of the 1st International Textile Design Conference (D-TEX 2017), November 2-4, 2017, Lisbon, Portugal, Taylor & Francis.
- . *Responsible fashion design. pp.48-48. In AA. VV., (2015) Teaching in the field. 2012-2014. The two-year report of the action-learning initiative of Polisocial, the public engagement program of Politecnico di Milano.*
- . *Sul filo dell'innovazione. Progetti e visioni tra moda, tessuti, filati*, in (catalogo della mostra) AA. VV. Textile Vivant. Percorsi, esperienze e ricerche del textile design, Editoriale Silvana Spa, 2014.
- . with Anna Sara Zanolla Mancini, *Strategic Analysis on the Multan Handicrafts*, in Dal Bo A., Bignami D., (2014), Sustainable Social, Economic and Environmental Revitalization in Multan City, Springer, Springer international Publishing Switzerland, 2014.
- . *L'esclusione del plus-size dall'immaginario del made in italy*, in Volontè P., Canina M., (2014), Overfashion. Nuove prospettive per la moda nella società che ingrassa, FrancoAngeli, 2014.
- . *Moda Responsabile. Progetto per il recupero dei filati e la promozione di una diversa concezione del fashion. pp.52-53. In AA.VV., (2014) Fare didattica sul campo. Un anno di sperimentazione.*
- . *Permanenze storiche: l'approccio storiografico per il progetto della moda*, in Bertola P., Colombi C., (2010) MetaModa. Percorsi di ricerca per il design del prodotto moda, Maggioli Editore, Sant'Arcangelo di Romagna.
- . *Moda e Cultura de projeto industrial: hidridação entre saberes complexos*, in Baduy Pires, D., (2008) Design de Moda; diversos olhares, Estação das Letras Editora Ltda, San Paolo del Brasile, 2008
- . with Claudia Manesso and Chiara Gazzi, *OverBank. Appunti e visioni sulla banca del futuro degli studenti del Politecnico di Milano*, in Romero M., Bedognetti M., (2008), OverBank. Appunti e visioni sulla banca del futuro, Editore Grafiche Aurora, Milano, 2008.
- . *Première Vision: la possibilità di vedere il futuro*, in AA.VV., (2005), TUTTO DA CAPO Numero 4°, Edizioni Lupetti, Milano 2005.
- . *Orizzonti. Il mondo del relax*, in Palmieri S (a cura di), Design at work 2004. Workshop aziendali della Facoltà del Design, POLI.Design, Milano, 2004.

. *Design dell' Esperienza*, in Villari B., Castelli A., (2004), STAR | Sistema Topologico Argomentativi della Ricerca | Costruire l'organizzazione della conoscenza | Il Caso ME.Design, POLI.Design, Milano, 2004

## Papers

- . *Contemporary textile products. Knitting as a fertile design ground for experimentation with 3d technologies*, Cimode 4 – International Fashion and Design Congress, Universidad Politécnica de Madrid and Universidade do Minho, Madrid.
- . *Sustainability in the Fashion System as a Value*, International Conference on Design (CODE 2018), 16 Feb 2018, Gurgaon, India.
- . with Rossana Gaddi, Martina Motta, *Fashion design and Contemporary Art: tools for public space enhancement*, 4D Designing Development Developing Design. Conference Proceedings, Kaunas University of Technology, 28-30 September 2017, Lithuania
- . with Rossana Gaddi, Martina Motta, *3D technology and industrial design to breathe new life into product design. Is this the future of fashion and textiles?*, International Conference on Design (CODE 2016), Gurgaon, India
- . with Laura Affinito, Martina Motta, *New vision on Knitwear design. How the traditional craft methodologies are evolving into fashion international scenarios*, 12th EAD Conference, Design for Next, La Sapienza University of Rome.
- . with Rossana Gaddi, Martina Motta, *h a n d s t o r i e s o f i t a l y. The Burano's jacket. How fashion designers can use the territory to develop a collection*, 2nd International Conference on Environmental Design, Torino
- . with Patricia Mello de Souza, *Cross Fertilization: Um Direcionamento Para A Inovação*, 12º Congresso Brasileiro de Pesquisa e Desenvolvimento em Design, Belo Horizonte, Brazil, 2016
- . with Martina Motta, *Teaching Knitwear Design: Design Practice for Traditional Manual Knowledge Innovation*, 10th International Conference on Design Principles and Practices and the Design Principles and Practices knowledge community, PUC Rio de Janeiro, 2016
- . with Martina Motta, Federica Gallarati, Arturo dell'Acqua Bellavitis, *Knitwear Design New Visions: Smart-K Project. How the traditional craft methodologies are evolving into new scenarios thanks to technological innovation*. Cumulus 2016 International Conference, "In This Place", Nottingham, 2016
- . with Patricia de Mello Souza, *A cross fertilization como instrumento gerador de inovação*, 6th International Forum of Design as a Process, Systems & Design: Beyond Processes and Thinking. Valencia, Spagna. 2016
- . with Patricia de Mello Souza, *Projetando para a inovação: a Cross Fertilization como método*, Congreso universitario internacional sobre la comunicación en la profesión y en la universidad de hoy: Contenidos, investigación, innovación y docencia CUICIID 2015, Madrid.
- . with Silvia Amorosino, *Narrative design objects. Towards a multidimensional society valorizing the "heritage". "Sealing on a DressBone" project*, 1st International Conference on Environmental Design 06th/07th of March 2015, Agrigento.
- . with Martina Motta, *Knit design contemporary scenarios*, CIMODE 2º International Fashion and design congress, Milano, 2014.
- . with Maria Grazia Soldati and Margherita Pillan, *Fashionable techs: an investigation on aesthetic issues and project methodologies in fashion design based on technology innovation*, CIMODE 2º International Fashion and design congress, Milano, 2014.
- . with Federica Aradelli, Luca Ascari, Luca Bocedi, *Twyle. Play with fashion, intelligently*, Digital Fashion 2013, Fashion Digital Studio, London College of Fashion, University of the Arts London, 2013.
- . with Francesco Galli and Barbara Pino, *Towards a Cross Cultural Society; from ethnicity to design, "narrative" heritage drives innovation. Mapuche Weavers and Italian Designers co-create for fostering diversity*. Projecting Design 2012, International Conference Santiago, Chile, 2012.
- . with Francesco Galli, *MIND - Milan Network design. Innovative International Design Network Management*, Paper for "2nd international congress of design and innovation of Catalonia", International Conference Sabadell – Barcelona, España, 2011
- . *Fashion and Enviroment. A reflection for responsible fashion design*, DESIGNA 2011 - A Esperança Projectual, Proceedings, Universidade da Beira Interior, Faculdade de Artes e Letras, Covilhã, Portugal, 2011
- . with Anna Sara Zanolla Mancini, *The creative process in fashion design: the formula of made in Italy as ground for experimentation and innovation*, Paper for "Trans/national Clothing: production and consupction" , International Conference University of Bath, 2011



- . with Francesca Rizzo, Maria Grazia Fugini, *Wearable services in risk management*, 2009 IEEE/WIC/ACM International Joint Conference on Web Intelligence and Intelligent Agent Technology, International Conference IEEE Computer Society, Milano 2009.
- . with Federica Vacca, *Traditional Textile on Fashion Design. New path for experience*, Changing the Change. Design, Visions Proposals and Tools, Torino 2008.
- . with Arturo Dell'Acqua Bellavitis, *Cross Fertilization: the path for Innovative Fashion and Design*, D2B The 1st International Design Management Symposium, Shanghai 2006.
- . with Giuliano Simonelli, *Fashion & Design: Cross Fertilization for Innovation within the Italian Fashion System*, Innovation & New Product Development, Chennai, India, 2006
- . with Paola Bertola and Chiara Colombi, *Design research process: fashion sector as a peculiar context for analysing innovative practices in design research*, International Symposium on Fashion Marketing and Management Research, London College of Fashion, 2005.
- . *Experience in Fashion Design*, International Conference 'Innovation, Research and Technological Intelligence. Experiences and Perspectives for the Fashion Industry', Juan Carlos Exhibition Centre (IFEMA) within the framework of Textilmoda, 2004.

### Articles

- . with Martina Motta, *Knit Design. Ovvero progettare con un filo*, Ottagono, N° 268, Marzo 2014, Milano.
- . *Il Pigiama dell'oggetto*, Ottagono, N° 262, Luglio/Agosto 2013, Milano.
- . with Daniela Rodrigues, *How to jump the pound on the female fitness Brazilian Market?*, REDIGE review on design, innovation and strategic management, N° 3, Novembre 2011, SENAI/CETIQT, Rio de Janeiro.
- . *Fashion, innovation, identity: cross fertilization from design to service*, REDIGE review on design, innovation and strategic management, N° 1, Ottobre 2010, SENAI/CETIQT, Rio de Janeiro.
- . *Vanitas vanitatum et omnia vanitas. Pensare, progettare e leggere gli abiti tra sacro e profano*, 2009, Abitare.
- . *I diversi punti di vista per le texture del design*, AREA, N°106 "Semplicità", sett/ott 2009.
- . *Guerra Fredda, tempi bollenti. Arte e design tra cambiamento, innovazione e sperimentazione*, Duellanti N° 51, Aprile 2009, Milano.
- . with Paola Bertola, *Moda e Design: Cross Fertilization per l'innovazione*, N. 4°, Giugno 2006, Edizioni Poli.design, Milano.

## MANAGEMENT ACTIVITIES

### **In the Department of Design**

. from 2017, Member of Scientific Committee,  
Dean Prof.ssa Silvia Piardi

. from 2016, Member of the PhD Committee, Design PhD Programme  
Coordinator Design PhD Programme: Prof.ssa Paola Bertola

. from 2008, Member of selection board for Tutors and Visiting professors

. from 2004 to 2010, Executive Secretary of Fashion and Textile Group of Research  
Coordinator: Prof. Arturo Dell'Acqua Bellavitis

### **In the School of Design**

. Sept – Oct 2018, Participant at Training course, "Approcci pratici all'innovazione didattica", the School of Design  
Coordinator: Prof.ssa Susanna Sancassani.

. from 2013 to 2014, Member of the research group for the creation of the Admission Test for the School of Design  
Coordinator: Prof. Arturo Dell'Acqua Bellavitis

. from 2012 to 2013, Member of the research group for the bilateral agreement with GD Goenka University, Gurgaon, New Delhi, India  
Coordinator: Prof. Arturo Dell'Acqua Bellavitis

. from 2011, Executive Secretary and Responsible of Internationalization, Fashion Design Degree, School of Design, Politecnico di Milano  
President and Coordinator of Fashion Design Programme Board, Prof.ssa Alba Cappellieri

. from 2008, Member of selection board for Professors, Assistant Professor

. from 2008, Member of degree board

. from 2004, Erasmus promoter exchange program

### **In the University**

. from 2014 to 2017, Member of CUG, Comitato Unico di Garanzia.  
Central Guarantee Committee for equal opportunities, enhancement of workers' health and against discrimination, Politecnico di Milano

## INTERNATIONALIZATION

The internationalization activity that I carry out aims to present the Course Studies in Fashion Design and establish bilateral agreements for students, Teaching exchange, participation in international research. The International research section is divided based on the different place where did done.

### International missions

- . 2018, 17<sup>th</sup> – 21<sup>st</sup> of November, Speaker at Destination Africa Exhibition, annual B2B exhibition of readymade garments, textiles and home textiles, Cairo, Egypt.
- . 2018, 12<sup>th</sup> – 14<sup>th</sup> of September, Speaker for OPENING Textile trend Show, Apparel Textile Agency, San Pietersburg, Russia.
- . 2018, 15<sup>th</sup> – 18<sup>th</sup> of May, Meeting in Azerbaijan University of Architecture and Construction (AzUAC) with Rector of University, Chief of the International Relations Department, Dean of the Design Department, promoted by Italian Ambassador in Baku, Azerbaijan.
- . 2017, 6<sup>th</sup> – 10<sup>th</sup> of December, Visits and meetings with Fashion coordinators Program at Sheffield Institute of Arts and Glasgow School of Arts.
- . 2016, 6<sup>th</sup> -10<sup>th</sup> of November, participation with 6 students at Fashion show during the 2016 Xiamen International Fashion week siming venue.
- . 2015, 28<sup>th</sup> – 30<sup>th</sup> of May, Meeting in National Institute of Arts and Design Kamoliddi Bezhod in Tashkent Uzbekistan, visit at International Fashion design week with Cav. Mario Boselli, Head of Camera Nazionale della Moda Italiana, promoted by Italian Ambassador in Tashkent, Uzbekistan.
- . 2013, 26<sup>th</sup> – 30<sup>th</sup> of September, Participation in the inauguration of the Master in Luxury Design promoted by Graduate School at Shenzhen, Tsinghua University, Beijing, China.
- . 2013, 5<sup>th</sup> – 09<sup>th</sup> of June, Participation at Road Show to promote the international Agreement between School of Design, Politecnico di Milano and GD Goenka University, Gurgaon India.
- . 2013, 28<sup>th</sup> of February, Meeting with the partner at London College of Fashion, University of the arts London for TEMPUS European call.
- . 2013, 15<sup>th</sup> – 18<sup>th</sup> of March, Visits and meetings with Fashion coordinators Program at L'École Duperré and École Boulle, Paris.
- . 2011, 17<sup>th</sup> – 20<sup>th</sup> of November, Visits and meetings with Fashion coordinators Program at Hochschule Hannover, University of Applied Sciences and Arts.
- . 2011, 30<sup>th</sup> of November – 4<sup>th</sup> of December, Visit and Meeting with Fashion coordinators Program at London College of Fashion
- . 2009, 8<sup>th</sup> – 13<sup>th</sup> of June, Visit and Meeting with Fashion coordinators Program at Fashion Institute of Technology of New York, USA

### Welcome to international delegations

- . 2018, 10<sup>th</sup> of July, Tracy Mok (PhD) Associate Professor and Delegation form Institute of Textiles and Clothing, The Hong Kong Polytechnic University, Hong Kong.
- . 2018, 26<sup>th</sup> of June, Delegation from Xiamen University of Technology, China
- . 2018, 23<sup>rd</sup> of February, Delegation from New Silk Road, Xiamen University of Technology, China
- . 2018, 19<sup>th</sup> of January, Director of Technical Resources and Learning Environments, UAL, London College of Fashion
- . 2016, 4<sup>th</sup> of December, Delegation from DHU International Cultural Exchange School, Donghua University, China
- . 2016, 20<sup>th</sup> of December, Meeting with Deputy Director of China Textile Information Center, General Manager of Shaoxing Keqiao Textile City Textile Creativity Industry Service Co., Ltd., General ManagerAssistant of Fulida Group Holding Co., Ltd, Keqiao, Zhejiang, China
- . 2015, 25<sup>th</sup> of September, Meeting with Dean of Design School and International Relations Department of Shenkar College of Engineering, Design and Art, Israel

## International research

### India

. 2018, "Design Centre Project" at ITM Group of Educational Institutions

#### **Missions**

. 2018, 20<sup>th</sup> – 27<sup>th</sup> of October, ITM Group of Educational Institutions, Mumbai, India

1 week workshop on Fashion Design tools.

Meeting for the organization about the creation of the Fashion Instrumental Lab.

### Egypt

. 2018, "From Seeds to Clothing", Project to Launch Training Series on Sustainable Fashion Design and Product Conception, the workshop is organized in collaboration with the Egyptian Fashion and Design Council (EFDC), RMG export council, Marie Louis Textile Bishara Group, Filmar Network and AlexBank (of Intesa San Paolo Group), under the Cottonforlife initiative, United Nations Industrial Development Organization (UNIDO)

#### **Missions**

. 2018, 07<sup>th</sup> – 14<sup>th</sup> of July, Fashion Design Center, Il Cairo, Egypt

<https://www.africa-newsroom.com/press/united-nations-industrial-development-organization-unido-from-seeds-to-clothing-project-to-launch-training-series-on-sustainable-fashion-design-and-product-conception?lang=en>

### Perù

. 2013-2014, Knithink for Perù, ASPEm ONG, Lima, Perù

The Knithink for PERU project aims to empower women employed in Lima's knitwear industry.

The aim of the workshop is to create an innovative fashion collection: industrial design skills to create a product that is not only aesthetic-formal but also with an indication of the performance of materials, comfort, ergonomics, or innovation of process aimed at simplifying, optimizing, improving the quality of local traditional processes.

The specific focus of the workshop is the strategic promotion of local manufacturing traditions, because the knowledge related to know-how will help guide in the Peruvian market and a broader sales logic.

#### **Missions**

. 2013, 15<sup>th</sup> – 19<sup>th</sup> of April, ASPEm ONG office

#### *Related Article and Seminar*

Article "Knithink for Perù capacity building through knitting. Practices in Perù", pg.306-312, in *Storie di Cooperazione Politecnica*, a cura di Emanuela Colombo, Maria Chiara Pastore, Susanna Sancassani, Poliscript Publisher, ISBN 9788864930374

. 2014, *Seminar*, Migration: go and back, Palazzina Liberty, Milano, Piazza Largo Marinai d'Italia Milano, 22<sup>nd</sup> of March 2014.

. 2014, into international call financing by European Commission "Invertir en los ciudadanos: Educación, conocimientos y capacidades. Empleo y cohesión social" was predated the project "Tejiendo nuestro futuro: innovación textil para el desarrollo, la valorización y el soporte de las mujeres tejedoras peruanas. (T.N.F.).

## **Academic and Scientific activities at CONSORZIO POLI.design**

- Didactical Activities:
  - . Courses
  - . Workshop
  - . International Workshop
- Scientific International Consultancy
- Internationalization
  - . International missions
  - . Welcome to international delegations

## CURRENT POSITION

- . from 2017, Director of the Master in Fiber Design and Textile Process, POLI.design, Politecnico di Milano
- . from 2009, Director of the Post Graduate Course in Knitwear design, POLI.design, Politecnico di Milano
- . 2009, Scientific Director for Course between POLI.Design and APEX, APEX - Agência Brasileira de Promoção de Exportações e Investimentos
- . 2010, Vice Coordinator, Master Course in “New Tech-Style Design” POLI.design and Councillor of Innovation for Milano Municipality.

## DIDACTICAL ACTIVITIES

- . from 2009, Post Graduate Course in Knitwear design, *Professor in Knit design*.
- . from 2007, Post Graduate Course in Jewellery Design, *Professor in History of Fashion and Accessory*
- . from 2013, International Master in Fashion Accessory Design, *Professor in History of Fashion and Accessory*.
- . from 2014, International Master in Design for Luxury, *Professor in Design and Made in Italy*.
- . 2016, 20<sup>th</sup> of April, Workshop Italian Furniture Design By Lantao University & POLI.design, Lesson on “*Oggetti, tessuti, accessori nello spazio di Italian Lifestyle*”
- . 2008, 27<sup>th</sup> Oct - 7<sup>th</sup> Nov, DIMI. Design Innovation Made in Italy Project, Professor for the Workshop “*Surface’s pattern [ri]configuration*”

## SCIENTIFIC INTERNATIONAL CONSULTANCY

In this area I present all the Scientific International Consultancy and researches done during all my career. It's divided based on the different place where did done.

### Mexico

. from 2016, Agreement program between POLI.design and Secretaria de Investigación, Innovación y Educación Superior – SIIES in order to provide a diagnosis of the relevance and functioning of educational programs in the area of design, in particular the area of fashion, diagnosis of the design processes that are developed in the clothing industry of the State of Yucatan, analysis and evaluation of the Project "Innovation Center of the National Chamber of the Clothing Industry, design and delivery of a seminar for the National Chamber of Industry of Dress, related to the theme of fashion trends, plan for the development and expansion of the National Chamber of the Clothing Industry of Yucatán.

Coordinator: Prof. Giuliano Simonelli

Scientific Committee: Proff. Giuliano Simonelli, Venanzio Arquilla, Giovanni Maria Conti

Workteam: Paola Galdi, Martina Motta, Rossana Gaddi.

### **Missions**

. 2018, 19<sup>th</sup> – 26<sup>st</sup> of September, main activities: Presentation of 3 capsule collection carried out form Pilot Workshop in collaboration with 3 company, Abito, Moliterno, Aleph Industries. Meeting with CANAIVE, Camera Nacional de la Industria del Vestido for next steps.

. 2018, 25<sup>th</sup> – 1<sup>st</sup> of August, main activities: Organization of final presentation for 3 capsule collection carried out form Pilot Workshop in collaboration with 3 company, Abito, Moliterno, Aleph Industries

. 2018, 26<sup>th</sup> of February to 02<sup>nd</sup> of March, main activities: Pilot Workshop to developed three capsule collection for Abito, Aleph Industrie, Caruso-Moliterno, with Dott.ssa Martina Motta.

1<sup>st</sup> of March, Seminar on “Italian Design Innovation” at Cámara Nacional de la Industria de la Transformación - CANACINTRA

. 2017, 23<sup>rd</sup> – 27<sup>th</sup> of October, main activities: Workshop to co-design of the brand Image and the Logo for the Yucatan Design Center, with Prof.ssa Rossana Gaddi.

. 2017, 6<sup>th</sup> – 10<sup>th</sup> of February, main activities: meeting with 3 University and Workshop to co-design of the Yucatan Design Center, based on the model of the Polytechnic of Milan.

9<sup>th</sup>, Seminar on “Basic Design”, at Oficinas de la Dirección General de Educación Superior (DGES).

. 2016, 3<sup>rd</sup> – 9<sup>th</sup> of July, main activities: official meeting at Oficinas de la Dirección General de Educación Superior (DGES) and Oficinas de la Cámara Nacional de la Industria del Vestido (CANAIVE) Yucatán

7<sup>th</sup>, Seminar on “Tendencias en el sector de la moda, mejores prácticas de diseño creativo e inserción en el mercado mundial”, at Cámara Nacional de la Industria del Vestido (CANAVE) Yucatán.

## **Brazil**

. 2014-2015, **Scientific Coordinator, Programa SENAI para inovação empresarial**

Projeto “couro de tilápia na confecção de roupas e acessórios”, Instituto SENAI de Tecnologia Têxtil, Vestuário e Moda, Blumenau – Santa Catarina.

International project to developed a entire collection (dress and accessories) product exclusively with Tilapia leather. The aim of the project was to reuse the waste from the Brazilian fish industry.

### **Missions**

. 2015, 26<sup>th</sup> – 30<sup>th</sup> of October, SENAI Blumenau, Santa Catarina.

Presentation of the collection.

29<sup>th</sup> of October, *Seminar* on “Design Thinking Innovation per lo sviluppo del progetto”, with simultaneous translation.

. 2015, 4<sup>th</sup> – 8<sup>th</sup>, of May, SENAI Blumenau, Santa Catarina.

Start of the project development on the use of Tilapia leather in collaboration with: Duat (fashion company specialized on sportswear), Segi Aviamentos (general accessories), Secolo XXX (shoes company).

. 2014, 10<sup>th</sup> – 13<sup>th</sup>, of November, SENAI Blumenau, Santa Catarina.

Mapping and knowledge of the structure.

Meetings with textile companies and Fashion Company interested in developing product development projects

. 2013, **Coordinator for activities developed in Espirito Santo.**

The POLI.design / SENAI 2013 training program consists of three modules and is designed to train profiles of *consultores* for SENAI who are able to work in the round on innovation, with special attention to design. In particular, training is focused on the analysis of the innovative potential of design in a company through a design tool audit and understanding and analysis of a context e of a potentially interesting sector to propose new innovation projects.

### **Missions**

. 2013, 20<sup>th</sup> – 24<sup>th</sup> of May, SENAI Victoria, Espirito Santo.

The general training objectives of the second module are:

- Learn about companies to evaluate their potential innovative design;
- Transfer an audit design tool;
- Learn how to evaluate a company's product development process.

. 2013, 24<sup>th</sup> – 28<sup>th</sup> of June, SENAI Victoria, Espirito Santo.

The training objectives of the third module are:

- Learn to evaluate the innovative potential of the company in relation to the territory and to the specific sector;
- Transfer tools to propose innovative and innovative design projects sustainable.

. 2008-2010, **Junior Reseracher**, SENAI (Serviço Nacional de Aprendizagem Industrial) DESIGN FUTURES (SDF) project was a Research did from 2008 to 2010 to implement research activity and training in 8 Brazilian countries. Coordinator Proff. Giuliano Simonelli and Arturo Dell’Acqua Bellavitis.

The training program for the development new courses to be included in the SENAI/CETIQT in Rio de Janeiro.

Coordinator Prof. Arturo Dell’Acqua Bellavitis.

Main activities was:

- the development and revision of undergraduate and postgraduate courses in the design area, using the POLI.design brand, together with the SENAI brand (co-branding);
- the production of design research;
- the development of consultancy services.

### **Missions**

. 2010, 26<sup>th</sup> – 30<sup>th</sup> of July, SENAI/Cetiqt, Rio de Janeiro

27<sup>th</sup> - 28<sup>th</sup>, *International Conference*, Bairro Imperial, Museu Militar Conde de Linhares, Bairro Imperial de São Cristóvão, Rio de Janeiro.

. 2010, 10<sup>th</sup> – 18<sup>th</sup> of May, SENAI/Cetiqt, Rio de Janeiro

- 13<sup>th</sup> video-conference with Prof. Arturo Dell'Acqua Bellavitis, on "Design for All".
- . 2010, 8<sup>th</sup> – 11<sup>th</sup> of February, SENAI/Cetiqt, Rio de Janeiro
- 9<sup>th</sup>, video-conference with Prof. Arturo Dell'Acqua Bellavitis, on "Beauty Design - Nivea Lab um caso de sucesso"
- . 2009, 3<sup>rd</sup> – 6<sup>th</sup> of November, SENAI/Cetiqt, Rio de Janeiro
- 4<sup>th</sup>, video-conference with Prof. Arturo Dell'Acqua Bellavitis, on "Moda come fattore di modificazione urbana?", with simultaneous translation.
- 12<sup>nd</sup> of November, participated at *International Conference* on "Desenhando Superficies", speech "Design de superficies para inovação. Estudos del caso", *SENAI/CETIQT, Barra Campus, Rio de Janeiro*
- . 2009, 27<sup>th</sup> – 31<sup>st</sup> of July, SENAI/Cetiqt, Rio de Janeiro
- 30<sup>th</sup> video-conference with Prof. Arturo Dell'Acqua Bellavitis, on "Il Sistema Moda Italiano. Come è nato e cosa costituisce il Made In Italy", with simultaneous translation.
- . 2009, 4<sup>th</sup> – 9<sup>th</sup> of May, SENAI/Cetiqt, Rio de Janeiro
- 6<sup>th</sup>, video-conference with Prof. Arturo Dell'Acqua Bellavitis, on "Gli scenari del cambiamento del consumo. Il rapporto tra persona e impresa in un contesto di trasformazioni", with simultaneous translation.
- . 2009, 9<sup>th</sup> – 13<sup>th</sup> of February, SENAI/Cetiqt, Rio de Janeiro
- 10<sup>th</sup>, video-conference with Prof. Arturo Dell'Acqua Bellavitis, on "Experience design. Interaction between space and users".
- . 2008, 22<sup>nd</sup> – 28<sup>th</sup> of November, SENAI/Cetiqt, Rio de Janeiro
- 25<sup>th</sup>, video-conference with Prof. Arturo Dell'Acqua Bellavitis, on "Cross Fertilization among Design Oriented sectors".

## INTERNATIONALIZATION

The internationalization activity that I carry out aims to participate in international research, International Workshop and consultancy.

### International missions

- . 2018, 26<sup>th</sup> of February to 2<sup>nd</sup> of March, with Martina Motta, forth mission; the main activity, three Pilot Workshops were held in collaboration with three companies involved in the Cámara Nacional de la Industria del Vestido – CANAIVE: Aleph Industry, Abito, Caruso-Molitemo
- . 2017, 23<sup>rd</sup> – 27<sup>th</sup> of November, with Rossana Gaddi, third mission; the main activity was the Workshop for the creation of a coordinated image (Corporate and Brand Identity) of the Yucatan Design Center
- . 2017, 6<sup>th</sup> – 10<sup>th</sup> of February, with Venanzio Arquilla and Paola Galdi, second mission aimed to create the strategic analysis to built the Yucatan Design Center.
- . 2016, 3<sup>rd</sup> – 9<sup>th</sup> of July, first mission aimed at establishing the context of reference and the Stakeholders related to the collaboration project between POLI.design and the Cámara Nacional de la Industria del Vestido - CANAIVE for the project which will focus on the development and enhancement of the Yucatan textile product.

### Welcome to international delegations

- . 2018, 8<sup>th</sup> – 10<sup>th</sup> of May, Meeting with Minister Godoy of Secretaria de Investigación, Innovación y Educación Superior (SIIES), Merida, Yucatan, Mexico.
- . 2017, 19<sup>th</sup> of June, Meeting with Vice General Manager and Brand Manager of Wolf totem
- . 2015, 30<sup>th</sup> of September, Meeting with Don Pedro Gongora, President of Cámara Nacional de la Industria del Vestido, Mexico



## **Academic and Scientific activities at CONSORZIO MILANO FASHION INSTITUTE - MFI**

- Didactical Activities:
  - . Courses
  - . Workshop
  - . International Workshop
  
- International Scientific activities:
  - . Seminars
  - . Conferences
  - . Workshops
  
- Scientific International Consultancy

## CURRENT POSITION

. from 2017, Scientific Coordinator, Fashion Product Development Course, in collaboration with IILA – organizzazione Internazionale Italo-Latina americana and Milano Fashion Institute - MFI

## DIDACTICAL ACTIVITIES

. from 2007, Milano Fashion Institute – MFI, interuniversity consortium for the higher education in the fashion industry founded by: Bocconi University, Catholic University and Politecnico di Milano,  
. from 2018, *Responsible of Workshop in Fashion design*  
. from 2013, *Professor in Materials for Fashion Design*.  
. from 2007 to 2012, *Professor in History of Fashion*.

## SCIENTIFIC ACTIVITIES: *International Seminars | Conferences | Workshops*

. 2018, 7<sup>th</sup>-9<sup>th</sup> of November, **Invited speaker**, Eighth International Conference of Applied Research on Textiles, CIRAT– 8<sup>th</sup>, organized by The Tunisian Association of Textile Researchers, Tunisi, Tunisia.  
. 2018, 5<sup>th</sup>-6<sup>th</sup> of November, **Invited speaker**, Foro Mesoamericano de la Pequeña y Mediana Empresa, Cesenatico, Italia.  
. 2018, 28<sup>th</sup> of June, **Invited speaker** on the results of the International Workshop In Colombia and Paraguay. at IILA, Istituto Italo-Latino Americano, Roma. With MFI General Manger Dr. Nicola Guerini.  
. 2018, 9<sup>th</sup>-13<sup>rd</sup> of April, **Scientific Coordinator and Professor**, Training for female occupation in the productive chain; Paraguayan clothing and fashion textile, Organización Internacional Ítalo Latinoamericana – IILA, Ministerio de la Mujer de Paraguay (MINMUJER), Servicio Nacional de Promoción Profesional (SNPP), Instituto Paraguayo de Artesanías (IPA)  
. 2018, 6<sup>th</sup>- 8<sup>th</sup> of February, **Professor**, Made in Italy. Study Tour Program, Milano Fashion Institute for CREA, Ginevra, Svizzera.  
. 2017, 6<sup>th</sup>-10<sup>th</sup> of November, **Scientific Coordinator and Professor**, Fashion Product Development, Servicio Nacional de Aprendizaje (SENA), Medellin, Colombia  
. 2017, **Participant at Seminar**, Fashion and Wellness Management. Executive Seminar Program, during the SS18 *Women Fashion Week*.

## SCIENTIFIC INTERNATIONAL CONSULTANCY

*In this area I present all the Scientific International Consultancy and researches done during all my career. It's divided based on the different place where did done.*

### Paraguay

. 2018, **Scientific Coordinator for activities developed in collaboration with Servicio Nacional de Promoción Profesional (SNPP) and Instituto Paraguayo de Artesanías (IPA)**.

The artisans involved in the project, through practical exercises carried out in interdisciplinary groups (seamstresses, embroiderers and designers), simulated a small business process, through the transformation of a garment. The exercise was developed starting from the inspiration and the creation of a mood, research of the materials and the transformation of the original dress.

The transformation of every European design garment into a mixture and combination of styles, has identified a creative product, which maintaining the basis of the original structure has created a proper Paraguayan brand.

#### **Missions**

. 2018, 06<sup>th</sup> – 15<sup>th</sup> of April, Instituto Paraguayo de Artesanías (IPA) office in Pilar and Yataity

### Colombia

. 2017, **Scientific Coordinator for activities developed in collaboration with SENA - Centro de Formación en Diseño, Confección y Moda.**

The aim of the mission was to carry out a training course for trainers from the SENA headquarters in Colombia. In turn, the formats of this course, would have carried out training in their countries of origin.

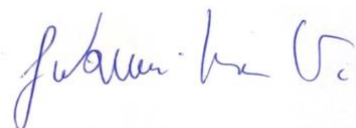
**Missions**

. 2017, 09<sup>th</sup> – 12<sup>th</sup> of November, SENA office in Medellín

10<sup>th</sup>, video-conference on “Fashion product development” at SENA Colombia’s campus

Milano, 2<sup>nd</sup> of November 2018

In fede,  
Giovanni Maria Conti



Autorizzo il trattamento e la comunicazione dei miei dati personali ai sensi della legge 675/96.